# Residential Water Treatment Market: China

## verifymarkets

Published May 2022

www.verifymarkets.com

+1 210.595.9687

info@verifymarkets.com

#### Residential Water Treatment Market: China - Table of contents

VORITYMESING		
verifymark	S-100	899

Research Scope	3	Pitcher water treatment market forecast (2021-2028)
Methodology	4	Pitcher water treatment, market shares by revenue, 2021
Definitions	5	Pitcher replacement filters market forecast (2021-2028)
Country profile	6	Point-of-use Technology by revenue, 2021
Major Data Points	7	Point-of-use pricing trends, market share by revenue, 2021
Competitive Factors	8	Acronyms
Consumer Behavior	9	About Verify Markets
Covid-19 Impact	12	Disclaimer
Market drivers and impact	14	Contact US
Market restraints and impact	22	
Market Trends	26	
Rise of E-commerce	27	
Marketing 360	29	
Consumer to manufacturer model	30	
Omni channel model	31	
Live streaming E-commerce	32	
Design	33	
Claims	37	
Certifications	42	
New Products	43	
Strategy	45	
Pricing Trends	52	
Market Data	56	
Total residential water treatment systems market forecast (2021-2028)	57	
POU CT & UTS residential water treatment market forecast (2021-2028)	58	
POU CT & UTS residential water treatment, market shares by revenue, 2021	59	
POU FM residential water treatment market forecast (2021-2028)	60	
POU replacement filters market forecast (2021-2028)	61	
POE residential water treatment market forecast (2021-2028)	62	
POE residential water treatment, market shares by revenue, 2021	63	
POE replacement filters market forecast (2021-2028)	64	

Chinese Residential Water Treatment Market

# Scope of Research

The Chinese Residential Water Treatment Market is projected to experience a double-digit growth rate during the forecast period (2021-2028). The market will likely be driven by rising disposable incomes, increasing concern for water quality, and increasing adoption of e-commerce. This study aims to provide a detailed analysis of the Chinese Residential Water Treatment Market along with competitive intelligence for the year 2021.

The market numbers included in this report represent revenues generated from the sales of residential water treatment systems and filters. The base year for the study is 2021 and the forecast period is from 2021 until 2028.

This study captures the following information on the Chinese Residential Water Treatment Market:

- Market Size, Growth Rate, Revenue Forecasts (2021-2028)
- Growth Drivers & Restraints
- Market Data
- Quotes by Key Industry Participants
- Market Share Analysis
- Market Trends
- COVID-19 Impact



## Methodology

#### Interviews with key market participants

The methodology adopted while creating this research involved conducting interviews with various key market participants, enabling Verify Markets to identify various trends in the Chinese residential water treatment market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases, market experts, and secondary sources. The collected information was structured and collated into this report.

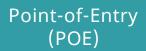


#### Macro-economic factors and industry parameters

Macro-economic factors and industry parameters: Various country level parameters including the GDP, population, disposable incomes, product prices, and other trends were taken into consideration in the forecasting model. An in-depth analysis of these factors enabled Verify Markets to size and forecast the residential water treatments market.

### **Definitions**





Point-of-entry or whole house systems treat all the water entering the home.



Counter Top (CT)

Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).



Under-the-Sink (UTS)

UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.



Faucet Mount (FM)

FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.



#### Pitcher

These systems are also known as jug filters. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

# Residential water treatment market: Acronyms



CT: Counter top

POU: Point-of-use



RO: Reverse osmosis

**UV:** Ultraviolet



CAGR: Compound annual growth rate

POE: Point-ofentry



FM: Faucet mount

UTS: Under-thesink



**UF:** Ultrafiltration

NF: Nanofiltration

## **About Verify Markets**



### **About us**

# Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.

## Methodology

The methodology when formulating market trend projection is outlined below.

Historical trends were determined through secondary research and Verify Markets in-house database.

#### **Secondary Research Primary Research** Secondary research was Telephonic interviews were conducted. conducted. A list of key industry Most of the leading participants across China were contacted. participants was put together. **Drivers & Restraints** Bottom-up Market drivers and restraints Bottom-up methodology were built into the forecasting model to was used to calculate the estimate the revenue growth and market market size. size figures.

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.



### Disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered, and certain assumptions had to be made. The extremely competitive nature of the residential water treatment market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.

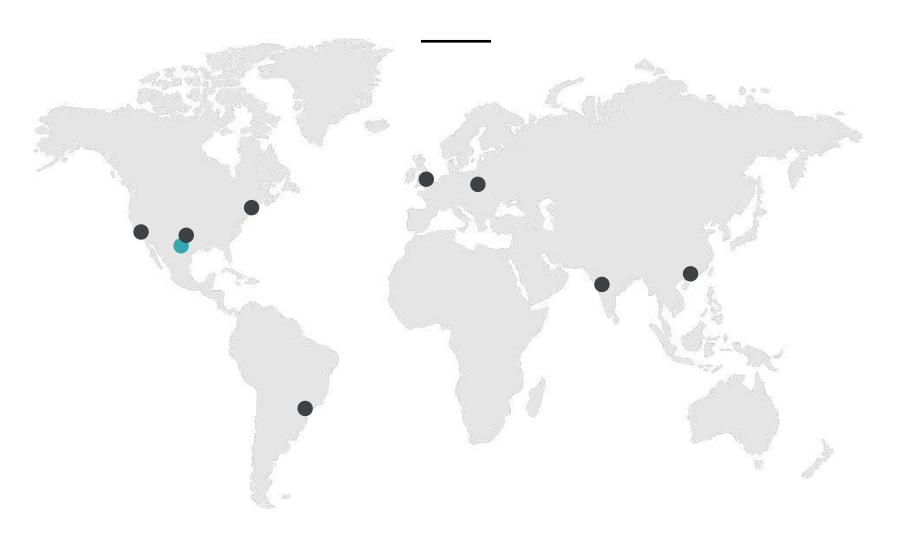
Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties. Since most of the data is based on company personnel views, it is subject to fluctuation.

## Capabilities

Competitive Intelligence Water & Wastewater Treatment Market Research Air Treatment **Custom Consulting Environmental Technologies** Strategic Planning **Energy & Power Equipment** White Papers Power Supplies & Batteries **Services** Verified Leader Awards Markets Oil & Gas Claim Validation Building Technologies & Strategy Workshops Efficiency **Customized Monthly Consumer Products** Newsletters Healthcare IT

## **Global Presence**





## **Have A Question?**

Contact us and set up a time to speak with our analysts.



# Contact us: We're social



+1.210.595.9687



info@verifymarkets.com



Facebook/verifymarkets



twitter/verify\_markets



LinkedIn/company/verify-markets