

# Residential Water Treatment Market: Singapore

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## **Table of Contents**

l.	Definitions		
II.	Acrony	/ms	5
III.	Country Profile		
IV.	Major Data Points		
V.	Competitive Factors		
	Consumer Behaviour		
VII.	Market Drivers/Impact		12
	a.	Increased awareness among consumers	13
	b.	Growing business opportunities	
	с.	Health consciousness	15
VIII.	Marke	t Restraints/Impact	
	a.	Good quality tap water	17
	b.	Government initiative to improve water quality	
IX.	Residential Water Treatment Market: Market Trends		19
X.	Residential Water Treatment Market: Pricing Trends		

## **Table of Contents**

XI.	Market	Data	52
	a.	Revenue forecast, total market, 2022- 2029	53
	b.	Revenue forecast, point-of-use CT & UTS, 2022-2029	54
	c.	Market share by point-of-use CT & UTS, by revenues, water treatment systems, 2022	55
	d.	Revenue forecast, point-of-use FM water treatment systems, 2022-2029	56
	e.	Market share, by revenues, point-of-use FM water treatment systems, 2022	57
	f.	Revenue forecast, point-of-use replacement filters market, 2022-2029	58
	g.	Revenue forecast, pitcher water treatment systems, 2022-2029	59
	h.	Market share, by revenues, pitcher water treatment systems, 2022	60
	i.	Revenue forecast, pitcher replacement filters, 2022-2029	61
	j.	Point-of-use water treatment systems, technology by revenues, 2022	62
	k.	Point-of-use water treatment systems, pricing trends, by revenues, 2022	63
XII.	About '	Verify Markets	64
	a.	Disclaimer	67
	b.	Contact us	71

### **Definitions**



Point of Entry (POE)

Point-of-entry or whole house systems treat all the water entering the home.



Counter Top (CT)

Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).



Under the Sink (UTS)

UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.



Faucet mount (FM)

FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.

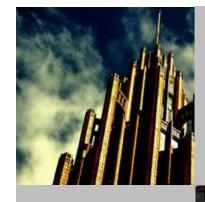


**Pitcher** 

These systems are also known as jug filters. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

The study also covers replacement filters.

## Acronyms



CT: Counter top

POU: Point-of-



RO: Reverse

UV: Ultraviolet



CAGR: Compound annual growth rate

POE: Point-ofentry



M: Faucet mount

UTS: Under-



UF: Ultrafiltration

NF: Nanofiltration

## **About Verify Markets**



## **About us**

# Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.

## Methodology

The methodology when formulating market trend projection is outlined below.

Historical trends were determined through secondary research and Verify Markets in-house database.

#### **Secondary Research Primary Research** Secondary research was Telephonic interviews were conducted. conducted. A list of key industry Most of the leading participants across North America were contacted. participants was put together. **Drivers & Restraints** Bottom-up Market drivers and restraints Bottom-up methodology were built into the forecasting model to was used to calculate the estimate the revenue growth and market market size. size figures.

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.



## Disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered, and certain assumptions had to be made. The extremely competitive nature of the Singapore water treatment systems market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.

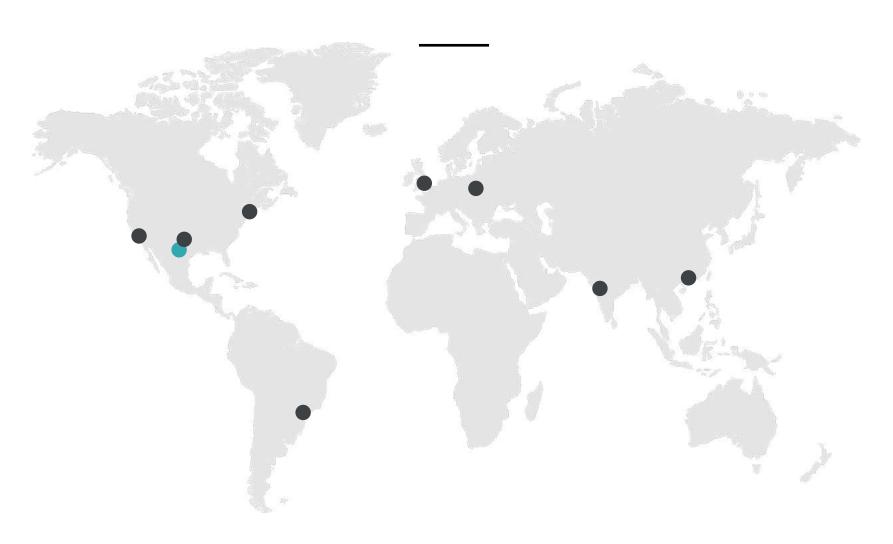
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## **Have A Question?**

Contact us and set up a time to speak with our analysts.



# Contact us: We're social



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