



VERIFY MARKETS

CAR AIR PURIFIERS MARKET:
CHINA

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DEFINITIONS

CAR AIR PURIFIERS MARKET

For the purposes of this research, car air purifiers are portable systems and are defined as the following:

- Ultraviolet (UV) Car Air Purifiers
- Ion Generators/Ionizers and Ozone Generators
- Electrostatic Car Air Purifiers, Charged Media Filters
- Hybrid/Combined Technology Car Air Purifiers
- HEPA (High Efficiency Particulate Air) Filters
- Active Carbon Systems
- Photo Catalytic Car Air Purifiers
- Others (any other technology)





ABOUT VERIFY MARKETS

ABOUT US

EXPERT ADVICE AND STRATEGY CONSULTING

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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METHODOLOGY

METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across China were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.






METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

ACRONYMS

CAR AIR PURIFIERS MARKET

	<p>CADR: Clean Air Delivery Rate</p> <p>CCM: Cumulate Clean Mass</p>		<p>PM: Particulate Matter</p> <p>PCO: Photocatalytic oxidation</p>	
<p>AQI: Air Quality Index</p> <p>HEPA: High-Efficiency Particulate Air</p>		<p>UV: Ultraviolet</p> <p>OEM: Original Equipment Manufacturer</p> <p>CIA: Central Intelligence Agency</p>		<p>CAGR: Compound Annual Growth Rate</p> <p>VOC: Volatile Organic Compound</p>

DISCLAIMER

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the car air purifiers market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



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Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.

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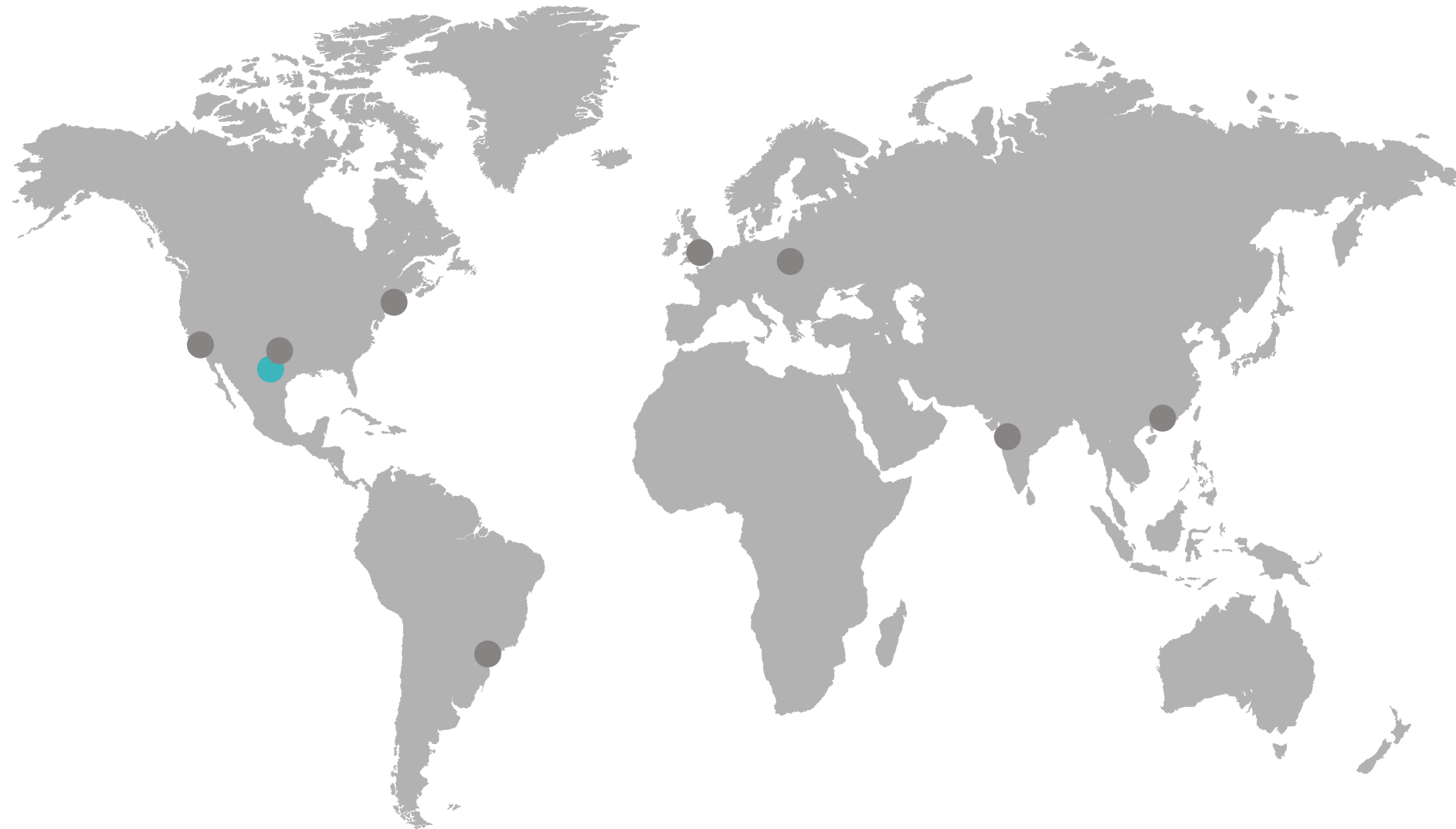
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