VERIFY MARKETS

ASIA PACIFIC PATIENT INFOTAINMENT SYSTEMS MARKET

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SCOPE OF RESEARCH

ASIA PACIFIC PATIENT INFOTAINMENT SYSTEMS MARKET

The Asia Pacific patient infotainment systems market has been gaining tremendous traction in recent years. Several companies operating in the Asia Pacific patient infotainment systems market has seen immense growth since 2015. Moreover, the market has witnessed entry of several new companies with new technologies and disruptive business models.

This study aims to provide a detailed analysis of the Asia Pacific patient infotainment systems market along with competitive intelligence for the year 2016.

The market numbers included in this report represent revenues generated by companies operating in the Asia Pacific patient infotainment systems market by point of installation (hospitals and clinics, laboratory and diagnostic centers, home & elderly care) and by screen size (small screen, medium screen and large screen) The base year for the study is 2016 and the forecast period is from 2016 until 2023.

This study captures the following information on the Asia Pacific patient infotainment system market:

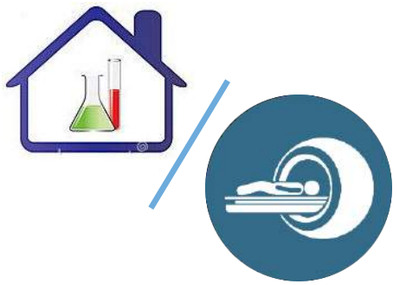
- Market Size, Growth Rate, Revenue Forecasts (2016-2023)
- Growth Drivers & Restraints
- Market Data
- Quotes by Key Industry Participants
- Market Share Analysis
- Market Trends

DEFINITIONS

APAC PATIENT INFOTAINMENT SYSTEMS MARKET, BY POINT OF INSTALLATION

HOSPITALS AND CLINICS

This segment consists of revenues generated from sales of patient infotainment systems to hospitals and clinics.



LABORATORY AND DIAGNOSTIC CENTERS

This segment consists of revenues generated from sales of patient infotainment systems to pathology laboratories and diagnostic centers.

HOME CARE AND AGED CARE

This segment consists of revenues generated from sales of patient infotainment systems to home and aged care centers.

Note: All market numbers and market shares are based on revenues generated by patient infotainment companies through technology licenses, maintenance fees and any other services used during installation and ongoing usage of patient infotainment systems in the healthcare industry.

DEFINITIONS

APAC PATIENT INFOTAINMENT SYSTEMS MARKET, BY SCREEN SIZE

SMALL SCREEN

This segment consists of revenues generated from small screen patient infotainment systems (12” to 15” inches).

MEDIUM SIZE

This segment consists of revenues generated from medium screen patient infotainment systems (15” to 17” inches).

LARGE SIZE

This segment consists of revenues generated from large screen patient infotainment systems (24’’’ inches and above).

Note: All market numbers and market shares are based on revenues generated by patient infotainment companies through technology licenses, maintenance fees and any other services used during installation and ongoing usage of patient infotainment systems in the healthcare industry.

DEFINITIONS

HOSPITAL TYPE

TIER 1

Tier 1, or tertiary, are the most comprehensive (or general hospitals) at the city, provincial or national level, with a bed capacity exceeding 500. They are responsible for providing specialist health services and perform a bigger role with regard to a medical education and scientific research. These hospitals serve as medical hubs providing care to multiple regions.

TIER 2

Tier 2, or secondary, hospitals are often affiliated with a medium size city, county or district and contain more than 100 beds, but less than 500. They are responsible for providing comprehensive health services, as well as medical education and research on a regional basis.

TIER 3

Tier 3, or primary, hospitals are typically a township hospital that contains less than 100 beds. They are tasked with providing preventative care, minimal health care and rehabilitation services.

Note: Hospitals are categorized based on health service providers by geographic location, size, as well as medical capabilities, including hospital beds, infrastructure, service quality, and clinical capabilities.

METHODOLOGY

Interviews with Key Market Participants: The research methodology adopted while creating this research involved conducting interviews with various key market participants enabling Verify Markets to identify various trends in the patient infotainment systems market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.

Macro-economic Factors and Industry Parameters: Various country level parameters including the GDP, healthcare expenditure percentage of the GDP, and public and private healthcare expenditure, among others, were taken in consideration in our forecasting model. Other factors which were accounted for include hospital reimbursement policies, public and private insurance, government regulations over the patient infotainment systems market, sophistication of the healthcare industry in the country. An in-depth analysis of such factors enabled us to size and forecast the Asia Pacific patient infotainment market.

ABOUT VERIFY MARKETS

ABOUT US

EXPERT ADVICE AND STRATEGY CONSULTING

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.

VERIFIED LEADER

METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.

DISCLAIMER

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the residential water treatment market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.

Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.

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MARKET COVERAGE

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

CAPABILITIES

SERVICES

Competitive Intelligence

Market Research

Custom Consulting

Strategic Planning

White Papers

Verified Leader Awards

Claim Validation

Strategy Workshops

Customized Monthly Newsletters

LOCATIONS

GLOBAL PRESENCE

ANY QUESTIONS?
CONTACT US AND SET UP A TIME TO
SPEAK WITH OUR ANALYSTS.

CONTACT US

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