

A satellite night view of Earth showing city lights and landmasses. The image is dark blue with yellow and white lights representing urban areas. A teal horizontal band is overlaid across the middle of the image.

VERIFY MARKETS

GLOBAL RESIDENTIAL WATER TREATMENT MARKET

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GLOBAL RESIDENTIAL WATER TREATMENT MARKET

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DEFINITIONS

RESIDENTIAL WATER TREATMENT MARKET



POINT OF ENTRY (POE)

Point-of-entry or whole house systems treat all the water entering the home.



COUNTER TOP (CT)

Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).



UNDER THE SINK (UTS)

UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.



FAUCET MOUNT (FM)

FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.



PITCHER

These systems are also known as jug filters. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

The study also covers replacement filters.

MARKET MEASUREMENTS

GLOBAL RESIDENTIAL WATER TREATMENT MARKET



2014 Global Market Size: \$xxxx million



2021 Market Size: \$xxxx million



Competitive Landscape: Highly fragmented and competitive market, globally. Most countries have regional players.



Point-of-entry systems market: \$xxxx million



Point-of-entry replacement filters market: \$xxxx million



Point-of-use countertop (CT) and under-the-sink (UTS) systems market: \$xxxx million (excludes South Korea and Malaysia)



Point-of-use faucet mount (FM) systems market: \$xxxx million



Point-of-use replacement filters market: \$xxxx million (excludes South Korea and Malaysia)



Pitcher systems market: \$xxxx million



Pitcher replacement filters market: \$xxxx million

GLOBAL

MARKET DATA



TOTAL RESIDENTIAL WATER TREATMENT MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-USE CT & UTS WATER TREATMENT SYSTEMS MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate, base year is 2014

*Note: CT & UTS systems revenue numbers exclude South Korea and Malaysia since the two markets are rental markets. South Korea and Malaysia POU numbers have been combined with replacement filter numbers to arrive at the total POU size.

POINT-OF-USE REPLACEMENT FILTERS MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate, base year is 2014

*Note: Replacement filters revenue numbers exclude South Korea and Malaysia since the two markets are rental markets.

POINT-OF-USE FM WATER TREATMENT SYSTEMS MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-USE WATER TREATMENT MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate, base year is 2014

*The revenue numbers include CT, UTS, FM systems and replacement filters. Due to the rental nature of the market, replacement filters and system sales have been combined to arrive at the total POU market size for Malaysia and South Korea, along with all other countries.

POINT-OF-ENTRY WATER TREATMENT SYSTEMS MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-ENTRY REPLACEMENT FILTERS MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

PITCHER SYSTEMS MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

PITCHER FILTERS MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

CERAMIC SYSTEMS MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate, base year is 2014

*Note: Brazil makes up the majority of the market

CERAMIC FILTERS MARKET

REVENUE FORECASTS, GLOBAL

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate, base year is 2014

*Note: Brazil makes up the majority of the market

GREATER CHINA

MARKET DATA



Photo: Xiamen Tourism Group

COUNTRIES INCLUDED IN GREATER CHINA

GREATER CHINA
COUNTRIES:

CHINA
HONG KONG
TAIWAN



TOTAL RESIDENTIAL WATER TREATMENT MARKET

REVENUE FORECASTS, GREATER CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-USE CT & UTS WATER TREATMENT SYSTEMS MARKET

REVENUE FORECASTS, GREATER CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-USE REPLACEMENT FILTERS MARKET

REVENUE FORECASTS, GREATER CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-USE FM WATER TREATMENT SYSTEMS MARKET

REVENUE FORECASTS, GREATER CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-USE WATER TREATMENT MARKET

REVENUE FORECASTS, GREATER CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-ENTRY WATER TREATMENT SYSTEMS MARKET

REVENUE FORECASTS, GREATER CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-ENTRY REPLACEMENT FILTERS MARKET

REVENUE FORECASTS, GREATER CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

PITCHER SYSTEMS MARKET

REVENUE FORECASTS, GREATER CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

PITCHER FILTERS MARKET

REVENUE FORECASTS, GREATER CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014



RESIDENTIAL WATER TREATMENT MARKET: CHINA

RESIDENTIAL WATER TREATMENT MARKET



COUNTRY PROFILE: CHINA

Total Population: 1,367,485,388 (July 2015 est.)

Population growth rate: 0.45% (2015 est.)

Urban population: 55.6% of total population (2015)

Population of principal urban areas: Shanghai 23.741 million; BEIJING (capital) 20.384 million; Chongqing 13.332 million; Guangdong 12.458 million; Tianjin 11.21 million; Shenzhen 10.749 million (2015)

Languages: Standard Chinese or Mandarin (official; Putonghua, based on the Beijing dialect), Yue (Cantonese), Wu (Shanghainese), Minbei (Fuzhou), Minnan (Hokkien-Taiwanese), Xiang, Gan, Hakka dialects, minority languages

Literacy rate: 96.4%

Exchange rate as on 2014: Renminbi Yuan (RMB) per US dollar -6.1 (2014 est.)

Type of Economy: Several factors are converging to slow China's growth, including debt overhang from its credit-fueled stimulus program, industrial overcapacity, inefficient allocation of capital by state-owned banks, and the slow recovery of China's trading partners. The government's 12th Five-Year Plan, adopted in March 2011 and reiterated at the Communist Party's "Third Plenum" meeting in November 2013, emphasizes continued economic reforms and the need to increase domestic consumption in order to make the economy less dependent in the future on fixed investments, exports, and heavy industry. However, China has made only marginal progress toward these rebalancing goals. The new government of President Xi Jinping has signaled a greater willingness to undertake reforms that focus on China's long-term economic health, including giving the market a more decisive role in allocating resources. In 2014 China agreed to begin limiting carbon dioxide emissions by 2030. China implemented several economic reforms in 2014, including passing legislation to allow local governments to issue bonds, opening several state-owned enterprises to further private investment, loosening the one-child policy, passing harsher pollution fines, and cutting administrative red tape.

MARKET MEASUREMENTS

RESIDENTIAL WATER TREATMENT MARKET



2014 Market Size: \$xxxx billion



2021 Market Size: \$xxxx billion



Competitive Landscape: More than xxxx companies participate in the market



Point-of-entry systems market: \$xxxx million



Point-of-entry replacement filters market: \$xxxx million



Point-of-use countertop (CT) and under-the-sink (UTS) systems market: \$xxxx million



Point-of-use faucet mount systems market: \$xxxx million



Point-of-use replacement filters market: \$xxxx million



Pitcher systems market: \$xxxx million



Pitcher replacement filters market: \$xxxx million

MARKET DRIVERS

RESIDENTIAL WATER TREATMENT MARKET

1

Rise of China's middle class and increasing disposable incomes

2

Diverse product line and increasing number of companies selling water treatments systems

3

DRIVER

4

DRIVER

5

DRIVER



QUOTES ON MARKET DRIVERS

CHINESE RESIDENTIAL WATER TREATMENT MARKET



MARKET RESTRAINTS

RESIDENTIAL WATER TREATMENT MARKET

1

Price sensitivity among consumers and highly fragmented market

2

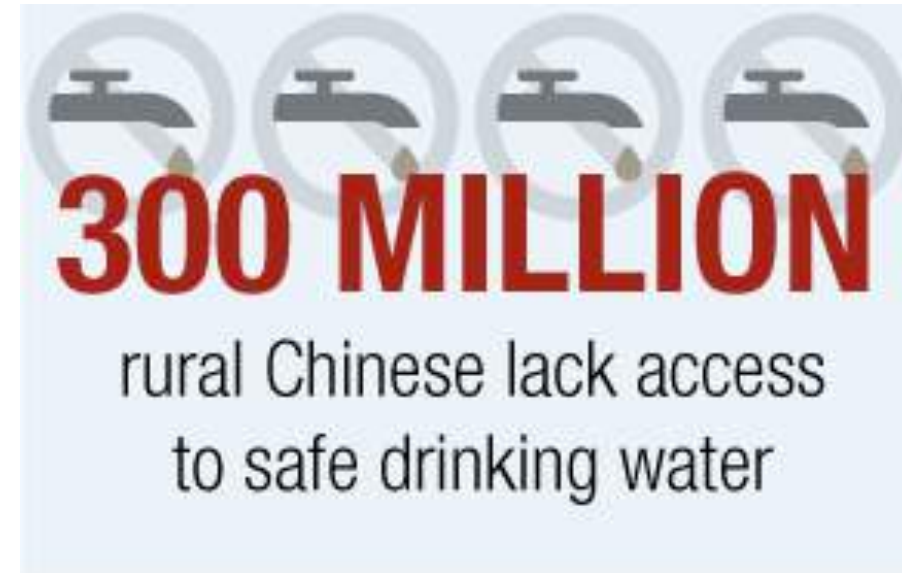
Lack of understanding of water technologies creates confusion among potential customers

3

RESTRAINT

4

RESTRAINT



QUOTES ON MARKET RESTRAINTS

LACK OF CERTIFICATION

"Quote."

GOVERNMENT REGULATIONS

"Quote."

POE SERVICE

"Quote."

EXPENSIVE PRODUCTS

"Quote."

QUOTES ON MARKET RESTRAINTS

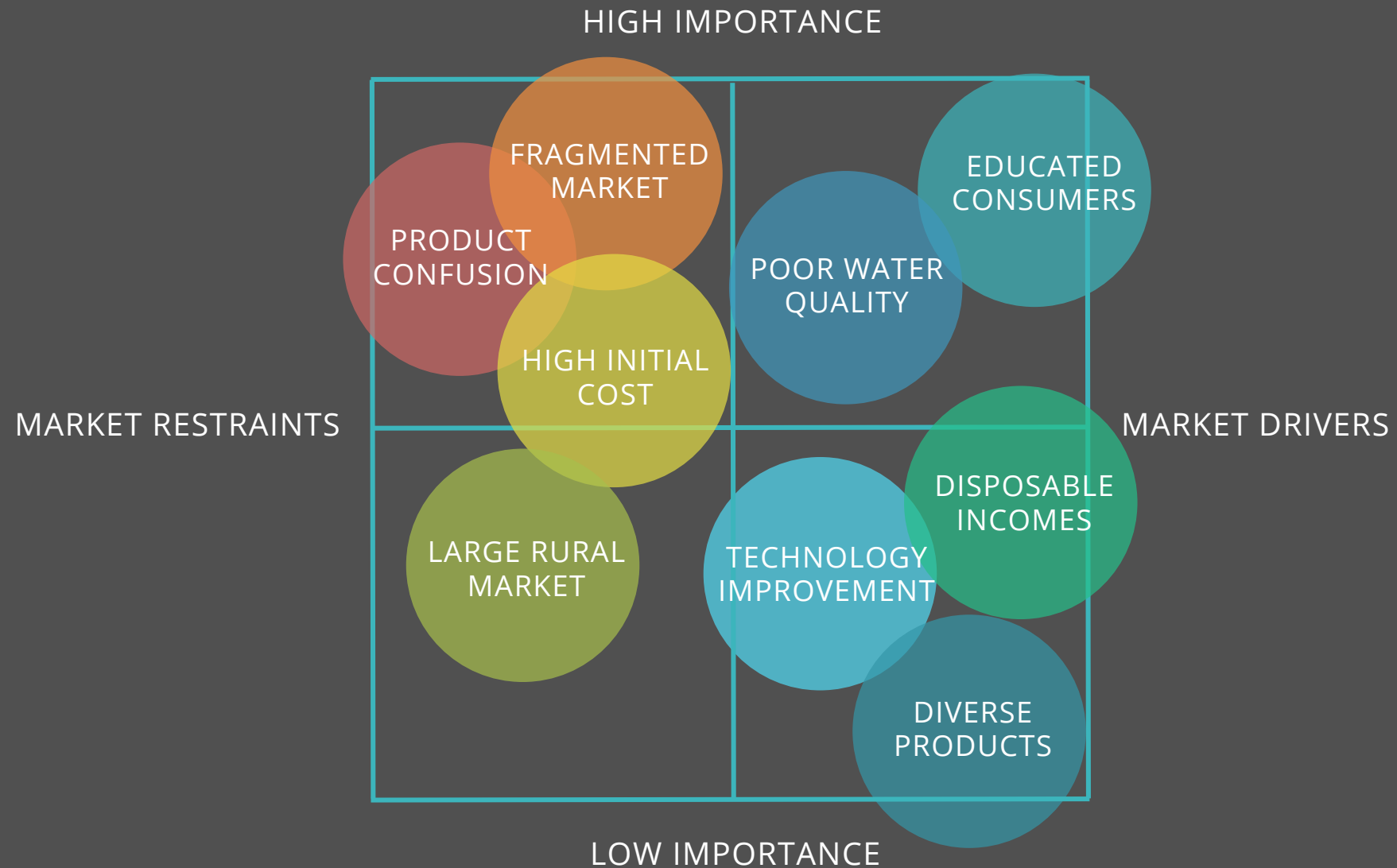
"Quote."



“THERE ARE HUNDREDS OF COMPANIES PLAYING IN THIS SPACE.”

"Quote."

MARKET DRIVERS & RESTRAINTS



CHINA

MARKET DATA



TOTAL RESIDENTIAL WATER TREATMENT MARKET

REVENUE FORECASTS, CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-USE CT & UTS WATER TREATMENT SYSTEMS MARKET

REVENUE FORECASTS, CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-USE CT & UTS WATER TREATMENT SYSTEMS MARKET

MARKET SHARE BY REVENUES (CHINA), 2014

RANKING	COMPANY	MARKET SHARE (%)
1	X	X
2	X	X
3	X	X
4	X	X
5	X	X
6	X	X
7	OTHERS	X
	TOTAL	100.0



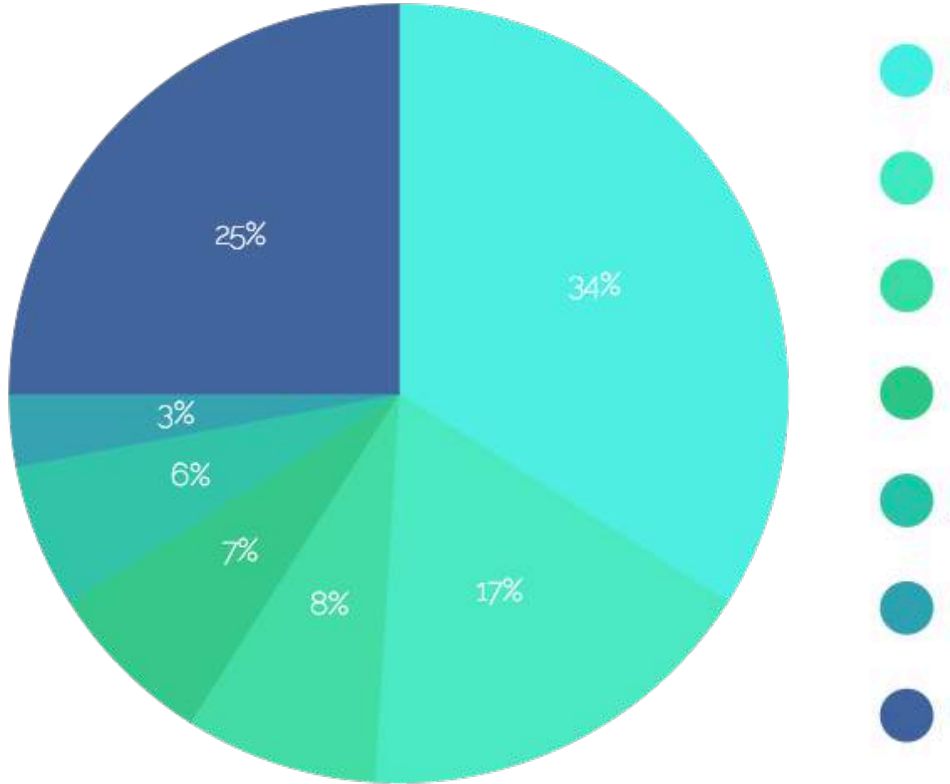
X

X can cater to a wide range of customers due to its X.



POINT-OF-USE CT & UTS WATER TREATMENT SYSTEMS MARKET

MARKET SHARE BY REVENUES (CHINA), 2014



Source: Verify Markets

POINT-OF-USE FM SYSTEMS MARKET

REVENUE FORECASTS, CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate, base year is 2014.

*The market is highly fragmented with no clear leader

POINT-OF-USE REPLACEMENT FILTERS MARKET

REVENUE FORECASTS, CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-ENTRY WATER TREATMENT SYSTEMS MARKET

REVENUE FORECASTS, CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

POINT-OF-ENTRY WATER TREATMENT SYSTEMS MARKET

MARKET SHARE BY REVENUES (CHINA), 2014

RANKING	COMPANY	MARKET SHARE (%)
1	X	X
2	X	X
3	X	X
4	X	X
5	OTHERS	X
	TOTAL	100.0



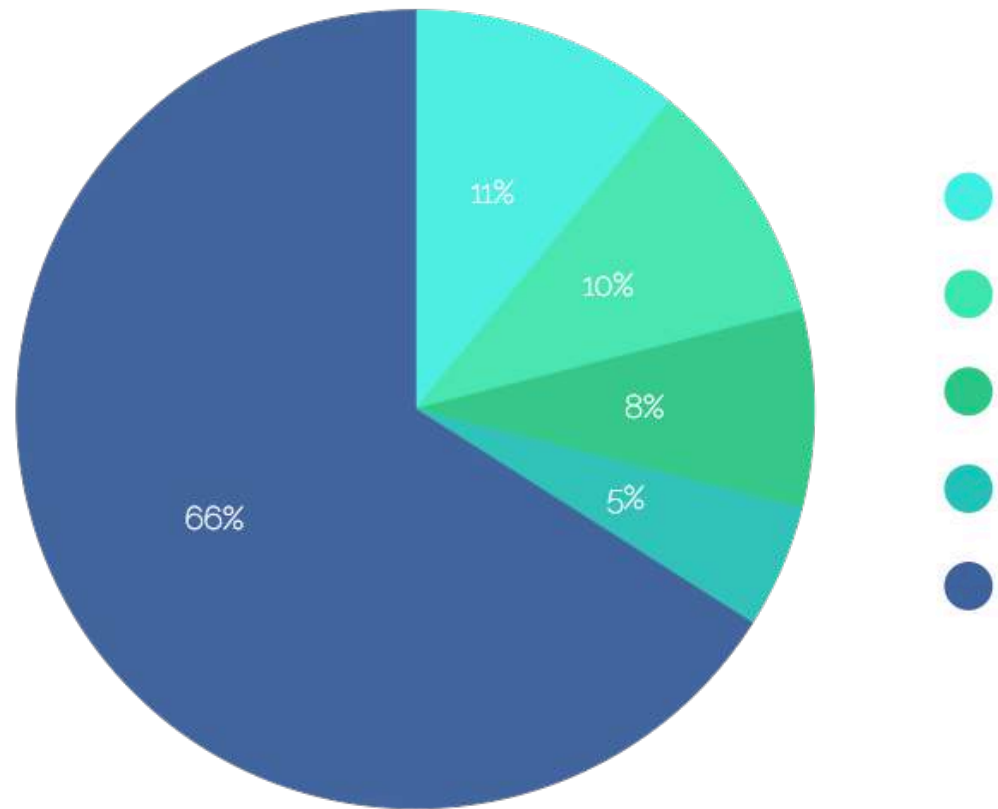
X

X has a diverse product line and a great reputation in the Chinese market.



POINT-OF-ENTRY WATER TREATMENT SYSTEMS MARKET

MARKET SHARE BY REVENUES (CHINA), 2014



Source: Verify Markets

POINT-OF-ENTRY REPLACEMENT FILTERS MARKET

REVENUE FORECASTS, CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

PITCHER SYSTEMS MARKET

REVENUE FORECASTS, CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate, base year is 2014

*The market is highly fragmented with no clear leader

PITCHER FILTERS MARKET

REVENUE FORECASTS, CHINA

YEAR	REVENUES (\$ MILLION)	GROWTH RATE %
2014	X	
2015	X	X
2016	X	X
2017	X	X
2018	X	X
2019	X	X
2020	X	X
2021	X	X
CAGR		X

Revenues (\$ Million)

Growth Rate (%)

Chart goes here

CAGR: Compound Annual Growth Rate
Base year is 2014

PRICING TRENDS

AVERAGE PRICES FOR SELECTED PRODUCTS IN THE MARKET



\$X

1

Haier's POU HG105-A

Ecowater's POU RO-850i

2

\$X





\$X

3

Ecowater's ERR3500R20

Qinyuan POU RO-185
(Manual/Auto)

4

\$X



\$X

5

Shenzhen Angel's J1207-ROB8a



\$X

6

Shenzhen Angel's A6 RO UF UTS

Pentair's (Everpure) EF-900P UTS

7

\$X



\$X

8

A.O. Smith's SR50-D3 RO UTS

PRICING TRENDS

The prices in China vary by stores and prices are not fixed. Some stores offer discounts; the prices may be higher, while in others, they may be lower.

POE (whole-house) systems are priced from \$X-\$X (average). However, some systems are priced as high as \$X (for example, Ecowater).

POU CT systems are typically priced from \$X to \$X.

UTS systems are typically priced from \$X-\$X. However, some systems are priced over \$X.

QUOTES ON PRICING TRENDS



Prices: *"Quote"*



High-end or low-end systems: *"Quote"*



POU systems prices: *"Quote"*

QUOTES ON MARKET TRENDS

“Competitive claims depend upon the market. In India and China, the market is very competitive with international and regional players, and that’s why you need to have claims backed by technical and quality aspects.”

“The online market is growing really fast in appliances and other products. We are seeing that in water purifiers as well. If I had to make an estimate, at least 25% of all water purifier sales may be taking over via internet. At least where people order the product, it would be at least 20 to 25% online. That doesn’t mean that people are not going to the store.”

“We are seeing a very fast growth, we are seeing more awareness among consumers. The government is open about the fact that the water is really not so good to drink and has certain issues, which have helped increase consumers awareness. In the last 4 years, water purification technology has moved from carbon and UF as the main filtration method to reverse osmosis. A significant portion of the market is now RO and companies that didn’t offer or have a good background in RO have started offering RO systems. In general, you also see that online sales are becoming significantly important. Water treatment systems need to be installed so the service installation network continues to be important. People in the third and fourth tier cities, smaller cities and places, have cell phones. Smart phones are very popular in China; every person has a cell phone. People in small cities can access all the information that people in the big cities have. That is stimulating demand for these products as well.”

“Online sales are becoming significantly important.”

QUOTES ON MARKET TRENDS

Under the sink systems (UTS): *"Quote"*



Above: Shenzhen Angel's J1100-ROB8a Wall Mount System

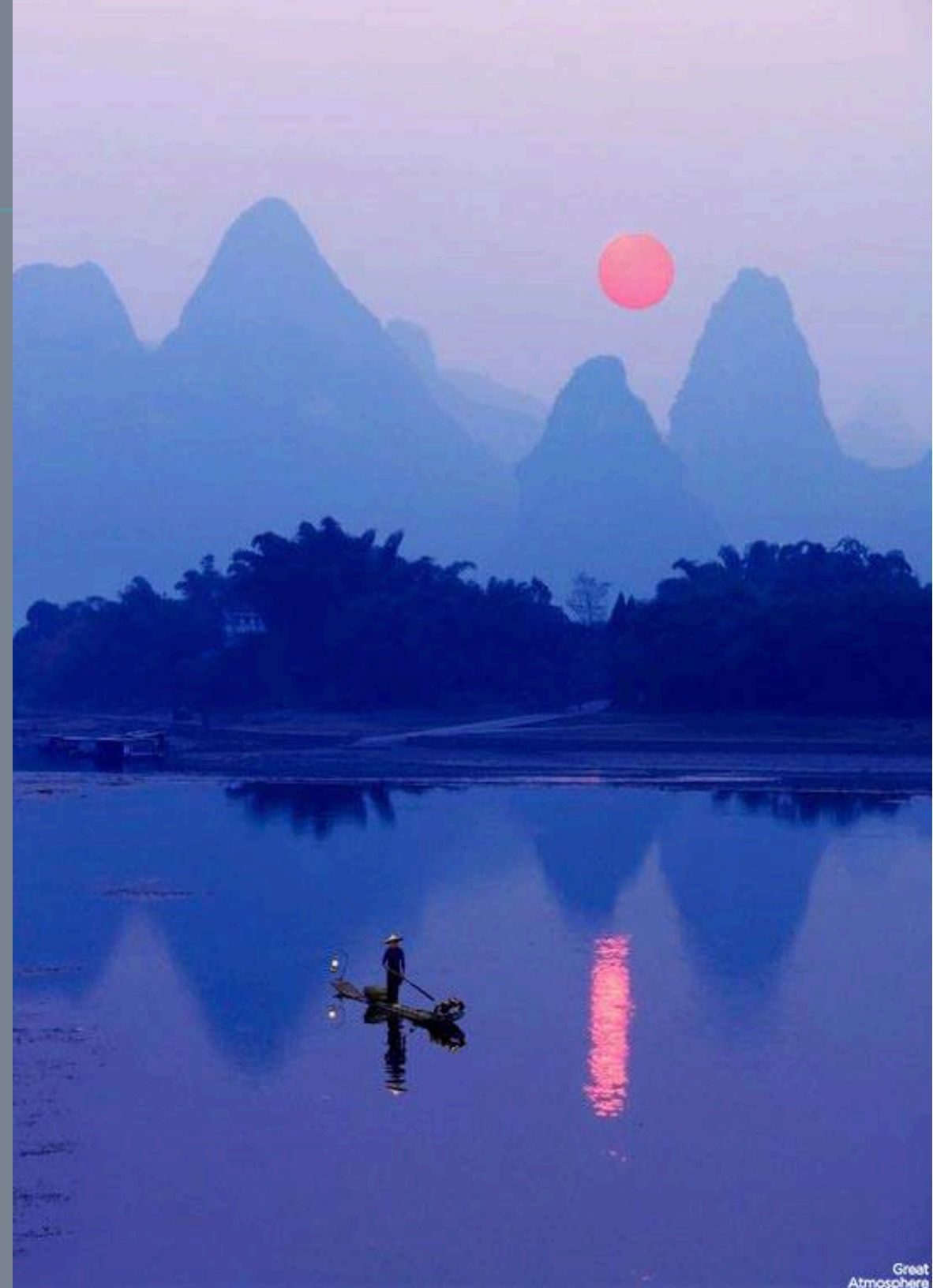
China UTS system installation: *"Quote"*

UTS systems: *"Quote"*

QUOTES ON MARKET TRENDS

Purchasing trends: *"Quote"*

Growth rate: *"Quote"*



QUOTES ON TECHNOLOGY



Smart technology: *"Quote"*



Technology: *"Quote"*

STRATEGIC RECOMMENDATIONS

RECOMMENDATION

Recommendation

RECOMMENDATION

Recommendation

RECOMMENDATION

Recommendation



ABOUT VERIFY MARKETS

ABOUT US

EXPERT ADVICE AND STRATEGY CONSULTING

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



VERIFY MARKETS

VERIFIED LEADER

METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.






AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.



ACRONYMS

RESIDENTIAL WATER TREATMENT MARKET

	<p>CT: Counter Top</p> <p>POU: Point-of-use</p>		<p>RO: Reverse Osmosis</p> <p>UV: Ultraviolet</p>	
<p>RWT: Residential Water Treatment</p> <p>POE: Point-of-entry</p>		<p>FM: Faucet Mount</p> <p>UTS: Under-the-sink</p>		<p>UF: Ultrafiltration</p> <p>CAGR: Compound Annual Growth Rate</p>

DISCLAIMER

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the residential water treatment market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.

VERIFY MARKETS

CAPABILITIES

MARKET COVERAGE

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

SERVICES

Competitive Intelligence

Market Research

Custom Consulting

Strategic Planning

White Papers

Verified Leader Awards

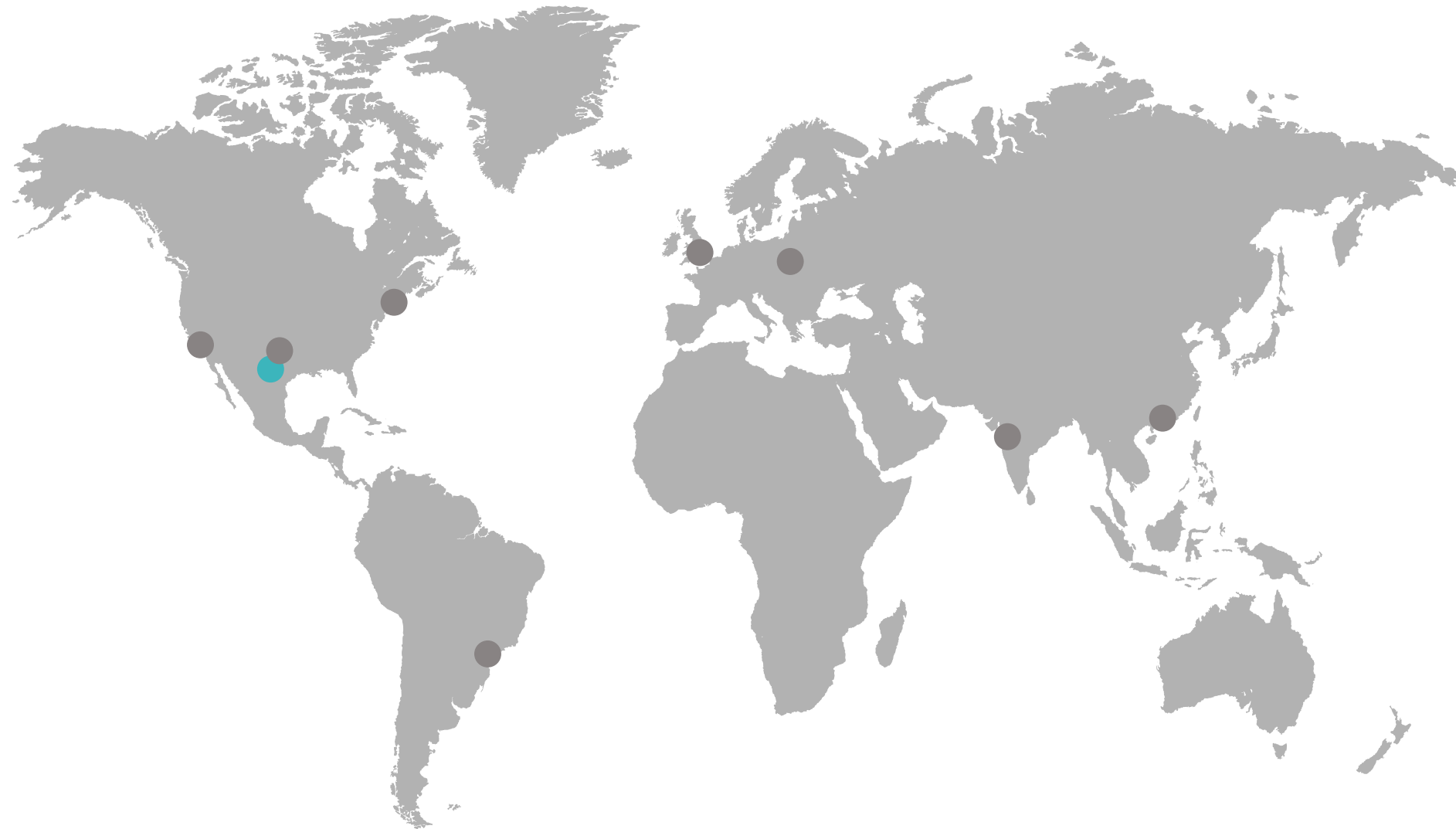
Claim Validation

Strategy Workshops

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LOCATIONS

GLOBAL PRESENCE





ANY QUESTIONS?
CONTACT US AND SET UP A TIME TO
SPEAK WITH OUR ANALYSTS.

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