



VERIFY MARKETS

UNITED STATES HEALTHCARE VIDEO CONFERENCING MARKET

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SCOPE OF RESEARCH

UNITED STATES HEALTHCARE VIDEO CONFERENCING MARKET

The United States healthcare video conferencing market has been gaining tremendous traction in recent years. Several companies operating in the United States healthcare video conferencing market have witnessed massive growth since 2014. Moreover, the market has witnessed the entry of several new companies with disruptive technologies and business models.

This study aims to provide a detailed analysis of the United States healthcare video conferencing market along with competitive intelligence for the year 2015.

The market numbers included in this report represent revenues generated by companies operating in the United States healthcare video conferencing market by applications (acute and emergency care, virtual healthcare services, education and training, and remote monitoring). The base year for the study is 2015 and the forecast period is from 2015 until 2022.

This study captures the following information on the United States healthcare video conferencing market:

Market Size, Growth Rate, Revenue Forecasts (2015-2022)

Growth Drivers & Restraints

Market Data

Quotes by Key Industry Participants

Market Share Analysis

Market Trends

DEFINITIONS

UNITED STATES HEALTHCARE VIDEO CONFERENCING MARKET, BY APPLICATION



VIRTUAL HEALTHCARE SERVICES

This segment consists of revenues generated from providing virtual healthcare services or providing video conferencing technology to other virtual healthcare service providers.



EDUCATION AND TRAINING

This segment consists of revenues generated from various healthcare education, training and awareness applications of the healthcare video conferencing technology and services.



ACUTE AND EMERGENCY CARE

This segment consists of revenues generated from applications of healthcare video conferencing technology and services used in the operation theaters, emergency rooms and other consultation purposes.



REMOTE MONITORING

This segment consists of revenues generated from the remote monitoring application of healthcare video conferencing technology and services.

Note: All the market numbers and market shares are based on revenues generated by the video conferencing companies through deployment of video conferencing systems, technology licenses, maintenance fees and any other services used during deployment and usage of video conferencing solutions in the healthcare industry.

METHODOLOGY

Interviews with Key Market Participants: The research methodology adopted while conducting this study involved conducting interviews with various key market participants enabling Verify Markets to identify various trends in the U.S. healthcare video conferencing market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.



Macro-economic Factors and Industry Parameters: Various country level parameters including the GDP, healthcare expenditure percentage of the GDP, and public and private healthcare expenditure, among others, were taken in consideration in our forecasting model. Other factors which were accounted for include hospital reimbursement policies, public and private insurance, government regulations over video conferencing in the healthcare, sophistication of the healthcare industry in the country. An in-depth analysis of such factors enabled us to size and forecast the U.S. healthcare video conferencing market.



ABOUT VERIFY MARKETS

ABOUT US

EXPERT ADVICE AND STRATEGY CONSULTING

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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ACRONYMS

UNITED STATES HEALTHCARE VIDEO CONFERENCING MARKET

	<p>ePHI: electronic Protected Health Information</p>		<p>HITECH: Healthcare Information Technology for Economics and Clinical Health</p>	
<p>ATA: American Telemedicine Association</p>		<p>HIPAA: Health Insurance Portability and Accountability Act</p>		<p>GMCN: Greater Midlands Cancer Network</p>

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CAPABILITIES

MARKET COVERAGE

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

SERVICES

Competitive Intelligence

Market Research

Custom Consulting

Strategic Planning

White Papers

Verified Leader Awards

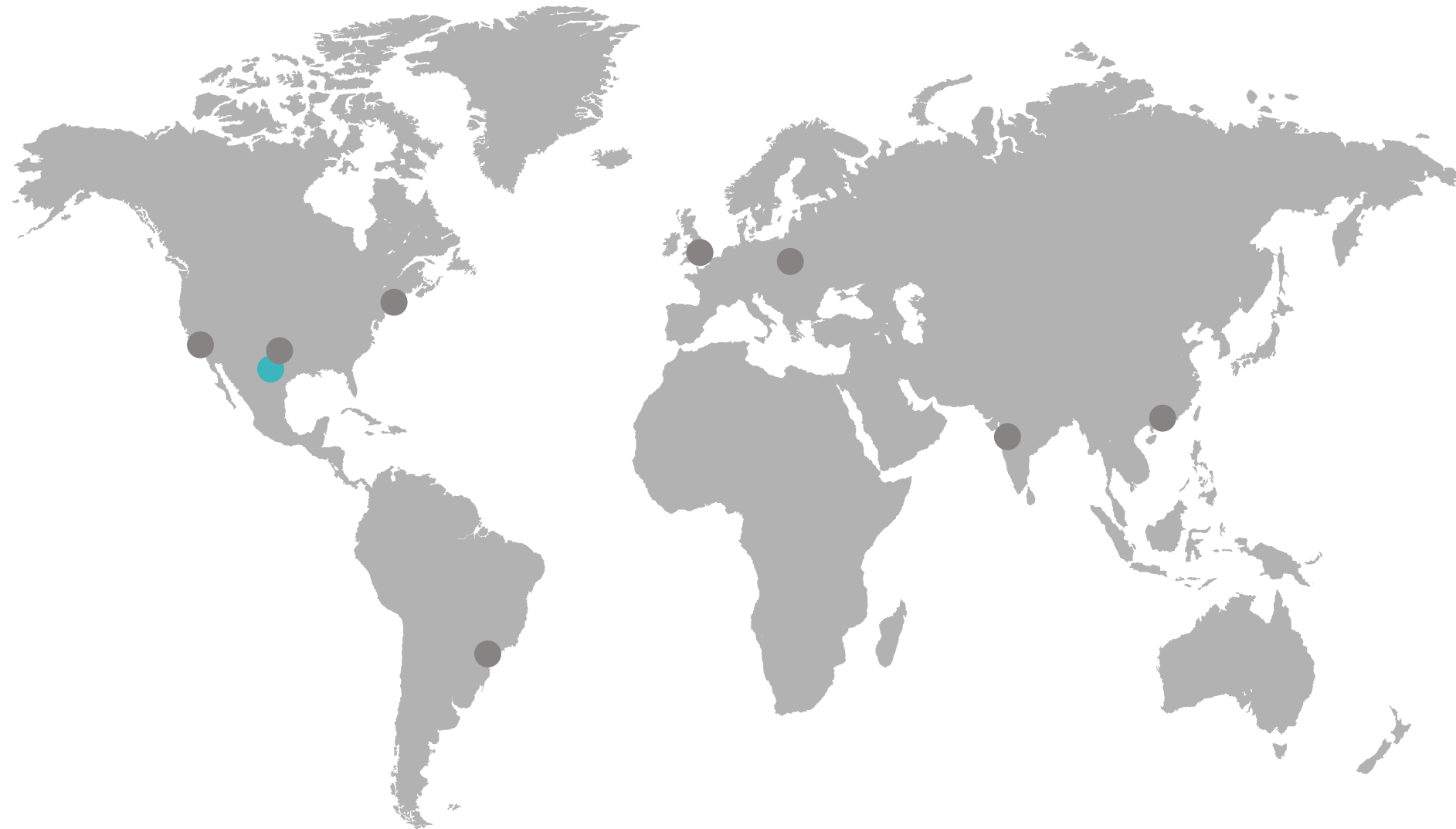
Claim Validation

Strategy Workshops

Customized Monthly Newsletters

LOCATIONS

GLOBAL PRESENCE





ANY QUESTIONS?
CONTACT US AND SET UP A TIME TO
SPEAK WITH OUR ANALYSTS.