



India - Aromatherapy and Essential Oils Market

verifymarkets

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www.verifymarkets.com

+1 210.595.9687

info@verifymarkets.com

Table of contents

India – Aromatherapy and essential oils market

I. Scope of research/definitions/methodology	4
II. India – Aromatherapy and essential oils market	
a. Country profile	8
b. Market measurements.....	10
c. Key market drivers & restraints.....	11
d. Market drivers	12
e. Market restraints	22
f. Market trends.....	26
g. Key players.....	33
h. Opportunity.....	45
i. Price trends.....	49

Table of contents

India - Aromatherapy and essential oils market

III. Market data.....	51
a. Revenue forecasts, 2018-2025.....	52
b. Market shares by revenue, 2018.....	53
c. Split by end user, by revenue, 2018.....	55
d. Distribution share analysis, by revenue, 2018.....	56
IV. About Verify Markets.....	57
a. About us.....	58
b. Disclaimer.....	60
c. Market coverage & capabilities.....	61
d. Global presence.....	62
e. Contact us.....	64

India - Aromatherapy and essential oils market

Research scope

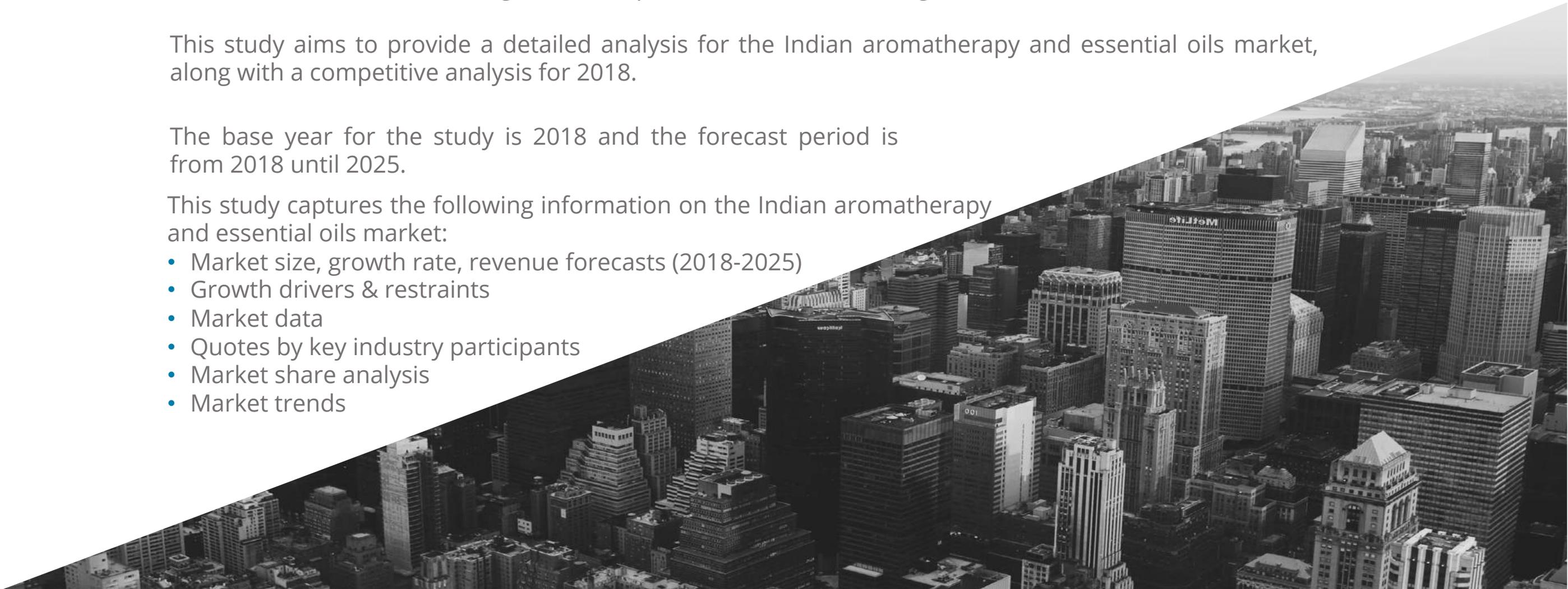
The Indian aromatherapy and essential oils market is nascent and highly fragmented with the presence of regional and national market participants. The market is projected to experience a high growth during the next seven years. The growth is expected to be driven by continuous increase in the health and wellness trend and a rising consumer preference for natural fragrances.

This study aims to provide a detailed analysis for the Indian aromatherapy and essential oils market, along with a competitive analysis for 2018.

The base year for the study is 2018 and the forecast period is from 2018 until 2025.

This study captures the following information on the Indian aromatherapy and essential oils market:

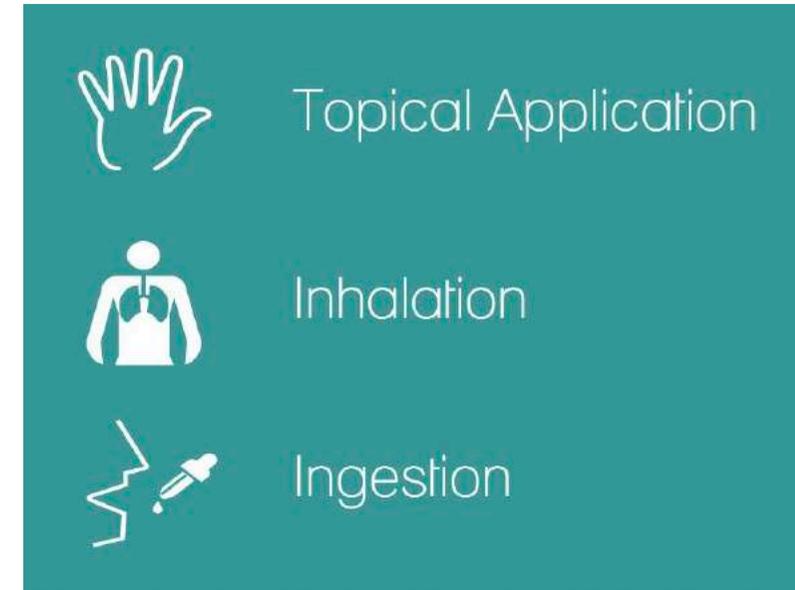
- Market size, growth rate, revenue forecasts (2018-2025)
- Growth drivers & restraints
- Market data
- Quotes by key industry participants
- Market share analysis
- Market trends



India - Aromatherapy and essential oils market

Market definition and segmentation

Essential oils are defined as a natural oils, typically obtained by distillation. They have the characteristic fragrance of the plant or other sources from which they are extracted. Technically, aromatherapy means the use of aromas as therapy or the use of aromas for their healing properties. However, there is an increasing trend to use the term 'essential oils' (which more accurately describes the existing market) as the therapeutic use of essential oils based on their aroma and properties.



For purposes of this research, Verify Markets has defined the Aromatherapy and essential as the usage of essential oils for health and wellness via topical applications, inhalation, and ingestion.

Methodology

Interviews with key market participants: The research methodology adopted while creating this research involved conducting interviews with various key market participants, enabling Verify Markets to identify various trends in the Indian aromatherapy and essential oils market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.



Macro-economic factors and industry parameters: Various country level parameters including the GDP, population, disposable incomes, and product prices, among others, were taken into consideration in our forecasting model. An in-depth analysis of these factors enabled Verify Markets to size and forecast the Indian Aromatherapy and essential oils market.



About Verify Markets

About us

Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.

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Disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered, and certain assumptions had to be made. The competitive nature of the Indian aromatherapy an essential oils market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process. Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties. Since most of the data is based on company personnel views, it is subject to fluctuation.

Market Coverage & Capabilities

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

Competitive Intelligence

Market Research

Custom Consulting

Strategic Planning

White Papers

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Question?
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up a time to speak
with our analysts.**

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+1.210.595.9687



info@verifymarkets.com



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