

Global Car Air Purifier Market

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research scope

Global Car Air Purifier Market

Increased air pollution and its impact on human health has been driving the global car air purifier market.

This study focuses on the global car air purifier market with a detailed analysis on **China, South Korea, Europe,** and the **United States**. Additionally, this study provides forecasts for the rest of the world, including countries such as **Malaysia, Taiwan,** and **Hong Kong,** among others.

For purposes of this research, car air purifiers are defined as portable automotive installation devices that remove air pollutants. These units can be small enough to fit in car's cup holder, placed on the arm rest, can be plugged into a cigarette lighter socket or tied to the back of the seat.

The base year for the study is 2017.

This study captures the following information on the global car air purifier market:

- Market Size, Growth Rate, Revenue Forecasts (2017-2024)
- Growth Drivers and Restraints
- Market Trends
- Market Landscape
- Supplier Landscape
- Quotes by Key Industry Participants

terms & definitions

Global Car Air Purifier Market

- **µg/m³** – or microgram per cubic meters, measures the concentration of pollutants in ambient air.
- **PM_{2.5}** – refers to the particulate matter i.e. solid or liquid particle in the air having diameter below 2.5 micrometer.
- **PM₁₀** - refers to the particulate matter i.e. solid or liquid particle in the air having diameter below 10 micrometer.
- **Ground level ozone** – is an air pollutant created from chemical reactions between oxides of nitrogen and volatile organic compounds.

methodology

Global Car Air Purifier Market

Interviews with Key Market Participants: The research methodology adopted while creating this research involved conducting interviews with various key market participants enabling Verify Markets to identify various trends in the car air purifier market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.





About Verify Markets

about us

Expert Advice And Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

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disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the car air purifiers market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



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Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.

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capabilities

Market Coverage

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

Services

Competitive Intelligence

Market Research

Custom Consulting

Strategic Planning

White Papers

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