



# North American Essential Oil Supplements Market

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# Research Scope

## North American Essential Oil Supplements Market

The North American Essential Oil Supplements Market is in the growth stage with several new companies entering the market. The market is projected to experience a steady growth rate during the next seven years. The growth is expected to be driven by the direct selling channel, the health and wellness trend, digital marketing, and the evolution of complementary and alternative medicine.

This study aims to provide a detailed analysis of the North American Essential Oil Supplements Market, along with competitive analysis for the base year 2017.

The market numbers included in this study represent revenues generated from the sales of essential oil supplements. The base year for the study is 2017 and the forecast period is from 2017 until 2024.

This study captures the following information on the North American Essential Oil Supplements Market:

- Market Size, Growth Rate, Revenue Forecasts (2017- 2024)
- Growth Drivers and Restraints
- Market Data
- Quotes by Key Industry Participants
- Market Share Analysis
- Market Trends



# Market Definition and Segmentation

## Essential Oil Supplements

An essential oil dietary supplement is a pre-packaged product taken by mouth that contains essential oils intended to supplement the diet. Such supplements can be found in various forms such as tablets, capsules, softgels, gelcaps, liquids, and powders.

It is important to note the difference between essential and carrier oils. Supplements containing carrier oils (e.g., flax oil softgels) are **not included** in this research.

Examples of essential oils include:

Lavender, eucalyptus, peppermint, tea tree, rose, oregano, jasmine, copaiba, bergamot, frankincense, cumin, thyme, rosemary, geranium, ginger, and others.



# Methodology

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**Interviews with Key Market Participants:** The research methodology adopted while creating this research involved conducting interviews with various key market participants enabling Verify Markets to identify various trends in the North American Essential Oil Supplements Market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.



**Macro-economic Factors and Industry Parameters:** Various country level parameters including the GDP, population, disposable incomes, and product prices, among others, were taken into consideration in our forecasting model. An in-depth analysis of such factors enabled Verify Markets to size and forecast the North American Essential Oil Supplements Market.





# About Verify Markets

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# About us

## Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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## METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

## METHODOLOGY

**Profiles of Interviewees:** Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

## AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.

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# Disclaimer

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Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The competitive nature of the essential oil supplements market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.



# Capabilities & Market Coverage

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Air Treatment

Environmental Technologies

Energy & Power Equipment

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Consumer Products

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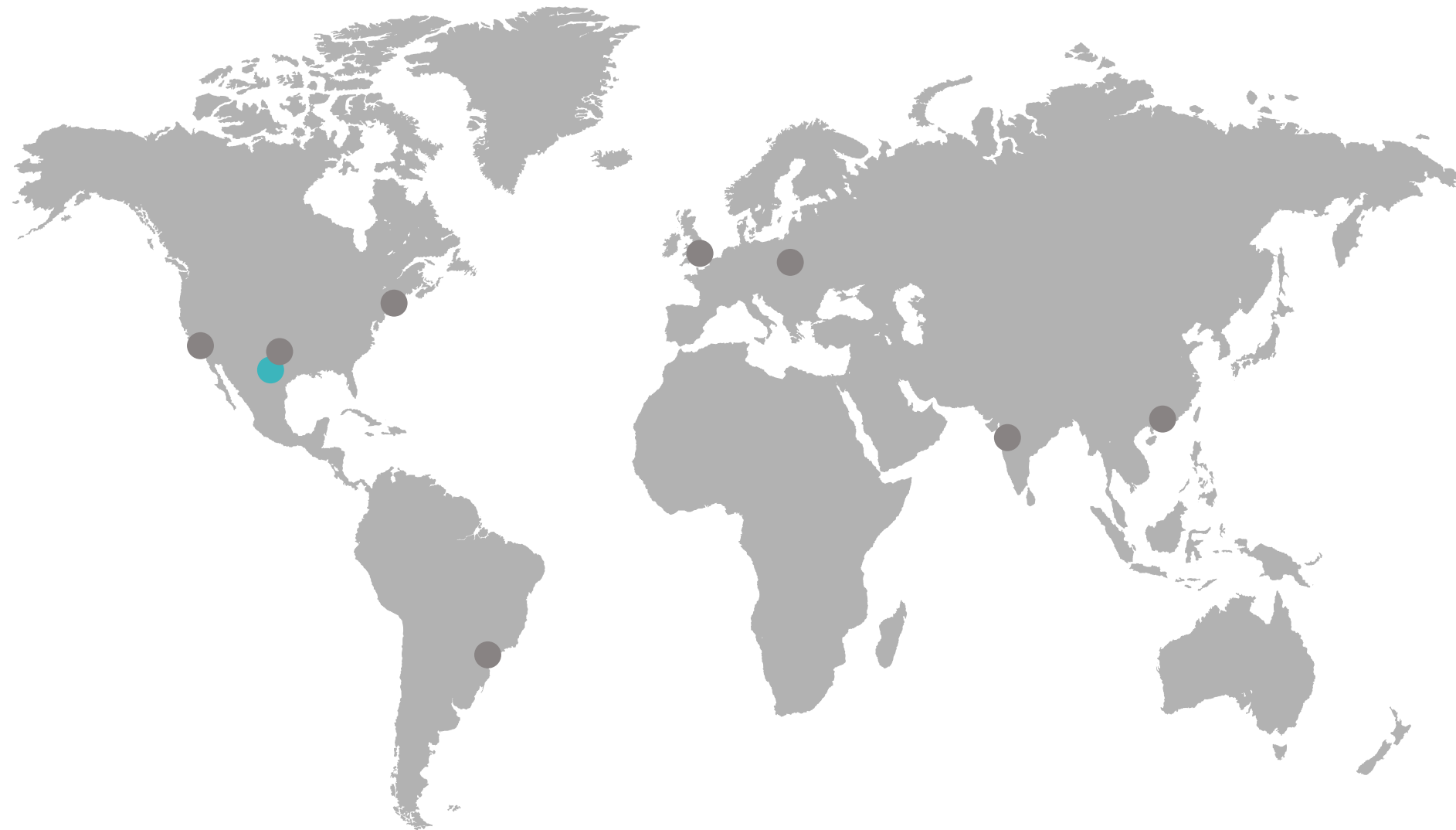
Claim Validation

Strategy Workshops

Customized Monthly Newsletters

# Locations

## Global Presence





ANY QUESTIONS?  
CONTACT US AND SET UP A TIME TO  
SPEAK WITH OUR ANALYSTS.



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