



VERIFY MARKETS | ASIA PACIFIC RESIDENTIAL WATER TREATMENT MARKET

DEFINITIONS

RESIDENTIAL WATER TREATMENT MARKET



POINT OF ENTRY (POE)

Point-of-entry or whole house systems treat all the water entering the home.



COUNTER TOP (CT)

Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).

The study also covers replacement filters.



UNDER THE SINK (UTS)

UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.



FAUCET MOUNT (FM)

FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.



PITCHER

These systems are also known as jug filters. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

ACRONYMS

RESIDENTIAL WATER TREATMENT MARKET



CT: Counter Top

POU: Point-of-Use

RWT: Residential Water Treatment

POE: Point-of-Entry



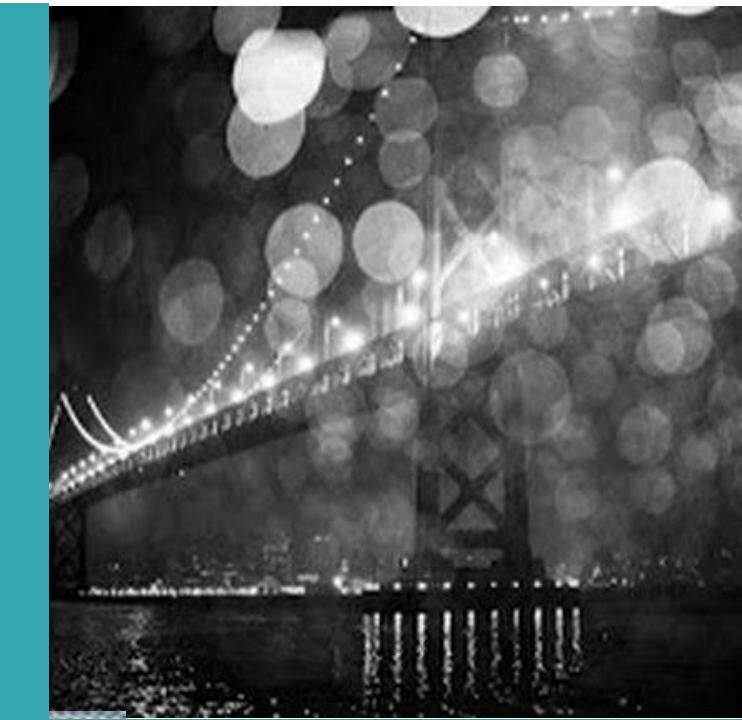
FM: Faucet Mount

UTS: Under-the-Sink



RO: Reverse Osmosis

UV: Ultraviolet



UF: Ultrafiltration

CAGR: Compound Annual Growth Rate

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: ASIA PACIFIC

I.	Definitions/Acronyms	2
II.	Asia Pacific: Executive Summary	14
a.	Revenues – Asia Pacific.....	15
b.	Market Measurements	16
c.	CAGR	17
d.	Technology by Revenue	19
e.	Segments by Revenue	20
f.	Distribution by Revenue	21
g.	Bubble Map Based on Popular Trends	22
III.	Market Data	27
a.	Total Residential Water Treatment Market: Revenue Forecasts, 2016-2023	28
b.	Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2016-2023	29
c.	Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2016-2023.....	30
d.	Point-of-Use Replacement Filters Market: Revenue Forecasts, 2016-2023.....	31
e.	Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2016-2023	32

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: ASIA PACIFIC

f. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2016-2023	33
g. Pitcher Systems market: Revenue Forecasts, 2016-2023.....	34
h. Pitcher filters market : Revenue Forecasts, 2016-2023.....	35
IV. China Residential Water Treatment Market.....	36
a. Market Measurements	38
b. Market Drivers	39
c. Market Restraints	44
d. Quotes on Market Restraints	45
e. Pricing Trends	47
f. Key Players	51
g. Quotes on Market Trends	57
h. Market Trends: Smart	60
V. Market Data	62
a. Total Residential Water Treatment Market: Revenue Forecasts, 2016-2023	63
b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2016-2023	64

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: ASIA PACIFIC

c.	Point-of-Use CT & UTS Water Treatment Systems: Market Share by Revenues	65
d.	Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2016-2023.....	67
e.	Point-of-Use Replacement Filters Market: Revenue Forecasts, 2016-2023	68
f.	Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2016-2023	69
g.	Point-of-Entry Water Treatment Systems Market: Market Share by Revenues	70
h.	Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2016-2023	72
i.	Pitcher Filters Market: Revenue Forecasts, 2016-2023	73
j.	Pitcher Systems Market: Market Share by Revenues	74
k.	Pitcher Filters Market: Revenue Forecasts, 2016-2023	76
VI.	South Korea Residential Water Treatment Market.....	77
a.	Market Measurements	79
b.	Market Drivers	80
c.	Market Restraints	81
d.	Quotes on Market Restraints and Drivers	82
e.	Pricing Trends	83

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: ASIA PACIFIC

f. Quotes on Market Trends	86
g. Market Trends.....	88
VII. Market Data	93
a. Total Residential Water Treatment Market: Revenue Forecasts, 2016-2023	94
b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2016-2023	95
c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Revenues	96
VIII.Japan Residential Water Treatment Market.....	98
a. Market Measurements	100
b. Market Drivers	101
c. Market Restraints	103
d. Pricing Trends	104
e. Quotes on Market Trends.....	107
f. Market Trends.....	109
IX. Market Data	115
a. Total Residential Water Treatment Market: Revenue Forecasts, 2016-2023	116
b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2016-2023.....	117

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: ASIA PACIFIC

c.	Point-of-Use CT & UTS Water Treatment Systems: Market Share by Revenues	118
d.	Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2016-2023.....	120
e.	Point-of-Use FM Water Treatment Systems: Market Share by Revenues	121
f.	Point-of-Use Replacement Filters Market: Revenue Forecasts, 2016-2023.....	123
g.	Pitcher Systems Market: Revenue Forecasts, 2016-2023	124
h.	Pitcher Systems Market: Market Share by Revenues	125
i.	Pitcher Filters Market: Revenue Forecasts, 2016-2023	127
X.	India Residential Water Treatment Market.....	128
a.	Market Measurements	130
b.	Market Drivers	131
c.	Market Restraints	135
d.	Pricing Trends	138
e.	Quotes on Market Trends.....	148
f.	Key Players	153

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: ASIA PACIFIC

XI. Market Data	156
a. Total Residential Water Treatment Market: Revenue Forecasts, 2016-2023	157
b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2016-2023.....	158
c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Revenue.....	159
d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2016-2023.....	161
XII. Thailand Residential Water Treatment Market.....	162
a. Market Measurements	164
b. Market Drivers	165
c. Pricing Trends	166
d. Quotes on Market Trends.....	170
e. Key Players	173
XIII. Market Data	174
a. Total Residential Water Treatment Market: Revenue Forecasts, 2016-2023	175
b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2016-2023.....	176
c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Revenue.....	177

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: AMERICAS

d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2016-2023.....	170
e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2016-2023.....	180
f. Point-of-Entry Water Treatment Systems: Market Share by Revenue	181
g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2016-2023.....	183
XIV. Malaysia Residential Water Treatment Market.....	184
a. Market Measurements	186
b. Market Drivers	187
c. Market Restraints.....	190
d. Pricing Trends	191
e. Quotes on Market Trends.....	196
f. Key Players	198
XV. Market Data	208
a. Total Residential Water Treatment Market: Revenue Forecasts, 2016-2023	209
b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2016-2023.....	210
c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Revenue.....	211

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: ASIA PACIFIC

d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2016-2023.....	213
e. Point-of-Entry Replacement Filters Market: Market Share by Revenue.....	214
f. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2016-2023	216
XVI.Taiwan Residential Water Treatment Market.....	217
a. Market Measurements	218
b. Market Drivers	220
c. Quotes on market Drivers.....	221
d. Market Restraints.....	223
e. Quotes on market restraints.....	224
f. Pricing Trends	226
g. Quotes on Market Trends.....	229
h. Market Trends.....	230
XVII.Market Data	237
a. Total Residential Water Treatment Market: Revenue Forecasts, 2016-2023	238
b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2016-2023.....	239
c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Revenue.....	240

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: ASIA PACIFIC

b. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2016-2023.....	242
c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2016-2023.....	243
XVIII.Hong Kong Residential Water Treatment Market.....	244
a. Market Measurements	246
b. Market Drivers	247
c. Market Restraints.....	248
d. Pricing Trends	249
e. Quotes on Market Trends.....	252
f. Market Trends.....	253
XIX.Market Data	256
a. Total Residential Water Treatment Market: Revenue Forecasts, 2016-2023	257
b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2016-2023.....	258
c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Revenue.....	259
d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2016-2023.....	261
XX. Asia Pacific - Others Residential Water Treatment.....	262
a. Market Measurements	263

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: ASIA PACIFIC

XXI. Market Data	264
a. Total Residential Water Treatment Market: Revenue Forecasts, 2016-2023	265
b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2016-2023	266
c. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2016-2023.....	267
d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2016-2023.....	268
e. Point-of-Entry Water Treatment Systems Market: Market Share by Revenues	269
f. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2016-2023	270
g. Pitcher Systems Market : Revenue Forecasts, 2016-2023.....	271
h. Pitcher Filters Market : Revenue Forecasts, 2016-2023.....	272
XXII. About Verify Markets	273
a. About Us	274
b. Methodology	275
c. Disclaimer	276
d. Contact Us	280