

# Air Treatment Systems Market: Thailand

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# Research scope

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The Thailand air treatment systems market growth is projected to experience a single-digit growth rate during the forecast period (2023-2030). The market will likely be driven by increasing air pollution, rising incidences of hospital admissions, and expansion of e-commerce platforms. This study aims to provide a detailed analysis of the Thailand air treatment systems market along with competitive intelligence for the year 2023.

The market numbers included in this report represent revenues generated from the sales of portable air treatment systems and filters. The base year for the study is 2023 and the forecast period is from 2023 until 2030.

This study captures the following information on the Thailand air treatment systems market:

- Market size, growth rate, revenue forecasts (2023-2030)
- Growth drivers & restraints
- Market data
- Quotes by key industry participants
- Market share analysis
- Market trends
- Competitive factors

# Definitions

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For the purpose of this research, air treatment systems are defined as portable air purifiers for residential and commercial use. The various technologies covered in the study include:

- Ultraviolet (UV) air purifiers
- Ion generators/ionizers
- Ozone generators
- Electrostatic air purifiers, charged media filters
- Hybrid/combined systems
- High efficiency particulate air (HEPA) filters
- Activated carbon systems
- Photo catalytic oxidation air purifiers
- Others (any other technology)

**The sales channels, for the purposes of this research, are divided into two categories: direct selling and retail.**

Retail sales primarily includes specialty stores, food, drug and mass merchandiser channels, home centers, online sales, hardware stores, dealers, distributors and others.

Direct sales include multilevel marketing and door-to-door sales.

# About Verify Markets



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# About us

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## Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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# Methodology

The methodology when formulating market trend projection is outlined below.  
 Historical trends were determined through secondary research and Verify Markets in-house database.

## Secondary Research

Secondary research was conducted. A list of key industry participants was put together.



## Primary Research

Telephonic interviews were conducted. Most of the leading participants across Thailand were contacted.

## Bottom-up

Bottom-up methodology was used to calculate the market size.



## Drivers & Restraints

Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.





## Disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered, and certain assumptions had to be made. The extremely competitive nature of the Thailand air treatment systems market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.

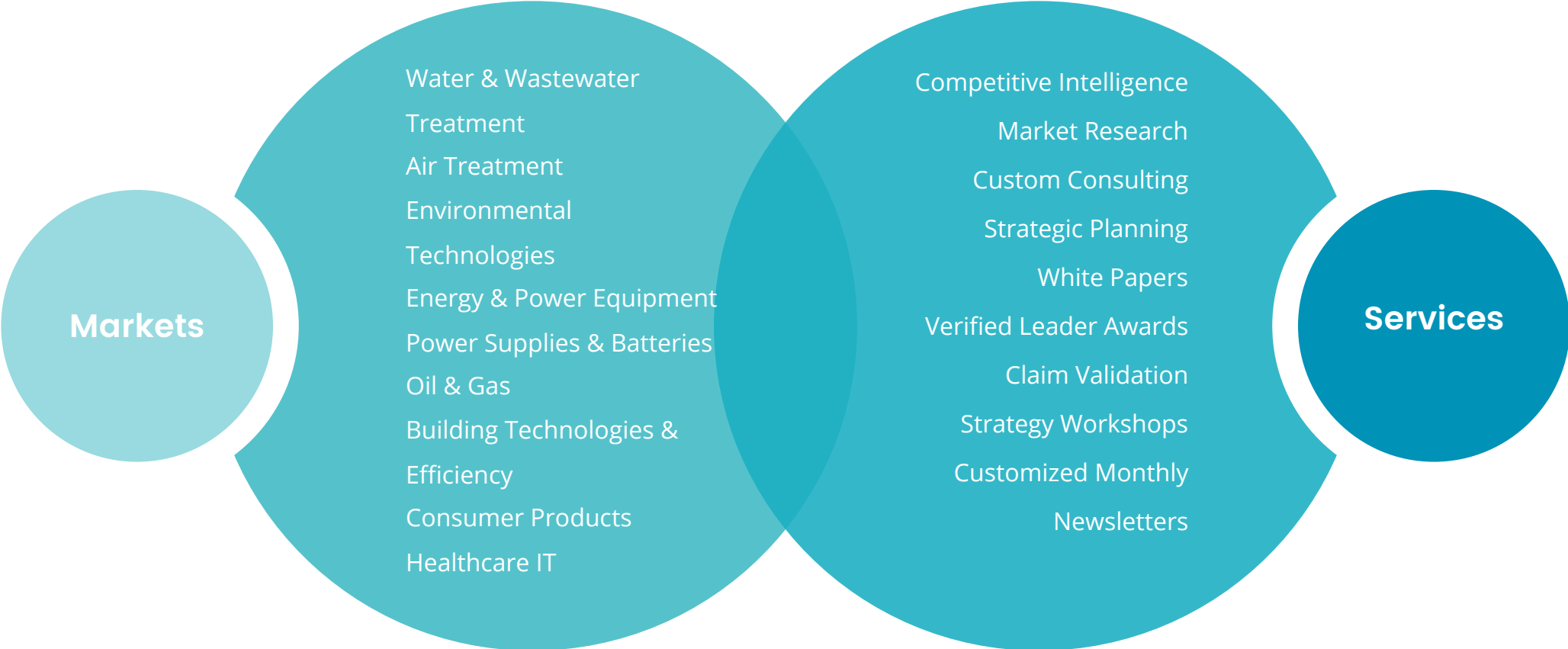
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# Capabilities

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# Global Presence





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# Have A Question?



Contact us and set up a time to speak with our analysts.



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