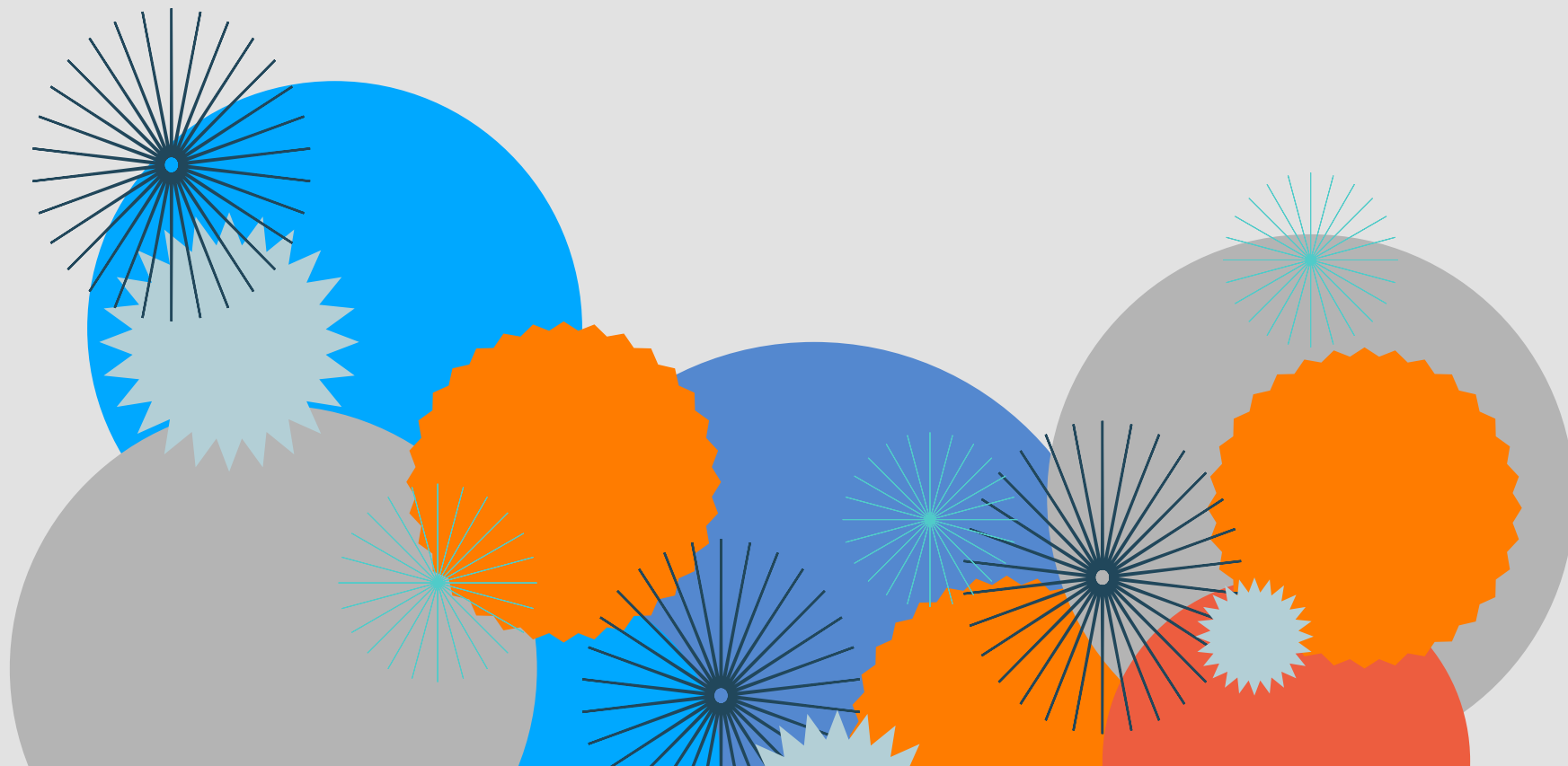


# The Microbiome in Skincare Market



**verifymarkets**

*i*

**Published March 2019**

**[www.verifymarkets.com](http://www.verifymarkets.com)**

**+1 210.595.9687**

**[info@verifymarkets.com](mailto:info@verifymarkets.com)**

# Table of Contents

## The Microbiome in Skincare Market

- I. Definitions ..... 7
- II. Objectives ..... 9
- III. Executive Summary ..... 10
  - a) Global Revenue Forecast (2018-2023) ..... 12
  - b) Global Market Share by Revenue by Country ..... 13
  - c) Global CAGR by Country ..... 14
- IV. Global Overview ..... 15
  - a) Global Product Split (Face vs. Body) by Country ..... 15
  - b) Global Distribution ..... 16
  - c) Global Market Drivers and Restraints ..... 17
  - d) Global Market Trends..... 18
- V. United States ..... 21
  - a) Market Forecast (2018-2023) ..... 21
  - b) Market Overview ..... 22
  - c) Market Share by Revenue by Company ..... 23
  - d) Market Drivers and Restraints ..... 24



# Table of Contents

## The Microbiome in Skincare Market

- e) Product Split (Face vs. Body) ..... 25
- f) Market Share by Revenue by Product Type ..... 26
- g) Market Share of Product Types Available in the Market ..... 27
- h) Market Trends ..... 28
- i) The Future ..... 31
- II. Germany ..... 32
  - a) Market Forecast (2018-2023) ..... 32
  - b) Market Overview ..... 33
  - c) Market Share by Revenue by Company ..... 34
  - d) Market Drivers and Restraints ..... 35
  - e) Product Split (Face vs. Body) ..... 36
  - f) Market Share by Revenue by Product Type ..... 37
  - g) Market Share of Product Types Available in the Market ..... 38
  - h) Market Trends ..... 39
  - i) The Future ..... 42
- IX. Korea ..... 43



# Table of Contents

## The Microbiome in Skincare Market

- a) Market Forecast (2018-2023) ..... 43
- b) Market Overview ..... 44
- c) Market Share by Revenue by Company ..... 45
- d) Market Drivers and Restraints ..... 46
- e) Product Split (Face vs. Body) ..... 47
- f) Market Share by Revenue by Product Type ..... 48
- g) Market Share of Product Types Available in the Market ..... 49
- h) Market Trends ..... 50
- IX. Japan ..... 53
  - a) Market Forecast (2018-2023) ..... 53
  - b) Market Overview ..... 54
  - c) Market Share by Revenue by Company ..... 55
  - d) Market Drivers and Restraints ..... 56
  - e) Product Split (Face vs. Body) ..... 57
  - f) Market Share by Revenue by Product Type ..... 58
  - g) Market Share of Product Types Available in the Market ..... 59



# Table of Contents

## The Microbiome in Skincare Market

- h) Market Trends ..... 60
- IX. Thailand ..... 61
  - a) Market Forecast (2018-2023) ..... 61
  - b) Market Overview ..... 62
  - c) Market Share by Revenue by Company ..... 63
  - d) Market Drivers and Restraints ..... 64
  - e) Product Split (Face vs. Body) ..... 65
  - f) Market Share by Revenue by Product Type ..... 66
  - g) Market Share of Product Types Available in the Market ..... 67
  - h) Market Trends ..... 68
- X. China ..... 69
  - a) Market Forecast (2018-2023) ..... 69
  - b) Market Overview ..... 70
  - c) Market Share by Revenue by Company ..... 71
  - d) Market Drivers and Restraints ..... 72
  - e) Product Split (Face vs. Body) ..... 73



# Table of Contents

---

## The Microbiome in Skincare Market

- f) Market Share by Revenue by Product Type ..... 74
- g) Market Share of Product Types Available in the Market ..... 75
- h) Market Trends ..... 76
- IX. About Verify Markets ..... 78



# The Microbiome in Skincare Market

## Definitions

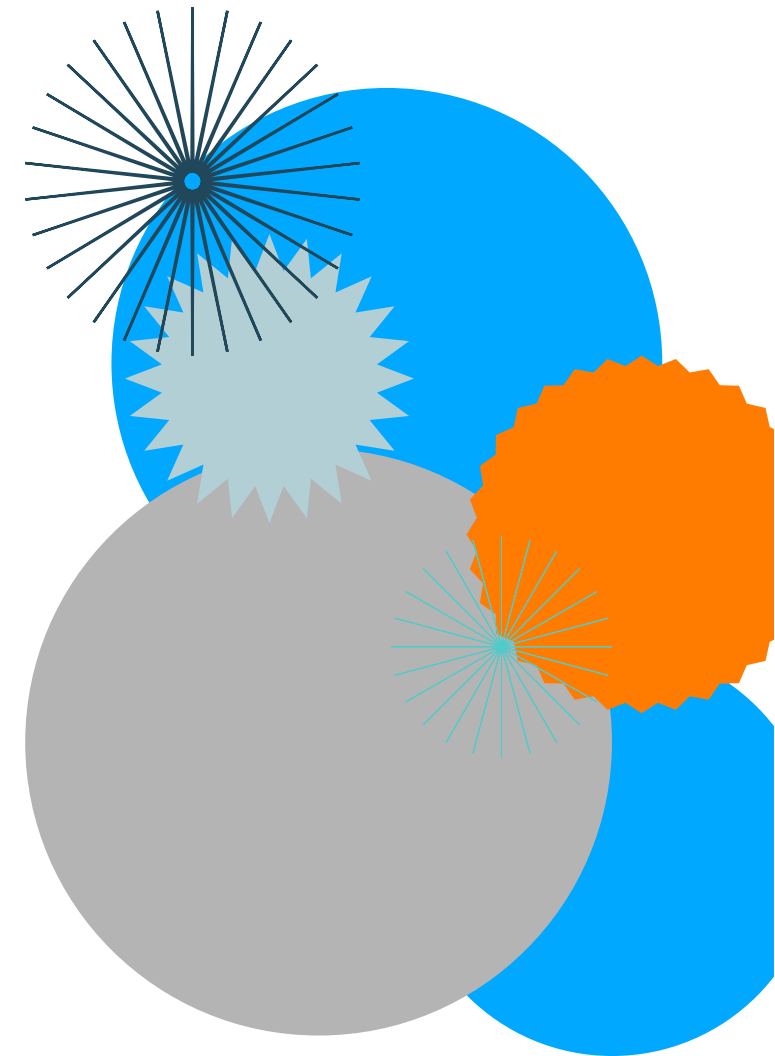
For purposes of this research, Verify Markets has defined products to be those clearly labeled with any of the words:

- prebiotic,
- probiotic,
- postbiotic, or
- biome-friendly

on the packaging, product website or marketing materials.

Countries this research encompasses:

1. United States
2. Germany
3. Korea
4. Japan
5. Thailand
6. China



# The Microbiome in Skincare Market

## Definitions

### 01 prebiotic

Food ingredients that induce bacterial growth. These are commonly in the form of sugars and starches.\*

### 02 probiotic

Micro-organisms (usually living bacteria) believed to provide health benefits when consumed. The vast majority of the probiotic products on the market contain dead probiotics, but some offer live probiotics.\*

### 03 postbiotic

Bacteria-derived ingredients, such as enzymes, peptides, lactic acid, etc., with the by-products of the microbes.\*

### 04 biome-friendly

Ingredients that do not harm the beneficial bacteria of the skin, and/or mimic the natural healthy skin barrier.\*



# The Microbiome in Skincare Market

---

## Objectives

This report provides an analysis of the market landscape, product positioning, competitive analysis, and the market size and forecasts for products that use the microbiome in skincare.

Questions addressed in this report include:

- What is the market size and opportunity for skincare products that use microbiome technology?
- How are the competitors in the market positioning their products and marketing their features and benefits?
- What types of skincare products are available in the market and how large is their share? What is their revenue?
- Who are the market leaders globally and in each country researched?
- How are the Eastern and Western markets similar and different?



# About Verify Markets

---

# About us

## Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



VERIFY MARKETS

# Verified Leader

## METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

## METHODOLOGY

**Profiles of Interviewees:** Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

## AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.

**verifiedleader**

# Disclaimer

---

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The competitive nature of the microbiome skincare market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.

# Capabilities & Market Coverage

---

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

Competitive Intelligence

Market Research

Custom Consulting

Strategic Planning

White Papers

Verified Leader Awards

Claim Validation

Strategy Workshops

Customized Monthly Newsletters

# Locations

## Global Presence





ANY QUESTIONS?  
CONTACT US AND SET UP A TIME TO  
SPEAK WITH OUR ANALYSTS.



# Contact us

---

## We're social



+1.210.595.9687



INFO@VERIFYMARKETS.COM



FACEBOOK/VERIFYMARKETS



TWITTER/VERIFY\_MARKETS



LINKEDIN/COMPANY/VERIFY-MARKETS