

Air Treatment Systems Market: South Korea

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South Korean Air Treatment Systems Market

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Research scope

The South Korean Air Treatment Systems Market is projected to experience a high single-digit growth rate during the forecast period (2023-2030). The market will likely be driven by unhealthy air quality, new product launches, and increasing demand for rental systems, among others. Sales of air treatment systems are particularly influenced by the seasonal occurrence of yellow dust storms, especially during spring, which leads to increased levels of PM10. This study aims to offer an in-depth analysis of the South Korean Air Treatment Systems Market, along with competitive intelligence for the year 2023.

The market numbers included in this report represent revenues generated from the sales of portable air treatment systems and filters. The base year for the study is 2023 and the forecast period is from 2023 until 2030.

This study captures the following information on the South Korean Air Treatment Systems Market:

- Market size, growth rate, revenue forecasts (2023-2030)
- Growth drivers & restraints
- Market data
- Quotes by key industry participants
- Market share analysis
- Market trends
- Competitive factors

Methodology

Interviews with key market participants

The methodology adopted while creating this research involved conducting interviews with various key market participants, enabling Verify Markets to identify various trends in the South Korean air treatment systems market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases, market experts, and secondary sources. The collected information was structured and collated into this report.



Macro-economic factors and industry parameters

Various country level parameters including the GDP, population, disposable incomes, product prices, and other trends were taken into consideration in the forecasting model. An in-depth analysis of these factors enabled Verify Markets to size and forecast the air treatment systems market.

Definitions

For the purpose of this research, air treatment systems are defined as portable air purifiers for residential and commercial use. The various technologies covered in the study include:

- Ultraviolet (UV) air purifiers
- Ion generators/ionizers
- Ozone generators
- Electrostatic air purifiers, charged media filters
- Hybrid/combined systems
- High efficiency particulate air (HEPA) filters
- Activated carbon systems
- Photo catalytic oxidation air purifiers
- Others (any other technology)

The sales channels, for the purposes of this research, are divided into two categories: direct selling and retail.

Retail sales primarily includes specialty stores, food, drug and mass merchandiser channels, home centers, online sales, hardware stores, dealers, distributors and others.

Direct sales include multilevel marketing and door-to-door sales.

About Verify Markets

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About us

Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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Methodology

The methodology when formulating market trend projection is outlined below.
 Historical trends were determined through secondary research and Verify Markets in-house database.

Secondary Research

Secondary research was conducted. A list of key industry participants was put together.



Primary Research

Telephonic interviews were conducted. Most of the leading participants across South Korea were contacted.

Bottom-up

Bottom-up methodology was used to calculate the market size.



Drivers & Restraints

Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.



Disclaimer

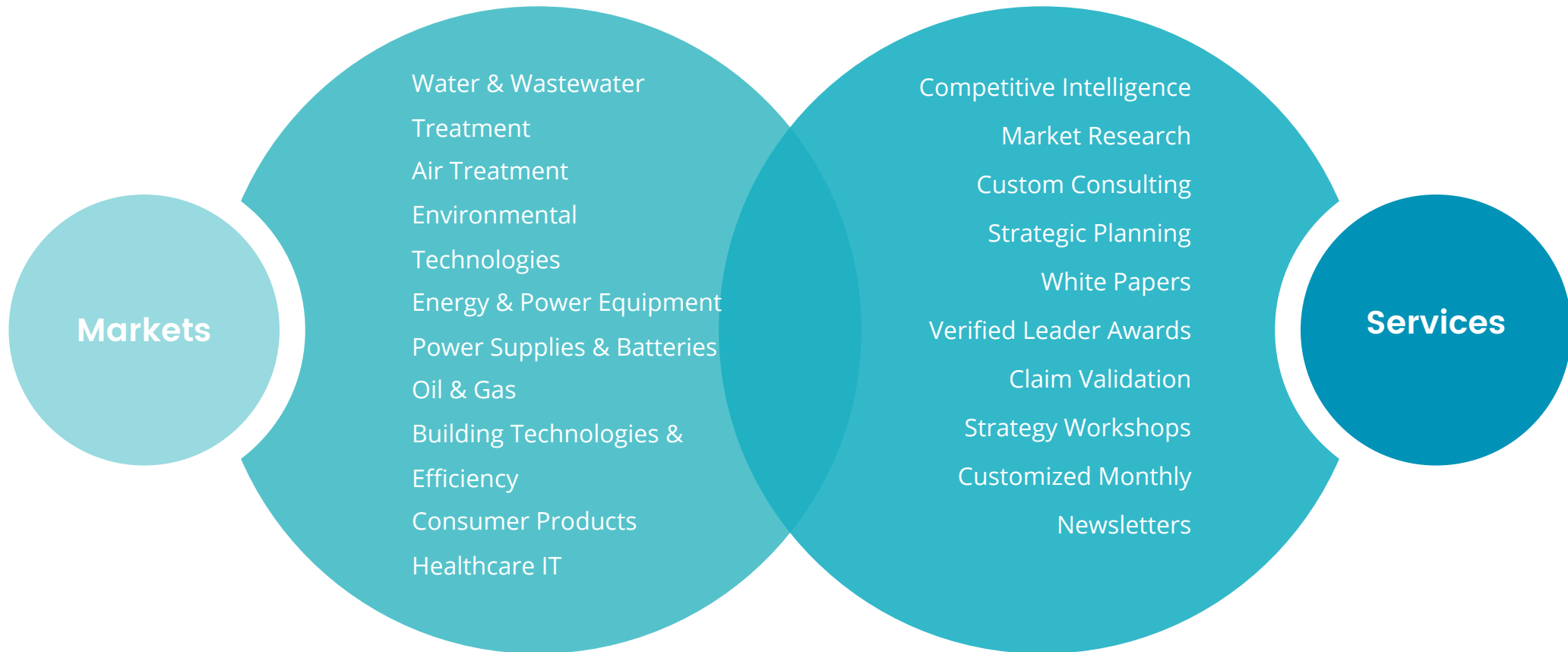
Despite Verify Markets' best efforts, certain challenges were encountered, and certain assumptions had to be made. The extremely competitive nature of the South Korean air treatment systems market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.

Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

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Contact us and set up a time to speak with our analysts.



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