

# Latin American Temporary Cooling Market

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Latin American Temporary Cooling Market

# Scope of Research

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This study aims to provide a detailed analysis of the Latin American Temporary Cooling Market along with qualitative trends for the year 2023.

The market numbers included in this report represent revenues generated by companies operating in the Temporary Cooling Market in Latin America. The base year for the study is 2023 and the forecast period is from 2023 until 2030.

This study captures the following information on the Latin American Temporary Cooling Market:

- Market Size, Growth Rate, Revenue Forecasts (2023-2030)
- Growth Drivers & Restraints
- Market Data
- Market Share Analysis
- Market Trends
- Quotes by Key Industry Participants



# Methodology

## Interviews with key market participants

The methodology adopted while creating this research involved conducting interviews with various key market participants, enabling Verify Markets to identify various trends in the Latin American Temporary Cooling Market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases, market experts, and secondary sources. The collected information was structured and collated into this report.



## Macro-economic factors and industry parameters

Various country level parameters including the GDP, construction spending, industrial spending, oil & gas prices, equipment sales, and rental revenues, among others, were taken into consideration in our forecasting model. An in-depth analysis of such factors enabled Verify Markets to size and forecast the Latin American Temporary Cooling Market. As an added exercise, Verify Markets backs into market size estimates by counting dealerships and incorporating revenue assumptions based on proximity to metropolitan area.

# Segmentation by Equipment



## Air Conditioner

Refers to cooling equipment where the heat is removed in two ways during the air conditioning process; an actual drop in temperature and as water. The air passes over a closed-loop coil filled with refrigerant and the air is cooled and dehumidified. The cold air is delivered to the space being cooled and the water produced by dehumidification is pumped or drained away.



## Cooling Tower

A cooling tower is a heat rejection device that extracts waste heat in the atmosphere through the cooling of a water stream to a lower temperature. Cooling towers are used to provide significantly lower water temperatures than achievable with "air cooled" or "dry" heat rejection devices, allowing for more cost-effective and energy-efficient operation of systems in need of cooling.



## Chillers

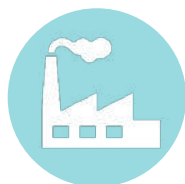
A chiller is an air-cooled or water-cooled heat transfer device that uses mechanical refrigeration to remove heat from a process load and transfer the heat to the environment. The systems are used to cool fluids or dehumidify air in both commercial and industrial facilities. Chilled water has a variety of applications from space cooling to process cooling.



Latin American Temporary Cooling Market

# Segmentation by End User

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## Industrial

Includes manufacturing, pharmaceuticals, refining, petrochemical, construction, mining, agriculture, and all other industrial processes that might require cooling.



## Commercial

Includes office buildings, corporate buildings, and multifamily dwellings, hotels and resorts, malls, and forms of retail spaces requiring cooling solutions.



## Events

Includes television broadcasts, movie productions, conferences, concert touring, auditoriums, and major corporate or private events, as well as entertainment and leisure venues such as movie theaters, sports arenas, and convention centers.



## Others

Others include cooling rental requirements by data centers, ice rinks, healthcare, educational, and government facilities, among many others.

In Latin America, companies typically possess their own cooling equipment to meet regular operational demands. However, they frequently encounter emergencies, such as equipment breakdowns, the need for immediate maintenance, or additional requirements stemming from a surge in production or heightened seasonal demands.

In these scenarios, when it is not feasible to quickly allocate or acquire additional assets, these companies often resort to renting cooling solutions. This approach allows them to continue their operations uninterrupted, ensuring that they can meet their business obligations without significant delays or disruptions.

# About Verify Markets



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# About us

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## Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.

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# Methodology

The methodology when formulating market trend projection is outlined below.  
 Historical trends were determined through secondary research and Verify Markets in-house database.

## Secondary Research

Secondary research was conducted. A list of key industry participants was put together.



## Primary Research

Telephonic interviews were conducted. Most of the leading participants across Latin America were contacted.

## Bottom-up

Bottom-up methodology was used to calculate the market size.



## Drivers & Restraints

Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.





## Disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered, and certain assumptions had to be made. The extremely competitive nature of the temporary cooling market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.

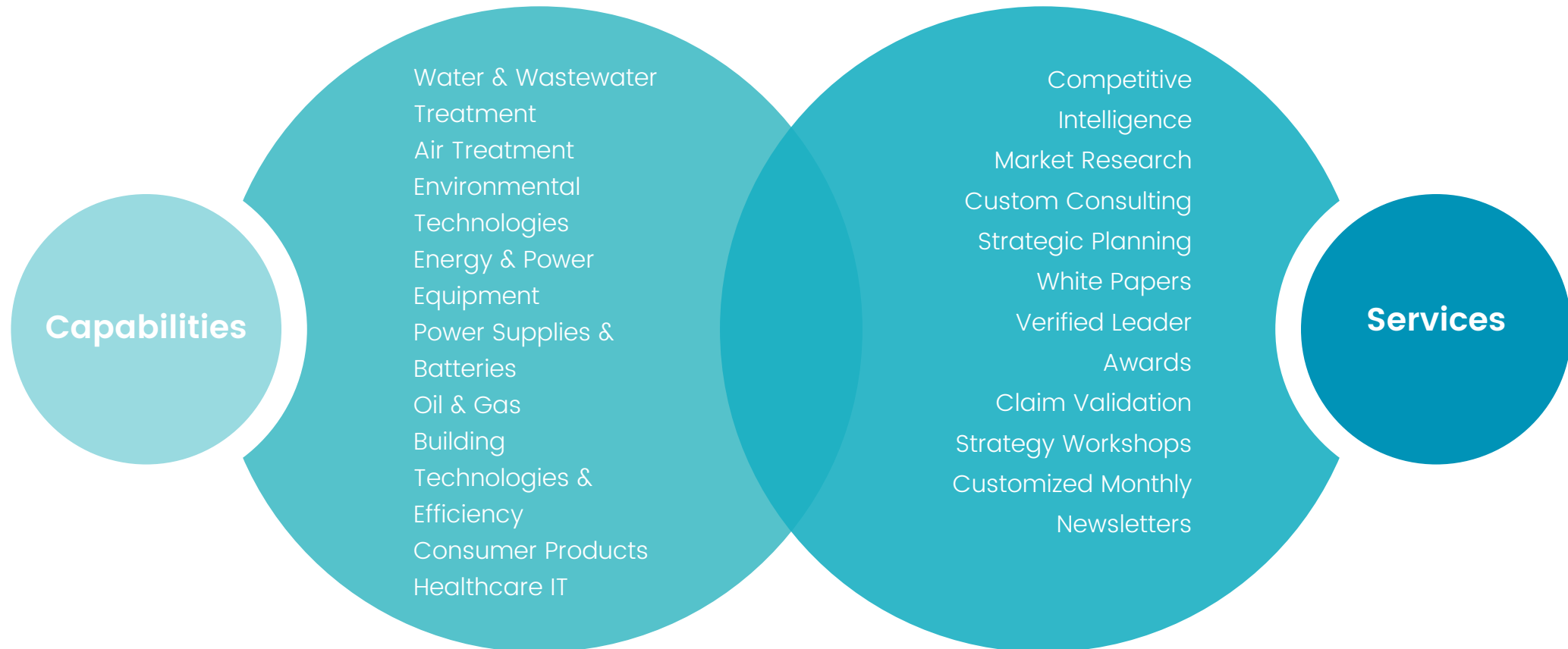
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# Capabilities

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# Have Any Question



Contact us and set up a time to speak with our analysts.



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# Contact us: We're social

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