
LIGHTING CONTROLS MARKET IN NORTH AMERICA



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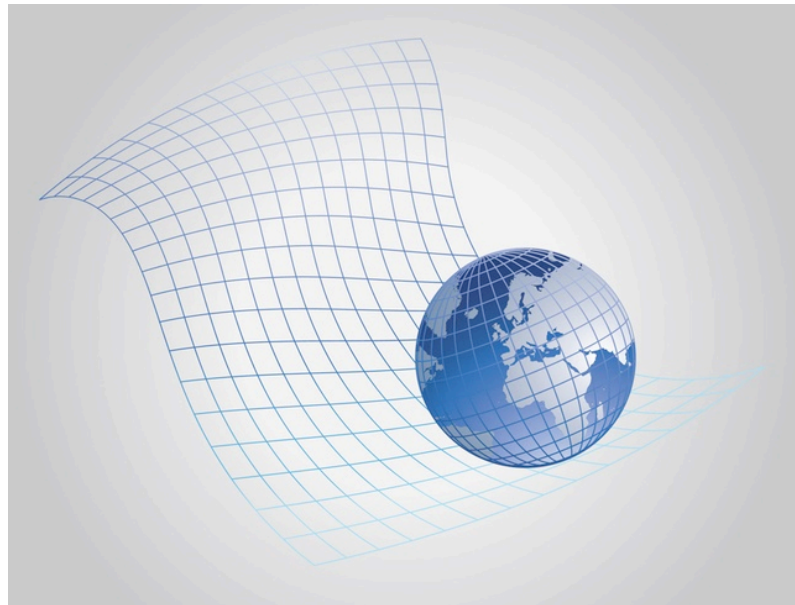
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Verify Markets is a research firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs.



METHODOLOGY

The methodology when formulating market trend projection is outlined below.

Step 1: Determine historical trends

- Collect secondary research. Accumulate database information, published sources, industry reports, and so on.
- Execute primary research. Schedule and conduct interviews with leading market competitors, distributors, key end-users and other industry stakeholders.
- Historical trending information provides us with a context regarding price trends, previous sales figures, market shares, and so forth.

Step 2: Measure base year numbers

– We conduct interviews with the following groups in order to determine the accuracy of the base year numbers that we have built and the trends that we are projecting:

- Manufactures/Suppliers
- Government agencies
- Market research experts

Step 3: Forecasts:

– Market drivers and restraints have been built into a forecasting model to estimate base revenue, growth and market size figures.

For questions or more information, please
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