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# 2018 INDONESIAN RESIDENTIAL WATER TREATMENT MARKET

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# DEFINITIONS

## Indonesia Residential Water Treatment Market



POINT OF ENTRY (POE)

Point-of-entry or whole house systems treat all the water entering the home.



COUNTER TOP (CT)

Counter top systems can either be placed on the kitchen counter or can be wall mounted (typically in Asia).



UNDER THE SINK (UTS)

UTS systems are usually placed under the kitchen sink and do not clutter the kitchen counter.



FAUCET MOUNT (FM)

FM are small filters that go directly on the end of a faucet and are relatively easy to install. FM systems have low capacities and low flow rates as compared to pitchers and other types of water treatment systems.



PITCHER

These systems are also known as jug filters. Water is filtered by gravity through a filter cartridge, mostly made up of carbon. Pitchers and faucet mount systems are cheap residential water treatment systems available to consumers.






The study also covers replacement filters.

1 USD = 14,122.58 IDR



# ACRONYMS

## Indonesia Residential Water Treatment Market

	<p>CT: Counter Top</p> <p>POU: Point-of-Use</p>		<p>RO: Reverse Osmosis</p> <p>UV: Ultraviolet</p> <p>UF: Ultrafiltration</p>	
<p>RWT: Residential Water Treatment</p> <p>POE: Point-of-Entry</p>		<p>FM: Faucet Mount</p> <p>UTS: Under-the-Sink</p>		<p>GKK: Germ Kill Kit</p> <p>CAGR: Compound Annual Growth Rate</p>