North American Lighting Controls Market Research

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Research Scope

Objective of the Research:

- To provide information and data on the market size for the United States lighting controls equipment market, leading market participants, key end-user groups and market trends.

Countries
- USA
- Canada

Category

Lighting controls equipment:
- Control modules includes relay panels, group controllers, scene controllers and DMX controllers
- User-interfaces includes dimmers, touch panels, timers and switches
- Sensors includes occupancy, daylight harvesting and other sensors

End-users
- Residential
- Commercial- e.g. offices, retail, hospitality
- Public infrastructure- e.g. K-12, higher education, healthcare, federal and state buildings
- Industrial- e.g., factories, warehouses

Methodology

The methodology when formulating market trend projection is outlined below.

Step 1: Determine historical trends

– Collect secondary research. Accumulate database information, published sources, industry reports, and so on.
– Execute primary research. Schedule and conduct interviews with leading market competitors, distributors, key end-users and other industry stakeholders.
– Historical trending information provides us with a context regarding price trends, previous sales figures, market shares, and so forth.

Step 2: Measure base year numbers

– We conduct interviews with the following groups in order to determine the accuracy of the base year numbers that we have built and the trends that we are projecting:

•Manufactures/Suppliers
•Government agencies
•Market research experts

Step 3: Forecasts:

– Market drivers and restraints have been built into a forecasting model to estimate base revenue, growth and market size figures.

Disclaimer

Even though Verify Markets puts forth its' best efforts throughout the research processes, certain data gathering challenges are encountered and assumptions have to be made. The extremely competitive nature of the market often results in some reluctance from industry participants on to provide their market position, future plans or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.

Verify Markets is not responsible for any incorrect information supplied to us during our primary research process.

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Who are We

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

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