

A nighttime photograph of a city skyline reflected in water. The sky is a deep blue with scattered clouds. Several skyscrapers are illuminated, with the most prominent one on the left having a distinctive curved top. The lights from the buildings and streetlights along the waterfront create vibrant, colorful reflections on the water's surface.

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**2018 VIETNAMESE RESIDENTIAL  
WATER TREATMENT MARKET**

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# DEFINITIONS

## Vietnam Residential Water Treatment Market



POINT OF ENTRY (POE)

Point-of-entry or whole house systems treat all the water entering the home.



COUNTER TOP (CT)

Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).



UNDER THE SINK (UTS)

UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.



FAUCET MOUNT (FM)

FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.



PITCHER






These systems are also known as jug filters. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.

The study also covers replacement filters.

1 USD = 22,719 VND

# ACRONYMS

## Vietnam Residential Water Treatment Market

 <p>RWT: Residential Water Treatment</p> <p>POE: Point-of-Entry</p>	 <p>CT: Counter Top</p> <p>POU: Point-of-Use</p>	 <p>FM: Faucet Mount</p> <p>UTS: Under-the-Sink</p>	 <p>RO: Reverse Osmosis</p> <p>UV: Ultraviolet</p>	 <p>UF: Ultrafiltration</p> <p>CAGR: Compound Annual Growth Rate</p>
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