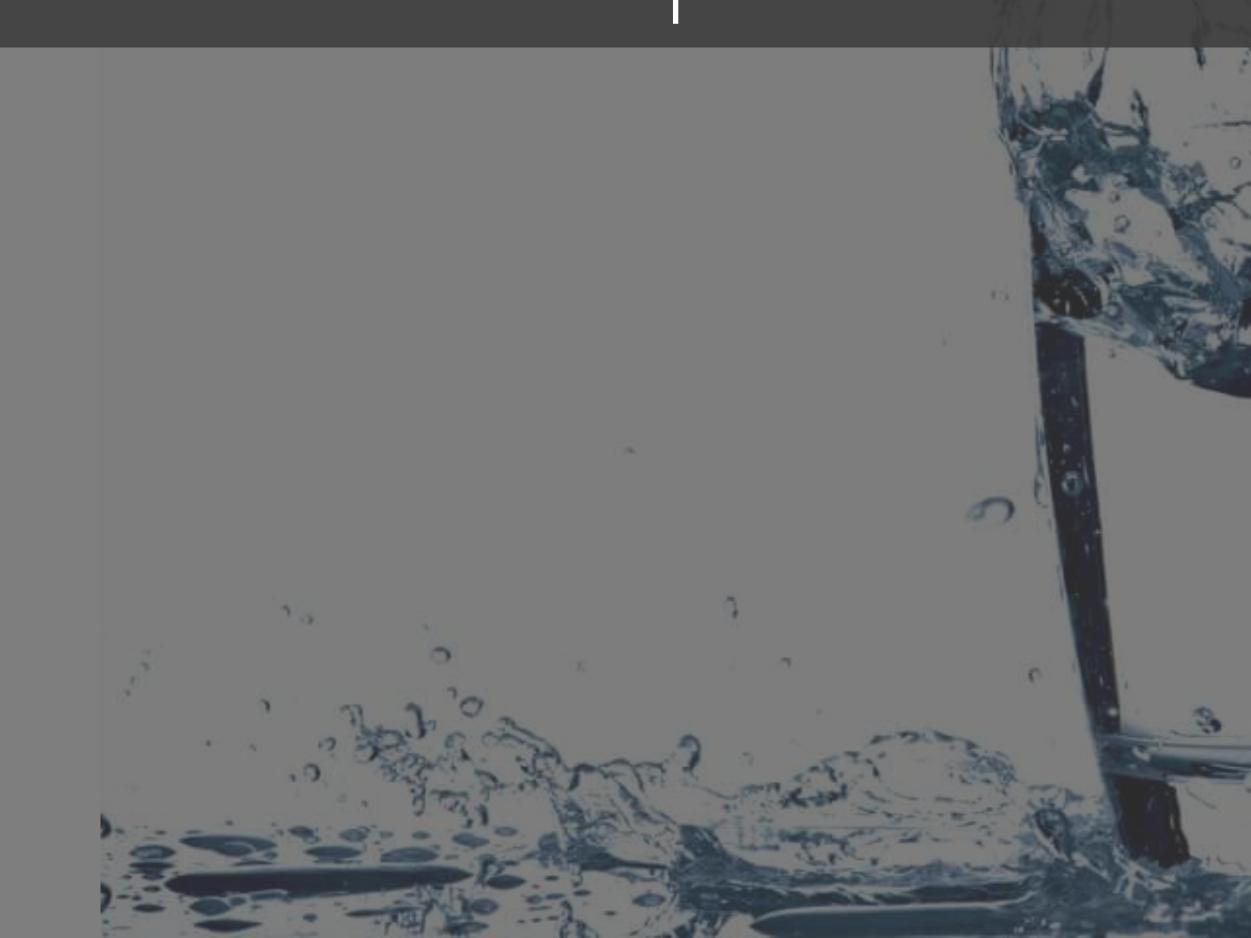


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United States – Residential Water Treatment Market with COVID-19 Impact

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Table of Contents

_			
Ι.	Definitions	4	
.	Acronyms	5	
.	Country Profile	6	
IV.	Executive Summary	8	
	a. COVID-19 Impact	9	
	b. Consumer Behavior		
	c. Consumer Behavior Post Pandemic	12	
	d. Emerging Trends	13	
	e. Competitive Factors	15	
V. F	Residential Water Treatment Market: Market Drivers & Impact	16	
	a. Water quality scares	17	
	b. Increased customers' access through e-commerce and dealer channels	19	
	c. Water hardness in certain parts of the country	21	
	d. The home remodeling market is driving sales	22	
VI. Residential Water Treatment Market: Market Restraints & Impact		23	
	a. Fragmented market	24	
	b. Declining demand for CT systems	24	
	c. Initial capital investment hampering sales	24	
VII.	/II. Residential Water Treatment Market: Market Trends		
VIII	/III. Residential Water Treatment Market: Pricing Trends		



Table of Contents

IX. Market Data.....

- a. Total Residential Water Treatment Market: Revenue Forecast,
- b. Point-of-Use CT & UTS Water Treatment Systems Market: Rev
- c. Point-of-Use CT & UTS Water Treatment Systems Market: Mar
- d. Point-of-Use FM Water Treatment Systems Market: Revenue I
- e. Point-of-Use FM Water Treatment Systems Market: Market Sh
- f. Point-of-Use Water Treatment Systems Market: Revenue Fore
- g. Point-of-Use Replacement Filters Market: Revenue Forecast, l
- h. Point-of-Entry Water Treatment Systems Market: Revenue For
- i. Point-of-Entry Water Treatment Systems Market: Market Shar
- j. Pitcher Water Treatment Systems Market: Revenue Forecast,
- k. Pitcher Water Treatment Systems Market: Market Share, by Re
- I. Pitcher Replacement Filters Market: Revenue Forecast, United
- m. Point-of-Use Water Treatment Systems: Technology, by Reven

n. Point-of-Use Water Treatment Systems: Pricing Trends, by Rev X. About Verify Markets.....

- a. Disclaimer.....
- b. Contact us.....

	45
United States, 2020-2027	46
enue Forecast, United States, 2020-202	47
rket Share, by Revenue, United States, 2020	48
Forecast, United States, 2020-2027	49
nare, by Revenue, United States, 2020	50
ecast, United States, 2020-2027	51
Jnited States, 2020-2027	52
recast, United States, 2020-2027	53
re, by Revenue, United States, 2020	54
United States, 2020-2027	55
evenue, United States, 2020	56
d States, 2020-2027	57
nue, United States, 2020	58
venue, United States, 2020	59
	60
	63
	67



Residential Water Treatment Market: Definitions



Point of Entry (POE)

Point-of-entry or whole house systems treat all the water entering the home.



Counter Top (CT)

Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).



UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.

The study also covers replacement filters.

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Under the Sink (UTS)





Faucet mount (FM)

Pitcher

FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.

These systems are also known as jug filters. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.



Residential Water Treatment Market: Acronyms

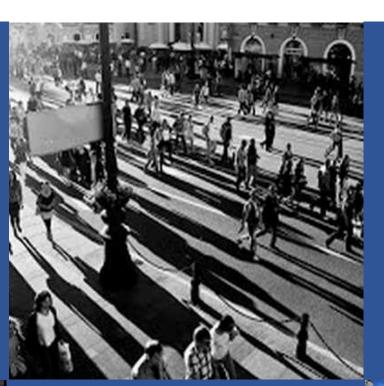


CAGR: Compound annual growth rate

> POE: Point-ofentry

CT: Counter top

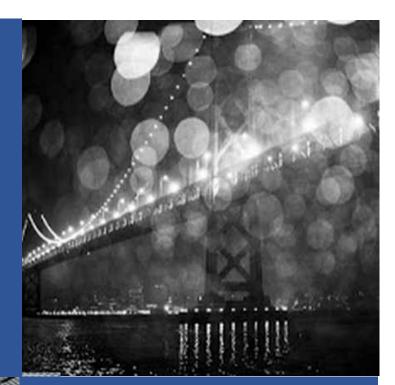
POU: Point-of-use



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RO: Reverse osmosis

UV: Ultraviolet



FM: Faucet mount

UTS: Under-thesink



UF: Ultrafiltration

NF: Nanofiltration



About Verify Markets



About Us: Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy, Consumer Products and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.





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Methodology

METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets inhouse database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across China were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Photos are derived from company websites and other web sources.

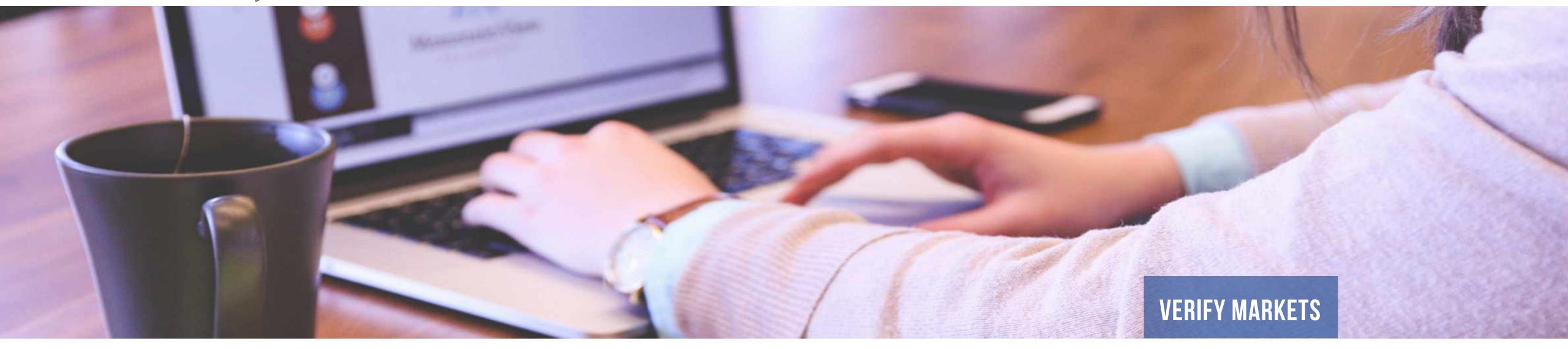
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METHODOLOGY



Disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the United States Residential Water Treatment Market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties. Since most of the data is based on company personnel views, it is subject to fluctuation.



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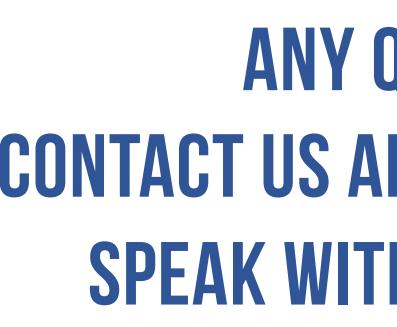
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