

## Residential Water Treatment Market: China

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### **Definitions**



Point of Entry (POE)

Point-of-entry or whole house systems treat all the water entering the home.



Counter Top (CT)

Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).



Under the Sink (UTS)

UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.



Faucet mount (FM)

FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.



**Pitcher** 

These systems are also known as jug filters. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

The study also covers replacement filters.

### Acronyms



CAGR: Compound annual growth rate

POE: Point-ofentry CT: Counter top

POU: Point-of-

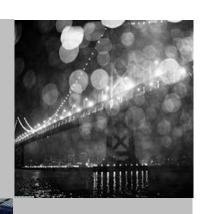


FM: Faucet mount

UTS: Under-



UV: Ultraviolet



UF: Ultrafiltration

NF: Nanofiltration



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### **About us**

# Expert Advice and Strategy Consulting

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Our goal is to help you reach yours.

### Methodology

The methodology when formulating market trend projection is outlined below.

Historical trends were determined through secondary research and Verify Markets in-house database.

#### **Secondary Research Primary Research** Secondary research was Telephonic interviews were conducted. conducted. A list of key industry Most of the leading participants across North America were contacted. participants was put together. **Drivers & Restraints** Bottom-up Market drivers and restraints Bottom-up methodology were built into the forecasting model to was used to calculate the estimate the revenue growth and market market size. size figures.

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.



### Disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered, and certain assumptions had to be made. The extremely competitive nature of the Chinese water treatment systems market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.

Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties. Since most of the data is based on company personnel views, it is subject to fluctuation.

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Contact us and set up a time to speak with our analysts.



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