

Global Smart Kitchen Appliance Market



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scope of research

Global Smart Kitchen Appliance Market

This report focusses on the global smart kitchen appliance market. It covers various technological trends, revenues and forecasts for the North American, European and Asia Pacific regions.

Smart kitchen appliance is defined as appliances, that are connected by Wi-Fi or Bluetooth and can be accessed through smart phones.

The smart kitchen appliance market is still in its infancy, with a large number of appliances priced at a premium price point. Consumers have only recently opened up to the idea of choosing a connected appliance.

This study focuses on the market landscape and different products that are currently available in the market. It also looks at future technological trends.

Africa, Middle East and Latin America have not been included in this study, as their revenue contributions to the market are insignificant at this point.

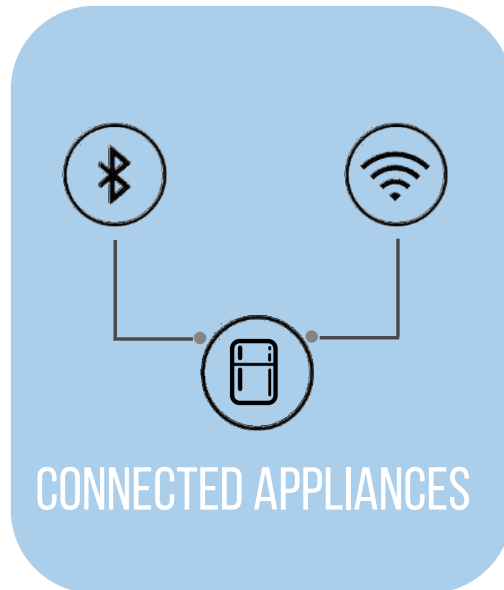
This study captures the following information on the global smart kitchen appliance market:

- Market Size, Growth Rate, Revenue Forecasts (2016-2023)
- Growth Drivers & Restraints
- Market Data
- Quotes by Key Industry Participants
- Market Trends



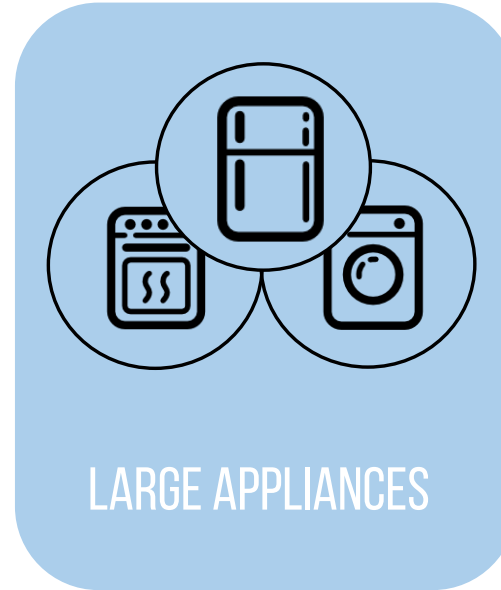
terms & definitions

Global Smart Kitchen Appliance Market



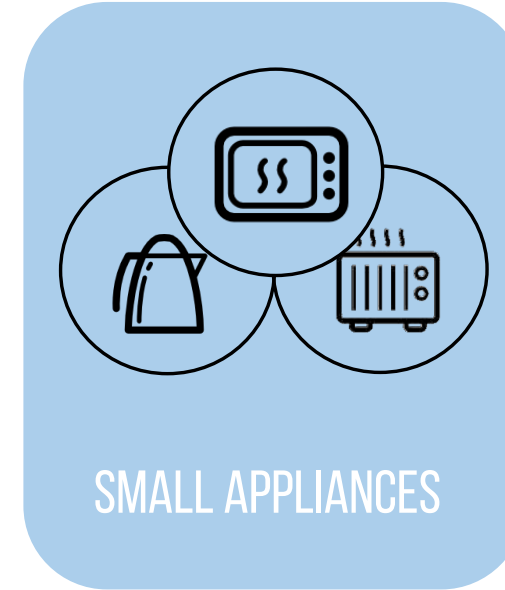
CONNECTED APPLIANCES

Household appliances that are enabled with wireless connectivity, through Bluetooth or Wi-Fi, allowing them to be controlled through smart phones. These appliances are also able to send alerts and notifications to a users smart phone.



LARGE APPLIANCES

Also known as major appliances, these are routinely used for cooking, washing and food preservation. These are typically stand-alone appliances.



SMALL APPLIANCES

Small appliances are generally portable or semi-portable in nature. This category includes, microwaves, toasters and electric kettles.

methodology

Global Smart Kitchen Appliance Market

Interviews with Key Market Participants: The research methodology adopted while creating this research involved conducting interviews with various key market participants enabling Verify Markets to identify various trends in the smart kitchen appliance market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.





About Verify Markets

about us

Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.

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disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the smart kitchen appliance market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.

capabilities & market coverage

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

Competitive Intelligence

Market Research

Custom Consulting

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White Papers

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