

# SALES OF RESIDENTIAL AIR TREATMENT SYSTEMS CLAIM GLOBALLY: LEADING

1 Atmosphere Sky™ is the world's largest selling air purifier product.\*

1 Atmosphere Sky™ is the world's number one selling air purifier product.\*

1 Atmosphere Sky™ is the world's largest selling residential air treatment product.\*

1 Atmosphere Sky™ is the world's number one selling air treatment product for homes.\*

1 Atmosphere Sky™ is the world's largest selling air treatment product for homes.\*

\*Based on a Verify Markets study of 2023 global sales revenue.  
Product is defined as a single model number within a brand or product line.  
These claims expire April 2026.

Approved wording alternatives

- "Atmosphere Sky™"
  - Amway's Atmosphere Sky™
  - Atmosphere Sky™ by Amway
  - Atmosphere Sky™ from Amway
  - "Atmosphere Sky™ exclusively from Amway"
- "Home"  
Residential