



North American Ground Protection Rental Market



verifymarkets



Published March 2020

www.verifymarkets.com

+1 210.595.9687

info@verifymarkets.com

Table of Contents

North American Ground Protection Rental Market

I. Research Scope	5
II. Methodology.....	6
III. Market Definitions and Segmentation	7
IV. COVID-19 Pandemic.....	10
V. Executive Summary.....	12
VI. Market Drivers.....	20
a) Pipeline Construction Projects.....	20
b) Construction Spending.....	21
c) Expanding Utility Infrastructure.....	22
d) Environmental Regulations.....	23
e) Demand from Events.....	24
VII. Market Restraints	25
a) Economic Downturn	26
b) Lower Oil & Gas Prices.....	30
c) High Competition.....	33
d) Permanent Infrastructure.....	34

Table of Contents

North American Ground Protection Rental Market

e) Lack of Qualified Labor.....	35
VIII. Industry Challenges	36
IX. Competitive Factors.....	37
X. Market Trends.....	38
XI. North American Market Analysis.....	42
a) Market Overview.....	43
b) Revenues Forecast.....	45
c) United States.....	47
d) Canada.....	49
e) Revenue by Segment	51
f) Market Participants.....	56
g) Market Share by Revenues	57
h) Quotes from the Industry.....	58
XII. Companies Profiles.....	59
a) Yak Access LLC.....	60
b) Sterling Lumber Company	65

Table of Contents

North American Ground Protection Rental Market

- c) New Park Resources 69
- d) Quality Mat Company 71
- e) EPS America..... 76
- XIII. About Verify Markets..... 79

Research Scope

North American Ground Protection Rental Market

The North American Ground Protection Rental Market is mature and competitive with the both regional and national market participants trying to get a strong foothold in the market. The market is projected to experience moderate growth during the next seven years driven by pipeline construction projects, transmission and distribution line expansion and environmental regulations to guard against soil damage and ecosystem protection.

This study aims to provide a detailed analysis of the North American Ground Protection Rental Market, along with competitive analysis for the base year of 2019.

The market numbers included in this report represent revenues generated by companies operating in the North American Ground Protection Rental Market by country (United States and Canada). Service cost, including transportation, installation and removal of mats were excluded from the revenue figures. The base year for the study is 2019 and the forecast period is from 2020 until 2026.

This study captures the following information on the North American Ground Protection Rental Market:

- Market Size, Growth Rate, Revenue Forecasts (2019-2026)
- Growth Drivers & Restraints
- Market Data
- Quotes by Key Industry Participants
- Market Share Analysis
- Market Trends



Methodology

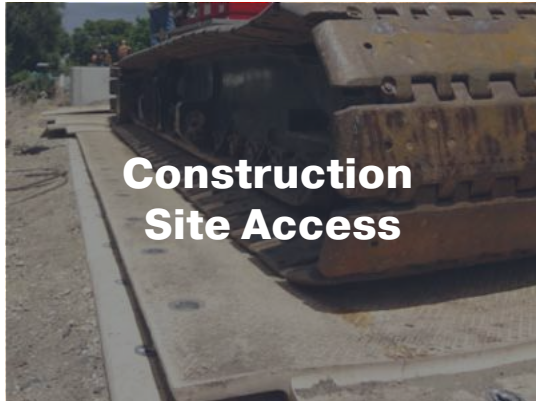
Interviews with key market participants: The research methodology adopted while creating this research involved conducting interviews with various key market participants, enabling Verify Markets to identify various trends in the North American Ground Protection rental market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.



Macro-economic factors and industry parameters: Various country level parameters including GDP, construction spending, crude oil production, oil & gas prices, rental industry revenues, were all taken into consideration for our forecasting model. An in-depth analysis of such factors enabled Verify Markets to size and forecast the North American Ground Protection rental market.

Market Definition and Segmentation

Market Definition



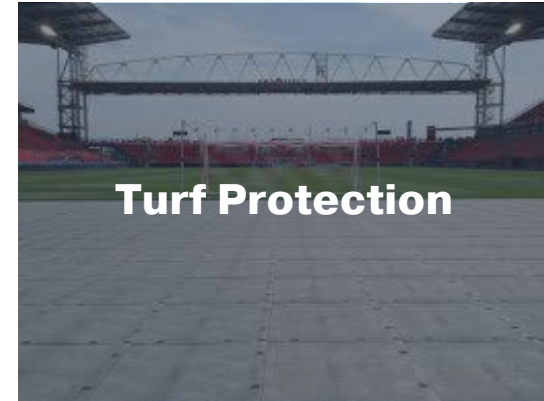
Construction Site Access

Ground protection at construction sites enables builders and contractors to reach remote and environmentally-sensitive areas.



Flooring & Walkways

Flooring and walkways provide safe and stable, skid-resistant walking surface while protecting the grass or surface below.



Turf Protection

Stadiums and arenas wishing to make their venues multi-purpose use ground protection mats to protect their grass for events such as concerts, exhibitions, dinners, graduations and religious ceremonies.

Market Definition and Segmentation

Segmentation by End User



ENERGY

Utility companies use ground protection as roadway solutions for service vehicles, construction equipment, and utility components to navigate difficult terrain when performing maintenance, upgrading or repairing power plants and transmission girds.



OIL & GAS

Ground protection in the oil & gas industry uses rig mats, access mats, working platforms and temporary roadways to create a solid working platform. Base station flooring is used for remote work sites and to assist the petrochemical industry in refinery construction.



PIPELINE

Pipelines are often laid in areas without access roads. Ground protection is used to provide a strong, stable surface for heavy rolling equipment, essential to the safety of any pipeline construction project.



CONSTRUCTION

Includes ground protection rental provided to construction projects, public and private infrastructure projects, improvements to existing facilities, and site maintenance. Contractors use temporary ground protection to create roadways and working platforms to ensure the safe transport and operation of workers and equipment.



EVENTS

The events segment includes ground protection for sporting events, concert touring, state fairs, tradeshow and major corporate events.



OTHERS

Other applications include military, disaster relief, peacekeeping, historic site restoration, and environmental remediation, among others.

Market Definition and Segmentation

Segmentation by Type of Equipment



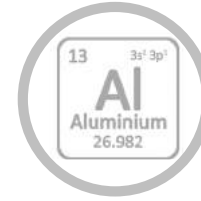
High Density Polyethylene (HDPE)

HDPE mats are durable, lightweight, strong and have many advantages over other materials. In contrast to plywood, HDPE eliminates safety hazards such as splinters, loose nails or broken boards.



Plastic

Many mats designed for turf protection are made of plastics such as polypropylene copolymer, recycled plastic or PVC. Plastic mats are generally used in pedestrian flooring and for light-duty events.



Aluminum

Aluminum mats provide light to heavy-duty temporary solutions for roadways and walkways. Aluminum mats can be quickly deployed creating a roadway for vehicles and equipment. Aluminum flooring lasts longer and can be easily stacked for transport and placement.



Wood

Wood mats have been in the market for several years and are generally used at construction sites to allow heavy equipment to access sites safely and easily without damaging delicate ecosystems that surround them. Wood mats can be further classified by **hardwood laminated** mats an **CLT** mats.



About Verify Markets

About Us

Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.

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Disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the North American Ground Protection Rental Market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



VERIFY MARKETS

Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

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Since most of the data is based on company personnel views, it is subject to fluctuation.

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Air Treatment

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Energy & Ground Protection Equipment

Ground Protection Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

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+1.210.595.9687



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