



Salesperson Product Guide:

V7 Range - MY13



*Document images may refer to European models, slight changes might apply.

V7: TRADITION



The New Moto Guzzi V7 range stays true to the characteristics of the Moto Guzzi tradition, that touring on a motorcycle at its most pure should be nothing but enjoyable.

V7: A WINNING HAND



- Distinctive vehicle with unique V-TWIN engine character
- Ease of use for all motorcyclists
- Reduced weight:

On average V7 range is
20% lighter
than the Boneville/Thrupton range

- New larger capacity 5.8 gal. (22 L) METAL FUEL TANK
- High fuel economy - With an IMPRESSIVE 310 miles range.
- Shaft drive = MAINTENANCE FREE & MOTORCYCLE CLEAN!

RENEWAL OF THE RANGE



High handlebar

The **minimalist**, 70's style, alloy wheels and new engine



High handlebar

Top notch trim for a version that is **rich** and opulent; classic style, new engine



Clip-On Bars

Unmistakable Chrome-Racing style, new engine and technical updates



NEW ENGINE – 70% OF NEW COMPONENTS



NEW CYLINDER DESIGN

NEW HIGH EFFICIENCY PISTONS

NEW SINGLE THROTTLE BODY WITH BUILT IN ECU MANAGEMENT

FREE SPACE BETWEEN THE TWO CYLINDERS FOR AN ESSENTIAL AND UNIQUE DESIGN

NEW FILTER BOX COMPLETELY INTEGRATED INTO THE VEHICLE

NEW GEARBOX SELECTOR

NEW INTAKE MANIFOLD

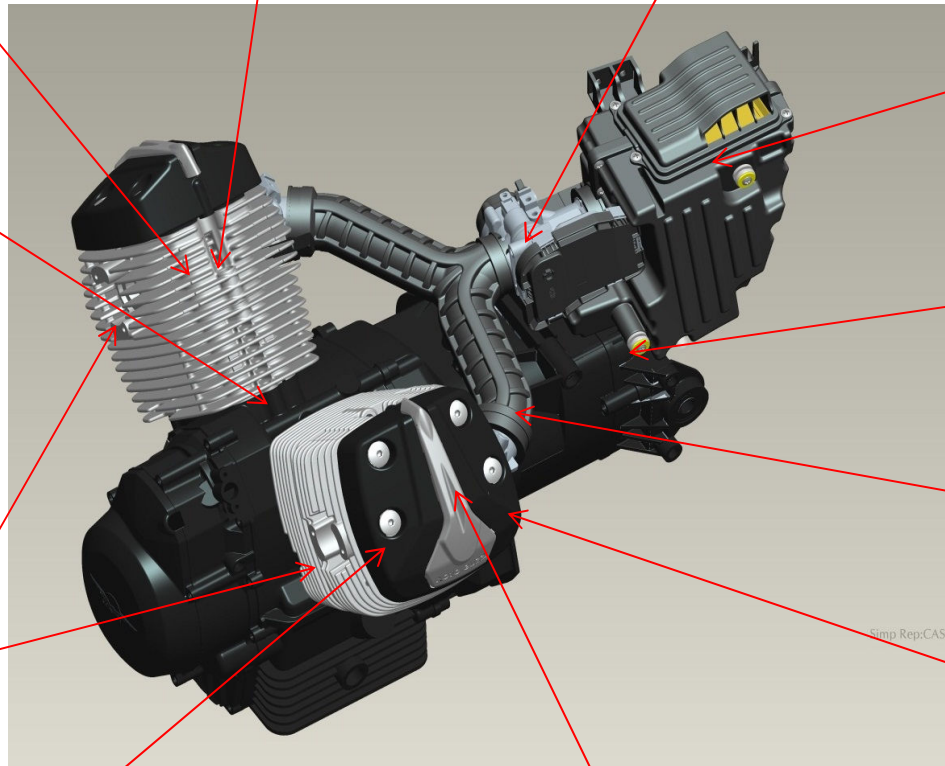
70%
NEW

DOUBLE LAMBDA PROBE

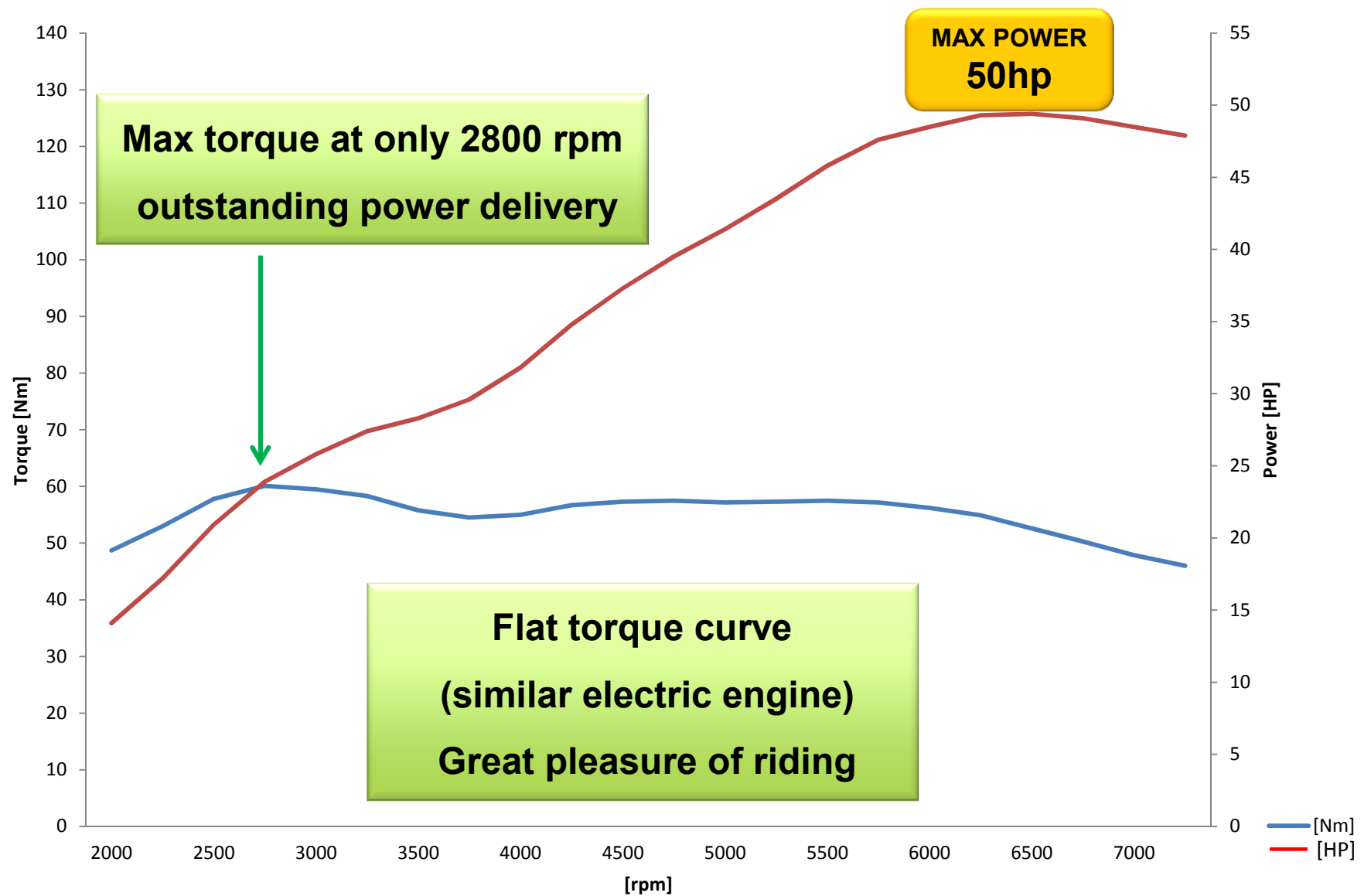
NEW HIGH EFFICIENCY CYLINDER HEAD

NEW CYLINDER HEAD COVER

NEW SPARK PLUG CAP WITH COVERED CABLE



NEW ENGINE PERFORMANCE



V7 STONE MY13



New larger capacity 5.8 gal. (22 L) metal fuel tank

New cylinder head covers

New engine

**Fork stanchions
dust boots**

New gearbox selector

**New aluminum
alloy wheel rims**



V7 SPECIAL MY13



New larger capacity 5.8 gal. (22 L) metal fuel tank

New engine

New cylinder head covers

Two-tone paintwork

New trim on the saddle



New gearbox selector

New aluminum spoked wheel rims

V7 RACER MY13



New larger capacity 5.8 gal. (22 L) metal fuel tank

New cylinder head covers

New leather tank securing belt

New engine

New trim on the saddle



New coloring of the front and rear race number panel

New gearbox selector

New black anodized aluminum spoked wheel rims

BIKES DYNAMICS – ALUMINUM WHEELS – ENHANCED AGILITY



The new wheel rims (both the spoke and alloy versions) are lighter than the current ones and, above all, they have less inertia:

- Front rims new weight: -1.44kg -30% inertia
- Rear rims new weight: -0.86kg -20% inertia



All of this translates into a faster bike in turns and direction changes, more intuitive to ride and less tiring.

COLOR RANGE



V7 STONE



MATTE BLACK



PURE WHITE

V7 SPECIAL



WHITE/RED METALLIC



YELLOW/BLACK METALLIC

V7 RACER



CHROME

V7 RANGE TECHNICAL SPECIFICATIONS



Technical Specifications	Moto Guzzi - V7 Stone	Moto Guzzi - V7 Special	Moto Guzzi - V7 Racer
Engine	90° V-twin engine, 4-stroke	90° V-twin engine, 4-stroke	90° V-twin engine, 4-stroke
Engine capacity	744cc	744cc	744cc
Max power at crankshaft	37 kW (50HP) at 6,200 rpm	37 kW (50HP) at 6,200 rpm	37 kW (50HP) at 6,200 rpm
Maximum torque at crankshaft	42.7 ft lbs. / 58Nm at 5,000 rpm	42.7 ft lbs. / 58Nm at 5,000 rpm	42.7 ft lbs. / 58Nm at 5,000 rpm
Exhaust system	three-way catalytic converter with double lambda probe	three-way catalytic converter with double lambda probe	three-way catalytic converter with double lambda probe
Transmission	5 speeds with cardan final drive	5 speeds with cardan final drive	5 speeds with cardan final drive
Front suspension	telescopic hydraulic fork with 40 mm stanchions	telescopic hydraulic fork with 40 mm stanchions	telescopic hydraulic fork with 40 mm stanchions
Rear suspension	die cast light alloy swing arm with 2 spring preload adjustable shock absorbers	die cast light alloy swing arm with 2 spring preload adjustable shock absorbers	light alloy swing arm with 2 fully adjustable Bitubo shock absorbers
Front brake	320 mm Ø stainless steel disc and Brembo caliper with 4 differentiated and horizontally opposed pistons	320 mm Ø stainless steel disc and Brembo caliper with 4 differentiated and horizontally opposed pistons	320 mm Ø stainless steel disc and Brembo caliper with 4 differentiated and horizontally opposed pistons
Rear brake	260 mm stainless steel disc, floating caliper with 2 pistons	260 mm stainless steel disc, floating caliper with 2 pistons	260 mm stainless steel disc, floating caliper with 2 pistons
Front wheel	18" alloy, 100/90	18" in polished aluminium, spoked, 100/90	18" in black anodised aluminium, spoked, 100/90
Rear wheel	17" alloy, 130/80	17" in polished aluminium, spoked, 130/80	17" in black anodised aluminium, spoked, 130/80
Saddle height	31.6 in. (30.7 in. opt.) 805 mm (780 mm opt.)	31.6 in. (30.7 in. opt.) 805 mm (780 mm opt.)	31.6 in. (30.7 in. opt.) 805 mm (780 mm opt.)
Fuel tank capacity	5.8 us gal. (including 1 us al. reserve) 22 litres (including 4 litre reserve)	5.8 us gal. (including 1 us al. reserve) 22 litres (including 4 litre reserve)	5.8 us gal. (including 1 us al. reserve) 22 litres (including 4 litre reserve)
Curb weight*	395 lbs - 179 kg	395 lbs - 179 kg	395 lbs - 179 kg
Colors	Matte Black, Pure White	White / Red Metallic Yellow / Black Metallic	Chrome
* Wet weight with operating fluids, without fuel.			

V7 STONE vs TRIUMPH BONNEVILLE SE TECHNICAL COMPARISON



	V7 STONE		TRIUMPH BONNEVILLE SE	
ENGINE	90° V-shaped twin cylinder, air cooled, 744cc		parallel two cylinder, air cooled, 865cc	
POWER	50HP at 6,200 rpm	-	67HP at 7,500 rpm	+
BRAKES	FRONT: 320 mm Ø stainless steel disc and Brembo caliper with 4 differentiated and horizontally opposed pistons; REAR: 260 mm stainless steel disc, floating caliper with 2 pistons	+	FRONT: 310 mm single disc. 2-piston floating caliper; REAR: 255 mm single disc. 2-piston floating caliper	-
SUSPENSIONS	FRONT: telescopic hydraulic fork with 40 mm stanchions; REAR: die cast light alloy swing arm with 2 spring preload adjustable shock absorbers		FRONT: 41mm fork; REAR: adjustable spring preload shock absorbers	
WEIGHT (Curb weight)	395 lbs.- 179 kg	+	495 lbs. - 225 kg	-
TANK	5.8 us gal. - 22 liters	+	4.2 US gals - 16 liters	-
SADDLE HEIGHT	31.6in. (30.7 in. opt.) 805mm (780mm opt.)	-	29.1in - 740mm	+
FRONT TYRE	100/90-18", in alloy		110/70-17", in alloy	
REAR TYRE	130/80-17", in alloy		130/80 17", in alloy	
INSTRUMENT PANEL	Analogue/digital instrument panel with rpm indicator, trip fuel, air temperature	+	Built in analogue tachometer, total and partial odometer and clock	-
TRANSMISSION	Maintenance free cardan shaft drive	+	Chain	-
PRICE	\$8,390		\$8,399	

V7 SPECIAL vs TRIUMPH T100 TECHNICAL COMPARISON



	V7 SPECIAL		TRIUMPH T100 *(TWO TONE)	
ENGINE	90° V-twin engine, 4-stroke, 744cc		parallel two cylinder, 360°, air cooled, 865cc	
POWER	50HP at 6,200 rpm	-	67HP at 7,500 rpm	+
BRAKES	FRONT: 320 mm Ø stainless steel disc and Brembo caliper with 4 differentiated and horizontally opposed pistons; REAR: 260 mm stainless steel disc, floating caliper with 2 pistons	+	FRONT: 310 mm single disc. 2-piston floating caliper; REAR: 255 mm single disc. 2-piston floating caliper	-
SUSPENSIONS	FRONT: telescopic hydraulic fork with 40 mm stanchions; REAR die cast light alloy swing arm with 2 spring preload adjustable shock absorbers		FRONT: 41mm fork; REAR: adjustable spring preload shock absorbers	
WEIGHT (Curb weight)	395 lbs. - 179 kg	+	506 lbs. - 230 kg	-
TANK	5.8 us gal. - 22 liters	+	4.2 US gals - 16 liters	-
SADDLE HEIGHT	31.6in. (30.7 in. opt.) 805mm (780mm opt.)	-	30.5in - 775mm	+
FRONT TYRE	100/90-18", aluminum spoked wheels	+	100/90-19", spoked wheels	-
REAR TYRE	130/80-17", aluminum spoked wheels	+	130/80 17", spoked wheels	-
INSTRUMENT PANEL	Analogue/digital instrument panel with rpm indicator, trip fuel, air temperature	+	Built in analogue tachometer, total and partial odometer and clock	-
TRANSMISSION	Maintenance free cardan shaft drive	+	Chain	-
PRICE	\$9,190		\$9,099	

V7 RACER vs TRIUMPH THRUXTON TECHNICAL COMPARISON



	V7 RACER		TRIUMPH THRUXTON	
ENGINE	90° V-twin engine, 4-stroke, 744cc		parallel two cylinder, 360°, air cooled, 865cc	
POWER	50HP at 6,200 rpm	-	68HP at 7,400 rpm	+
BRAKES	FRONT: 320 mm Ø stainless steel disc and Brembo caliper with 4 differentiated and horizontally opposed pistons; REAR: 260 mm stainless steel disc, floating caliper with 2 pistons	+	FRONT: 320 mm disc. 2-piston floating caliper REAR: 255 mm disc with dual piston floating caliper	-
SUSPENSIONS	FRONT: telescopic hydraulic fork with 40 mm stanchions; REAR die cast light alloy swing arm with 2 Bitubo fully adjustable shock absorbers	+	FRONT: 41mm fork, adjustable preload; REAR: adjustable spring preload shock absorbers	-
WEIGHT (Curb weight)	395 lbs.- 179 kg	+	506 lbs. - 230 kg	-
TANK	5.8 us gal. - 22 liters	+	4.2 US gals - 16 liters	-
SADDLE HEIGHT	31.6 in. - 805 mm	+	32.3in - 820mm	-
FRONT TYRE	100/90-18", black anodized aluminum spoked wheels		100/90-18", aluminum spoked wheels	
REAR TYRE	130/80-17", black anodized aluminum spoked wheels		130/80 17", aluminum spoked wheels	
INSTRUMENT PANEL	Analogue/digital instrument panel with rpm indicator, trip fuel, air temperature	+	Built in analogue tachometer, total and partial odometer and clock	-
TRANSMISSION	Maintenance free cardan shaft drive	+	Chain	-
PRICE	\$10,090		\$8,799	

V7 RACER vs TRIUMPH STEVE MCQUEEN SE TECHNICAL COMPARISON



	V7 RACER		TRIUMPH STEVE MCQUEEN SE	
ENGINE	90° V-twin engine, 4-stroke, 744cc		parallel two cylinder, 360°, air cooled, 865cc	
POWER	50HP at 6,200 rpm	-	68HP at 7,400 rpm	+
BRAKES	FRONT: 320 mm Ø stainless steel disc and Brembo caliper with 4 differentiated and horizontally opposed pistons; REAR: 260 mm stainless steel disc, floating caliper with 2 pistons	+	FRONT: 320 mm disc. 2-piston floating caliper REAR: 255 mm disc with dual piston floating caliper	-
SUSPENSIONS	FRONT: telescopic hydraulic fork with 40 mm stanchions; REAR die cast light alloy swing arm with 2 Bitubo fully adjustable shock absorbers	+	FRONT: 41mm fork, adjustable preload; REAR: adjustable spring preload shock absorbers	-
WEIGHT (Curb weight)	395 lbs.- 179 kg	+	506 lbs. - 230 kg	-
TANK	5.8 us gal. - 22 liters	+	4.2 US gals - 16 liters	-
SADDLE HEIGHT	31.6 in. - 805 mm	-	30.5in - 775mm	+
FRONT TYRE	100/90-18", black anodized aluminum spoked wheels	+	100/90-18", spoked wheels	-
REAR TYRE	130/80-17", black anodized aluminum spoked wheels	+	130/80 17", spoked wheels	-
INSTRUMENT PANEL	Analogue/digital instrument panel with rpm indicator, trip fuel, air temperature	+	Built in analogue tachometer, total and partial odometer and clock	-
TRANSMISSION	Maintenance free cardan shaft drive	+	Chain	-
PRICE	\$10,090		\$9,999	

V7 RANGE ACCESSORIES



983169

SLIP-ON RACING EXHAUST KIT
STONE – SPECIAL - RACER



886997

CAFÉ EXHAUST BRACKET KIT
STONE – SPECIAL



897773

SHOCK ABSORBERS KIT
STONE – SPECIAL



897021

FUEL TANK PROTECTION KIT
STONE – SPECIAL - RACER



B063598

**GEL COMFORT RIDER ZONE
LOWERED SADDLE**
STONE – SPECIAL



895509

CENTER STAND
STONE – SPECIAL - RACER



886995

WIND DEFLECTOR KIT
STONE – SPECIAL



B063597

GEL COMFORT SADDLE
STONE – SPECIAL



887772

TOURING WINDSHIELD KIT
STONE – SPECIAL



V7 RANGE ACCESSORIES



895729
MOTORCYCLE COVER
STONE – SPECIAL - RACER



886870
TWO SEAT KIT
RACER



886996
INJECTORS COVER KIT
STONE – SPECIAL



983172
PAIR OF CHROMED TANK BADGES
STONE – SPECIAL



983162
SIDE PANNIERS KIT
STONE – SPECIAL



983308
TOP BOX BAG
STONE – SPECIAL - RACER



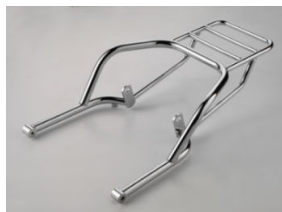
886993
SINGLE SEAT TAIL KIT
STONE – SPECIAL



886954
CAFÉ SET-BACK FOOTRESTS KIT



983163
LUGGAGE RACK KIT
STONE – SPECIAL - RACER



886994
ALUMINIUM SIDE FAIRING KIT
STONE – SPECIAL





Find out more Moto Guzzi information online:

- Consumer Website. www.MotoGuzzi-US.com
- Lifestyle Website. www.MotoGuzziOriginals.com
- Facebook. <http://www.facebook.com/MotoGuzziUSA>
- Twitter. <https://twitter.com/motoguzzi>
- YouTube. <http://www.youtube.com/MotoGuzziUSA>