



VERIFY MARKETS

LEGAL MARIJUANA MARKET IN THE UNITED STATES

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# SCOPE OF RESEARCH

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## LEGAL MARIJUANA MARKET IN THE UNITED STATES

The report features an analysis of companies that operate in the legal marijuana industry. It also provides an understanding of wholesale legal marijuana market segments in the U.S.

The segments not only include companies that grow and directly handle marijuana (legal and recreational) but also include ancillary companies that provide services to the legal marijuana market in some form including hemp, growing equipment, consulting services, laboratory testing, security services and insurance.

This study captures the following information on the Legal Marijuana Market in the United States:

- Market Size, Growth Rate, Revenue Forecasts (2016-2021)
- Growth Drivers & Restraints
- Market Data
- Market Share Analysis
- Market Trends

# TERMS & DEFINITIONS

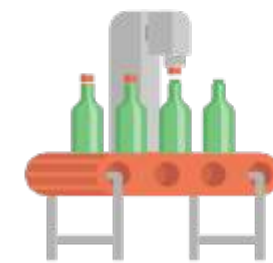
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## MARKET SEGMENTS



### CULTIVATION

This segment includes the companies that grow cannabis. These companies may or may not have retail operations.



### HEMP AND MARIJUANA PRODUCTS

This segment includes companies that manufacture cannabinoid (CBD), and related products - hemp-infused beverages, edibles, topicals, strains, among others.



### VAPORIZERS

This segment includes companies that design, manufacture, sell and distribute vaping devices (vaporizers) and cartridges.

# TERMS & DEFINITIONS

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## MARKET SEGMENTS



### ANCILLARY

This segment includes cannabis packaging companies, security services, insurance services, and companies that develop analyzers.



### CONSULTING

This segment includes companies offering consulting and advisory services, including cannabis testing labs.



### AG TECH

This segment includes companies that utilize technology to improve cannabis cultivation yields and efficiencies.

# METHODOLOGY

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**Interviews with Key Market Participants:** The research methodology adopted while creating this research involved conducting interviews with various key market participants enabling Verify Markets to identify various trends in the legal marijuana market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.



# DISCLAIMER

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Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the legal marijuana market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



VERIFY MARKETS

Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.