

North American Pump Rental Market

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Scope of Research

North American Pump Rental Market

The North American Pump Rental Market is mature and competitive with the presence of local, regional, and national market participants trying to gain market share and maintain a foothold in the market. The market is projected to experience moderate growth during the next seven years driven by growing urbanization, an increase in long-term construction activities, and upgrades to water and wastewater infrastructure.

This study aims to provide a detailed analysis of the North American Pump Rental Market along with a competitive assessment for the year 2018.

The market numbers included in this report represent revenues generated by companies operating in the North American Pump Rental Market. The base year for the study is 2018 and the forecast period is from 2018 until 2025.

This study captures the following information on North American Pump Rental Market:

- Market Size, Growth Rate, Revenue Forecasts (2018-2025)
- Growth Drivers & Restraints
- Market Data
- Quotes by Key Industry Participants
- Market Share Analysis
- Market Trends



Methodology

Interviews with Key Market Participants: The research methodology adopted while creating this research involved conducting interviews with key market participants enabling Verify Markets to identify various trends in the pump rental market. Furthermore, discussions with industry participants provided a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.



Macro-economic Factors and Industry Parameters: Country level parameters included oil & gas prices, government regulations, equipment costs, GDP, infrastructure spend, and public and private construction spend, among other aspects. Such parameters were considered for our forecasting model. An in-depth analysis of such factors, complimented with primary research and dealership counting exercises enabled us to size and forecast the North American pump rental market.

Market Definition and Segmentation

Definitions



1

Rental pump equipment is defined as a portable unit system that typically consists of a pump, engine, and other operating components assembled on a skid, trailer, or cage.

2

The pump rental market can be mainly divided into two segments based on the type of rental contract:

- 1. Transactional model:** A temporary contract where the rental company offers the equipment at a fixed price and provides basic services such as regular on-site service, maintenance, and 24/7 technical support.
- 2. Project Solutions:** A medium to long-term contract where the rental company provides the equipment as well as piping systems and the labor associated with rental activities, including jobsite system design, delivery/setup, equipment monitoring/maintenance, and deconstruction/equipment pickup at the end of the job.

Market Definition and Segmentation

Definitions

Types of Rental Pumps

Well Pumps

Well pumps are a type of vertical turbine pump designed especially for use in a drilled bore-hole well. Well pumps are used for on-demand dewatering applications: wellpoint dewatering, sock dewatering, and filtered water transfers.

Centrifugal Pumps

Centrifugal pumps are the most widely used pump due to its simple operation and relatively inexpensive manufacturing cost. They are usually used for liquids which are low in viscosity and low in solids concentration.

Trash Pumps

Trash pumps are portable pumps typically for dewatering applications. Trash pumps are designed to pump large amounts of water that contain hard and soft solids (such as mud, leaves, twigs, sand, and sludge).

Submergible Pumps

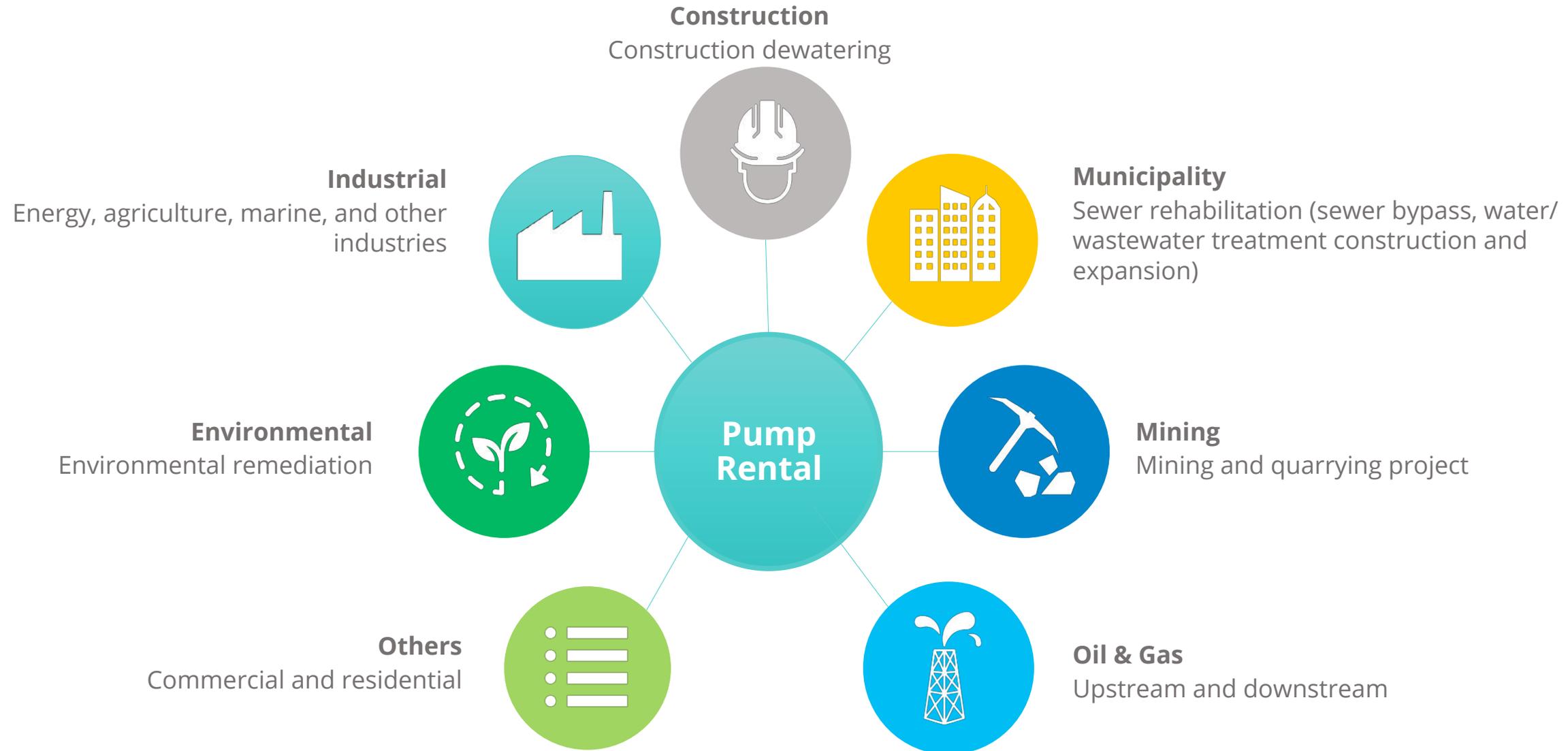
Single stage submergible pumps are used for drainage, sewage pumping, general industrial pumping and slurry pumping. Multiple stage submersible pumps are most typically used for residential, commercial, municipal and industrial water extraction, water wells, and in oil wells.

Diaphragm Pumps

Diaphragm pumps are used for mining, industrial applications and for general plant services. They are also used for chemical transfer, dewatering underground coal mines, food manufacturing, or when a pumped liquid has high solids content or viscosity.

Market Definition and Segmentation

Segmentation by End-User Vertical



A blurred background image of a desk with a laptop, a pen, and a notepad. The laptop is open and positioned on the right side of the desk. A pen lies on the desk to the left of the laptop. A notepad is also visible on the desk. The overall scene is dimly lit, creating a professional and focused atmosphere.

About Verify Markets

About Us

Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.

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Disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the North American Pump Rental Market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

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Since most of the data is based on company personnel views, it is subject to fluctuation.

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Air Treatment

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