Residential Water Treatment Market: Hong Kong

June 2023

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Definitions

Point of Entry (POE)

Point-of-entry or whole house systems treat all the water entering the home.

Counter Top (CT)

Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).

Under the Sink (UTS)

UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.

Faucet mount (FM)

FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.

Pitcher

These systems are also known as jug filters. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

The study also covers replacement filters.

Acronyms

CT: Counter top

POU: Point-of-use

RO: Reverse osmosis

UV: Ultraviolet

CAGR: Compound annual growth rate

POE: Point-of-entry

FM: Faucet mount

UTS: Under-the-sink

UF: Ultrafiltration

NF: Nanofiltration

About Verify Markets

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About us

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Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.

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Methodology

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The methodology when formulating market trend projection is outlined below.

Historical trends were determined through secondary research and Verify Markets in-house database.

Secondary Research

Secondary research was conducted. A list of key industry participants was put together.

Primary Research

Telephonic interviews were conducted. Most of the leading participants across North America were contacted.

Bottom-up

Bottom-up methodology was used to calculate the market size.

Drivers & Restraints

Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.
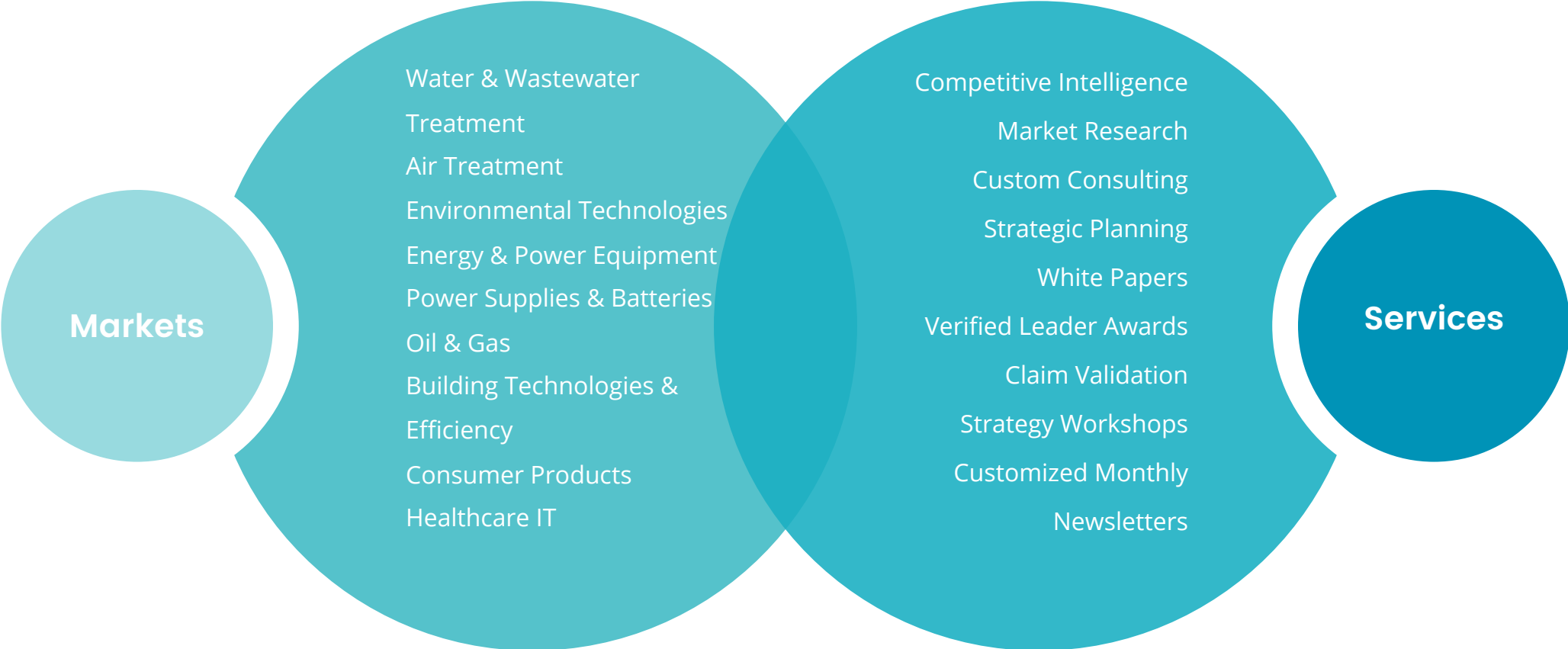
Disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered, and certain assumptions had to be made. The extremely competitive nature of the Hong Kong water treatment systems market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.

Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

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