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Air Treatment Systems Market with COVID-19 Impact: China

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- I. Research Scope..... 5
- II. Methodology..... 6
- III. Country Profile, China..... 7
- IV. Air Treatment Systems Market: Executive Summary..... 8
 - a. Consumer Behavior..... 10
 - b. Consumer Behavior Post Pandemic..... 13
 - c. COVID-19 Impact..... 15
 - d. Market Trends..... 16
 - e. Market Drivers and Restraints..... 17
 - f. Competitive Factors..... 18
- V. Air Treatment Systems Market: Market Drivers and Impact..... 19
- VI. Air Treatment Systems Market: Market Restraints and Impact..... 24
- VII. Air Treatment Systems Market: Market Trends..... 28
 - a. Competitive Landscape..... 29
 - b. Technologies by Brand..... 30
 - c. Customer-to-Manufacturer Model..... 31
 - d. Online Sales Channel and Live Streaming..... 32
 - e. Strategy 34
 - f. Donations 39

- g. Innovation..... 40
- h. Smart Homes 41
- i. Discounts and Advertising..... 42
- j. Marketing, Advertising and Claims..... 43
- k. Direct Sellers 44
- l. IoT..... 45
- m. New Products..... 46
- n. Technology 50
- o. Product Features..... 51
- p. Warranty and After Sales 53
- q. Certifications..... 54
- r. Pricing Trends..... 55
- VIII. Market Data..... 62
 - a. Revenue Forecast, Total Market, China, 2020-2027..... 63
 - b. Revenue Forecast, Air Treatment Systems, China, 2020-2027..... 64
 - c. Market Share, by Revenues, Air Treatment Systems, China, 2020..... 65
 - d. Revenue Forecast, Replacement Filters, China, 2020-2027..... 66
 - e. Pricing Trends, by Revenues for Systems, China, 2020..... 67
 - f. Distribution Trends, by Revenues for Systems, China, 2020..... 68
 - g. End User Application, by Revenues for Systems, China, 2020 69

- h. Coverage Area, Market Share by Revenues for Systems, China, 2020..... 70
- i. Major Cities, Market Share by Revenues for Systems, China, 2020..... 71
- IX. About Verify Markets..... 72

The Chinese Air Treatment Systems Market growth is slowing down due to improving air quality. The market is projected to experience a single-digit growth rate during the forecast period (2020-2027). The market will likely be driven by rising disposable incomes, increasing indoor air quality awareness, and rising pollution related illnesses. This study aims to provide a detailed analysis of the Chinese Air Treatment Systems Market along with competitive intelligence for the year 2020.

The market numbers included in this report represent revenues generated from the sales of portable air treatment systems and filters. The base year for the study is 2020 and the forecast period is from 2020 until 2027.

This study captures the following information on the Chinese Air Treatment Systems Market:

- Market Size, Growth Rate, Revenue Forecasts (2020-2027)
- Growth Drivers & Restraints
- Market Data
- Quotes by Key Industry Participants
- Market Share Analysis
- Market Trends
- COVID-19 Impact



Interviews with key market participants: The research methodology adopted while creating this research involved conducting interviews with various key market participants, enabling Verify Markets to identify various trends in the Chinese air treatment systems market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. The collected information was structured and collated into this report.



Macro-economic factors and industry parameters: Various country level parameters including the GDP, population, disposable incomes, product prices, and other trends were taken into consideration in the forecasting model. An in-depth analysis of these factors enabled Verify Markets to size and forecast the air treatment systems market.



About Verify Markets

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy, Consumer Products and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across China were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the China air treatment systems market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



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Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties. Since most of the data is based on company personnel views, it is subject to fluctuation.

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**ANY QUESTIONS?
CONTACT US AND SET UP A TIME TO
SPEAK WITH OUR ANALYSTS.**



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