

North American Water Filtration Bottle Market



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scope of research

North American Water Filtration Bottle Market

This report focusses on the North American water filtration bottle market. It covers various technological trends, market revenues and forecasts for North America (USA & Canada).

Water filtration bottles are primarily popular with adventure travelers who spend a lot of time outdoors without access to clean water. However, there is a growing trend of the market crossing over to a wider consumer audience.

The market in North America is extremely fragmented, with over two dozen companies operating in the United States and Canada competing to gain a foothold in the market.

This study focuses on the market landscape and associated products that are currently available in the market. It also looks at technological trends going forward.

This study captures the following information on North American Water Filtration Bottle Market.

- Market Size, Growth Rate, Revenue Forecasts (2017-2024)
- Growth Drivers & Restraints
- Market Data
- Quotes by Key Industry Participants
- Market Trends



terms & definitions

North American Water Filtration Bottle Market

WATER FILTRATION

This process typically involves the removal of bacteria, protozoa, chemicals and pesticides from water utilizing membrane filter in a water filtration bottle.

WATER PURIFICATION

Generally speaking, a water filter is designed to remove waterborne protozoa and bacteria, but not viruses. A water purifier is designed to combat all three classes of microbes, including viruses. UV light, chemical purification treatments, boiling or mechanical pump purifiers are required to deactivate viruses or kill them, making it a more thorough process to remove possible contaminants.

HOLLOW FIBER MEMBRANE

Hollow fiber membrane is a type of filtration, which utilizes numerous long porous filaments packed inside a body. Each filament is very narrow in diameter and very flexible. These are one of the most commonly used filtration systems.

terms & definitions

North American Water Filtration Bottle Market

CERAMIC FILTERS

Ceramic filter systems consist of a porous ceramic filter that is attached to, or sits on top of, a plastic or ceramic receptacle. Contaminated water is poured into a top container. It passes through the filter(s) into a receptacle below.

methodology

North American Water Filtration Bottle Market

Interviews with Key Market Participants: The research methodology adopted while creating this report involved conducting interviews with key market participants enabling Verify Markets to identify various trends in the water filtration bottle industry. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.





About Verify Markets

about us

Expert Advice and Strategy Consulting

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.

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disclaimer

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the North American water filtration bottle market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.

capabilities & market coverage

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

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Market Research

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ANY QUESTIONS?
CONTACT US AND SET UP A TIME TO
SPEAK WITH OUR ANALYSTS.

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