

A satellite night view of Earth showing city lights and landmasses. The image is dark blue with yellow and white lights representing urban areas. A teal horizontal band is overlaid across the middle of the image.

VERIFY MARKETS

GLOBAL RESIDENTIAL WATER TREATMENT MARKET

TABLE OF CONTENTS

GLOBAL RESIDENTIAL WATER TREATMENT MARKET

I.	Scope of Research / Market Definitions.....	4
	• Market Measurements – Global Residential Water Treatment Market.....	5
II.	Global Market Data.....	6
III.	Greater China Market Data.....	18
IV.	China.....	29
V.	Hong Kong.....	61
VI.	Taiwan.....	75
VII.	APAC Market Data.....	98
VIII.	South Korea.....	108
IX.	Malaysia.....	124
X.	Thailand.....	150
XI.	Japan.....	166
XII.	Vietnam.....	187
XIII.	India.....	208
XIV.	Indonesia.....	241
XV.	Pakistan.....	264
XVI.	Australia.....	293
XVII.	APAC Others.....	324

TABLE OF CONTENTS

GLOBAL RESIDENTIAL WATER TREATMENT MARKET

XVIII.	Americas Data.....	334
XIX.	United States of America (U.S.A.)	346
XX.	Mexico.....	381
XXI.	Brazil.....	405
XXII.	Argentina.....	431
XXIII.	Americas Others.....	450
XXIV.	Europe, Middle East & Africa (EMEA) Data.....	460
XXV.	Russia.....	469
XXVI.	Ukraine.....	493
XXVII.	Turkey.....	518
XXVIII.	France.....	538
XXIX.	United Kingdom.....	561
XXX.	Germany.....	585
XXXI.	Kingdom of Saudi Arabia & United Arab Emirates (U.A.E.)	607
XXXII.	South Africa.....	638
XXXIII.	EMEA Others.....	662
XXXIV.	About Verify Markets.....	673

TABLE OF CONTENTS

GLOBAL RESIDENTIAL WATER TREATMENT MARKET

I. Scope of Research/Definitions

II. Market Measurements

III. Global Market Data

- a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
- b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
- c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
- d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
- e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
- f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
- g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
- h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- i. Pitcher Filters Market: Revenue Forecasts, 2014-2021
- j. Ceramic Systems Market: Revenue Forecasts, 2014-2021
- k. Ceramic Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

GREATER CHINA RESIDENTIAL WATER TREATMENT MARKET

- I. Countries Included: China, Hong Kong & Taiwan
- II. Greater China Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
 - i. Pitcher Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: CHINA

- I. Country Profile: China
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. China Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Water Treatment Systems Market: Market Share by Company Revenues
 - h. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
 - i. Pitcher Systems Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: CHINA

- II. China Market Data (cont.)
 - j. Pitcher Filters Market: Revenue Forecasts, 2014-2021
 - k. Pricing Trends
 - l. Quotes on Pricing Trends
 - m. Quotes on Market Trends
 - n. Quotes on Technology
 - o. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: HONG KONG

- I. Country Profile: Hong Kong
 - a. Market Measurements
 - b. Market Drivers
 - c. Market Restraints
- II. Hong Kong Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - e. Pricing Trends
 - f. Quotes on Market Trends

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: TAIWAN

- I. Country Profile: Taiwan
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. Taiwan Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - f. Pricing Trends
 - g. Quotes on Market Trends
 - h. Strategic Recommendations

TABLE OF CONTENTS

ASIA PACIFIC (APAC) RESIDENTIAL WATER TREATMENT MARKET

- I. Countries Included: South Korea, Malaysia, Thailand, Japan, Vietnam, India, Indonesia, Pakistan, Australia, Others
- II. APAC Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
 - i. Pitcher Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: SOUTH KOREA

- I. Country Profile: South Korea
 - a. Market Measurements
 - b. Market Drivers
 - c. Market Restraints
 - d. Quotes on Market Drivers & Restraints
- II. South Korea Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Water Treatment Systems: Market Share by Company Revenues
 - d. Pricing Trends
 - e. Industry Best Practices: Coway
 - f. Quotes on Market Trends
 - g. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: MALAYSIA

- I. Country Profile: Malaysia
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. Malaysia Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Water Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - f. Point-of-Entry Filters: Revenue Forecasts, 2014-2021
 - g. Pricing Trends
 - h. Distribution Structure in the POU Market
 - i. Technology Split in the POU Market

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: MALAYSIA

II. Malaysia Market Data

j. Quotes on Market Trends

k. Industry Speaks

l. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: THAILAND

- I. Country Profile: Thailand
 - a. Market Measurements
 - b. Market Drivers & Market Restraints
- II. Thailand Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - g. Pricing Trends
 - h. Quotes on Market Trends
 - i. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: JAPAN

- I. Country Profile: Japan
 - a. Market Measurements
 - b. Market Drivers
 - c. Market Restraints
- II. Japan Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - e. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Use FM Water Treatment Systems: Market Share by Company Revenues
 - g. Pitcher Systems Market: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems Market: Market Share by Company Revenues
 - i. Pitcher Filters Market: Revenue Forecasts, 2014-2021
 - j. Pricing Trends
 - k. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: VIETNAM

- I. Country Profile: Vietnam
 - a. Market Measurements
 - b. Market Drivers
 - c. Market Restraints
- II. Vietnam Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - e. Pricing Trends
 - f. Distribution Channel
 - g. Water Treatment Methods
 - h. Quotes from Key Industry Participants
 - i. Quotes on Market Trends
 - j. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: INDIA

- I. Country Profile: India
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. India Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - e. Pricing Trends
 - f. Quotes from Key Industry Participants
 - Technology
 - Quotes on Market Trends
 - Market Segment Growth

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: INDIA

II. India Market Data

f. Quotes from Key Industry Participants

- Storage/Offline Water Purifiers
- Sales Channels
- Barriers to Entry
- Service

g. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: INDONESIA

- I. Country Profile: Indonesia
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. Indonesia Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use CT & UTS Replacement Filters: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - g. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - h. Pricing Trends
 - i. Quotes on Market Trends
 - j. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: PAKISTAN

- I. Country Profile: Pakistan
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. Pakistan Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Total Residential Water Treatment Market: Market Share by Company Revenues
 - c. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - d. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
 - e. Point-of-Use CT & UTS Replacement Filters Market: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - h. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - i. Pricing Trends

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: PAKISTAN

II. Pakistan Market Data (cont.)

i. Pricing Trends

- Unilever
- So Safe
- Panasonic

j. Quotes on Market Trends

- Technology Trends
- Lack of Organization
- Price Sensitivity

k. Quotes on Purchasing Trends

l. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: AUSTRALIA

- I. Country Profile: Australia
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. Australia Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Total Residential Water Treatment Market: Distribution Channel Share Analysis by Revenues
 - c. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - d. Point-of-Use CT & UTS Water Treatment Systems: Market Share by Company Revenues
 - e. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - h. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
 - i. Pitcher Systems Market: : Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: AUSTRALIA

- II. Australia Market Data (cont.)
 - j. Pitcher Systems Market: Market Share by Company Revenues
 - k. Pitcher Filters Market: Revenue Forecasts, 2014-2021
 - l. Pricing Trends
 - m. Quotes on Pricing Trends
 - Brita
 - 3M
 - Pricing Trends
 - n. Quotes on Market Trends
 - o. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: APAC OTHERS

- I. Asia Pacific Others Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - d. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
 - g. Pitcher Systems Market: Revenue Forecasts, 2014-2021
 - h. Pitcher Replacement Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

AMERICAS RESIDENTIAL WATER TREATMENT MARKET

- I. Countries Included: United States, Mexico, Brazil, Argentina, Others
- II. Americas Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
 - i. Pitcher Filters Market: Revenue Forecasts, 2014-2021
 - j. Ceramic Systems Market: Revenue Forecasts, 2014-2021
 - k. Ceramic Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: UNITED STATES

- I. Country Profile: United States
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. United States Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Distribution Share Analysis by POE, POU (UTS & CT), POU (FM), and Pitchers
 - c. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - d. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
 - e. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - f. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - g. Point-of-Use FM Water Treatment Systems: Market Share by Company Revenues
 - h. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - i. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: UNITED STATES

- j. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
- k. Pitcher Systems Market: Revenue Forecasts, 2014-2021
- l. Pitcher Systems Market: Market Share by Company Revenues
- m. Pitcher Filters Market
- n. Pricing Trends
- o. Pricing Trends in Residential Water Softeners
- p. Quotes on Market Trends
- q. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: MEXICO

- I. Country Profile: Mexico
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. Mexico Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Use FM Water Treatment Systems: Market Share by Company Revenues
 - f. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - h. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: MEXICO

- i. Pricing Trends
- j. Quotes on Market Trends
- k. Quotes on Technology Trends
- l. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: BRAZIL

- I. Country Profile: Brazil
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. Brazil Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - e. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Use FM Water Treatment Systems: Market Share by Company Revenues
 - g. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - h. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - i. Ceramic Systems: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: BRAZIL

- j. Ceramic Systems: Market Share by Company Revenues
- k. Ceramic Filters: Revenue Forecasts, 2014-2021
- l. Pricing Trends
- m. Quotes on Market Trends
- n. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: ARGENTINA

- I. Country Profile: Argentina
 - a. Market Measurements
 - b. Market Drivers
 - c. Market Restraints
- II. Argentina Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - e. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - h. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - i. Pricing Trends
 - j. Quotes on Market Trends
 - k. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: AMERICAS OTHERS

- I. Americas Others Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - d. Point-of-Use FM Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
 - i. Pitcher Replacement Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

EUROPE, MIDDLE EAST & AFRICA RESIDENTIAL WATER TREATMENT MARKET

- I. Countries Included: Russia, Ukraine, Turkey, France, United Kingdom, Germany, Saudi Arabia, United Arab Emirates, South Africa, Others
- II. Europe, Middle East & Africa Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Replacement Filters Market: Revenue Forecasts, 2014-2021
 - d. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems Market: Revenue Forecasts, 2014-2021
 - g. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems Market: Revenue Forecasts, 2014-2021
 - i. Pitcher Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: RUSSIA

- I. Country Profile: Russia
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. Russia Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - g. Pitcher Systems: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems: Market Share by Company Revenues
 - i. Pitcher Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: RUSSIA

- j. Pricing Trends
- k. Quotes on Market Trends
- l. Challenges
- m. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: UKRAINE

- I. Country Profile: Ukraine
 - a. Market Measurements
 - b. Market Drivers
 - c. Market Restraints
 - d. Quotes on Market Restraints
- II. Ukraine Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - g. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems: Revenue Forecasts, 2014-2021
 - i. Pitcher Systems: Market Share by Company Revenues
 - j. Pitcher Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: UKRAINE

- k. Pricing Trends
- l. Quotes on Market Trends
- m. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: TURKEY

- I. Country Profile: Turkey
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. Turkey Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - g. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - h. Quotes on Market Trends
 - i. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: FRANCE

- I. Country Profile: France
 - a. Market Measurements
 - b. Market Drivers
 - c. Market Restraints
 - d. Quotes on Market Restraints
- II. France Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - d. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - f. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - g. Pitcher Systems: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems: Market Share by Company Revenues
 - i. Pitcher Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: FRANCE

- j. Pricing Trends
- k. Quotes on Market Trends
- l. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: UNITED KINGDOM

- I. Country Profile: United Kingdom
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. United Kingdom Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - d. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - f. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - g. Pitcher Systems: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems: Market Share by Company Revenues
 - i. Pitcher Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: UNITED KINGDOM

- j. Pricing Trends
- k. Quotes on Market Trends
- l. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: GERMANY

- I. Country Profile: Germany
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
- II. Germany Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - d. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Market Share by Company Revenues
 - f. Point-of-Entry Replacement Filters: Revenue Forecasts, 2014-2021
 - g. Pitcher Systems: Revenue Forecasts, 2014-2021
 - h. Pitcher Systems: Market Share by Company Revenues
 - i. Pitcher Filters Market: Revenue Forecasts, 2014-2021

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: GERMANY

- j. Pricing Trends
- k. Quotes on Market Trends
- l. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: KINGDOM OF SAUDI ARABIA & UNITED ARAB EMIRATES

- I. Country Profiles: Kingdom of Saudi Arabia & the United Arab Emirates
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
- II. Kingdom of Saudi Arabia & the United Arab Emirates (UAE) Market Data
 - a. Total Residential Water Treatment Market Saudi Arabia: Revenue Forecasts, 2014-2021
 - b. Total Residential Water Treatment Market UAE: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Water CT & UTS Treatment Systems Saudi Arabia: Revenue Forecasts, 2014-2021
 - d. Point-of-Use Water CT & UTS Treatment Systems UAE: Revenue Forecasts, 2014-2021
 - e. Point-of-Use Water CT & UTS Treatment Systems Saudi Arabia & UAE: Market Share by Company Revenues
 - f. Point-of-Use Replacement Filters Saudi Arabia: Revenue Forecasts, 2014-2021
 - g. Point-of-Use Replacement Filters UAE: Revenue Forecasts, 2014-2021
 - h. Point-of-Entry Water Treatment Systems Saudi Arabia: Revenue Forecasts, 2014-2021
 - i. Point-of-Entry Water Treatment Systems UAE: Revenue Forecasts, 2014-2021
 - j. Point-of-Entry Water Treatment Systems Saudi Arabia & UAE: Market Share by Company Revenues

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: KINGDOM OF SAUDI ARABIA & UNITED ARAB EMIRATES

- k. Point-of-Entry Replacement Filters Saudi Arabia: Revenue Forecasts, 2014-2021
- l. Point-of-Entry Replacement Filters UAE: Revenue Forecasts, 2014-2021
- m. Pricing Trends
- n. Quotes on Market Trends
- o. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: SOUTH AFRICA

- I. Country Profile: South Africa
 - a. Market Measurements
 - b. Market Drivers
 - c. Quotes on Market Drivers
 - d. Market Restraints
 - e. Quotes on Market Restraints
- II. South Africa Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use Water CT & UTS Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Water CT & UTS Treatment Systems: Market Share by Company Revenues
 - d. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - e. Pitcher Systems: Revenue Forecasts, 2014-2021
 - f. Pitcher Systems: Market Share by Company Revenues
 - g. Pitcher Filters Market: Revenue Forecasts, 2014-2021
 - k. Pricing Trends
 - l. Quotes on Market Trends
 - m. Strategic Recommendations

TABLE OF CONTENTS

RESIDENTIAL WATER TREATMENT MARKET: EUROPE, MIDDLE EAST, AFRICA OTHERS

- I. Europe, Middle East, Africa Others Market Data
 - a. Total Residential Water Treatment Market: Revenue Forecasts, 2014-2021
 - b. Point-of-Use CT & UTS Water Treatment Systems: Revenue Forecasts, 2014-2021
 - c. Point-of-Use Replacement Filters: Revenue Forecasts, 2014-2021
 - d. Point-of-Use Water Treatment Systems: Revenue Forecasts, 2014-2021
 - e. Point-of-Entry Water Treatment Systems: Revenue Forecasts, 2014-2021
 - f. Point-of-Entry Replacement Filters Market: Revenue Forecasts, 2014-2021
 - g. Pitcher Systems Market: Revenue Forecasts, 2014-2021
 - h. Pitcher Filters Market: Revenue Forecasts, 2014-2021

DEFINITIONS

RESIDENTIAL WATER TREATMENT MARKET



POINT OF ENTRY (POE)

Point-of-entry or whole house systems treat all the water entering the home.



COUNTER TOP (CT)

Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).



UNDER THE SINK (UTS)

UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.



FAUCET MOUNT (FM)

FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.



PITCHER

These systems are also known as jug filters. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

The study also covers replacement filters.

VERIFIED LEADER

METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.






AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.



ACRONYMS

RESIDENTIAL WATER TREATMENT MARKET

	<p>CT: Counter Top</p> <p>POU: Point-of-use</p>		<p>RO: Reverse Osmosis</p> <p>UV: Ultraviolet</p>	
<p>RWT: Residential Water Treatment</p> <p>POE: Point-of-entry</p>		<p>FM: Faucet Mount</p> <p>UTS: Under-the-sink</p>		<p>UF: Ultrafiltration</p> <p>CAGR: Compound Annual Growth Rate</p>

DISCLAIMER

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the residential water treatment market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.

VERIFY MARKETS

CAPABILITIES

MARKET COVERAGE

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

SERVICES

Competitive Intelligence

Market Research

Custom Consulting

Strategic Planning

White Papers

Verified Leader Awards

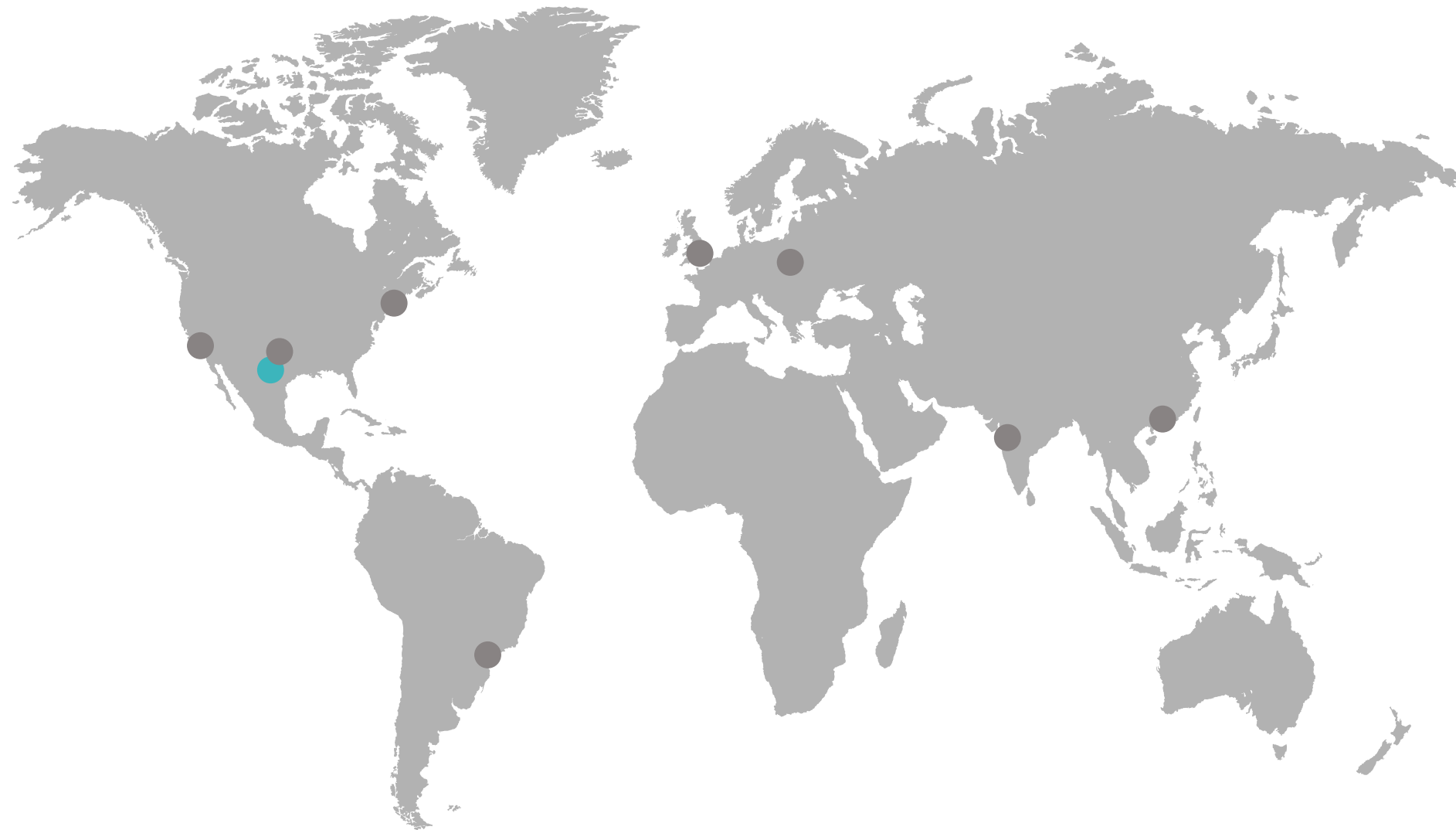
Claim Validation

Strategy Workshops

Customized Monthly Newsletters

LOCATIONS

GLOBAL PRESENCE





ANY QUESTIONS?
CONTACT US AND SET UP A TIME TO
SPEAK WITH OUR ANALYSTS.

CONTACT US

WE'RE SOCIAL



+1.210.595.9687



INFO@VERIFYMARKETS.COM



FACEBOOK/VERIFYMARKETS



TWITTER/VERIFY_MARKETS



LINKEDIN/COMPANY/VERIFY-MARKETS