



**VERIFY MARKETS** |

UNITED STATES VIRTUAL HEALTHCARE MARKET

# TABLE OF CONTENTS

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## UNITED STATES VIRTUAL HEALTHCARE MARKET

I. Scope of Research/Definitions .....	5
II. Terms & Definitions.....	6
III. Research Methodology .....	7
IV. Executive Summary .....	9
V. United States.....	12
a. Market Measurements .....	15
b. Market Drivers .....	16
c. Impact Analysis of Market Drivers .....	20
d. Market Restraints .....	21
e. Impact Analysis of Market Restraints.....	24
f. Virtual Healthcare Process.....	25
g. Interstate Medical Licensure Impact.....	26
h. Market Trends.....	27
i. Case Study.....	29
j. Insurance companies widening their converge.....	31

# TABLE OF CONTENTS

## UNITED STATES VIRTUAL HEALTHCARE MARKET

- VI. Market Data ..... 33
  - a. Total U.S. Virtual Healthcare Market: Revenue Forecasts, 2015-2022..... 34
  - b. U.S. Virtual Healthcare Market: Market Share by Revenue, by Mode of Consultation..... 35
  - c. U.S. Virtual Healthcare Market, by Video Consultation: Revenue Forecasts, 2015-2022..... 37
  - d. U.S. Virtual Healthcare Market, by Audio Consultation: Revenue Forecasts, 2015-2022..... 38
  - e. U.S. Virtual Healthcare Market, by Kiosk: Revenue Forecasts, 2015-2022..... 39
  - f. Market Share (2015)..... 40
  - g. Pricing Trends..... 41
  - h. Key Strategies..... 44
  - i. Recent Developments, 2014-2016..... 46
  - j. Quotes on Market Trends..... 47
- VII. Key Organizations..... 48
  - a. Teladoc, Inc..... 49
  - b. American Well Corporation..... 51
  - c. MDLIVE Inc..... 52
  - d. Doctor on Demand, Inc..... 53
  - e. HealthTap, Inc..... 54

# TABLE OF CONTENTS

---

## UNITED STATES VIRTUAL HEALTHCARE MARKET

VIII. About Verify Markets.....	55
a. About Us.....	56
c. Acronyms.....	57
d. Market Coverage & Capabilities.....	58
e. Contact Us.....	60

# SCOPE OF RESEARCH

## UNITED STATES VIRTUAL HEALTHCARE MARKET

The United States virtual healthcare market has been gaining tremendous traction in recent years. Several companies operating in the U.S. virtual healthcare market have witnessed massive growth since 2014. Moreover, the market has witnessed the entry of several new companies with disruptive technologies and business models.

This study aims to provide a detailed analysis of the U.S. virtual healthcare market along with competitive intelligence for the year 2015.

The market numbers included in this report represent revenues generated by companies operating in the U.S. virtual healthcare market by mode of consultation (online visits to physicians through various modes of communication such as audio, video and kiosks). The base year for the study is 2015 and the forecast period is from 2015 until 2022.

This study captures the following information on the U.S. virtual healthcare market:

Market Size, Growth Rate, Revenue Forecasts (2015-2022)

Growth Drivers & Restraints

Market Data

Quotes by Key Industry Participants

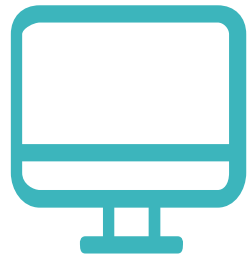
Market Share Analysis

Market Trends

# DEFINITIONS

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## UNITED STATES VIRTUAL HEALTHCARE MARKET, BY MODE OF CONSULTATION



### VIDEO CONSULTATION

This segment consists of revenues generated through video consultation services used by patients through their personal devices such as laptops, desktops, and smartphones.



### AUDIO CONSULTATION

This segment consists of revenues generated via audio consultation used by patients through their telephonic devices.



### KIOSKS

This segment consists of revenues generated from patients visiting kiosks deployed by virtual healthcare companies at various pharmacies, employer sites, and emergency rooms in hospitals.

Note: All the market numbers and market shares are based on revenues generated by the companies which can be collected from employers, employees, and healthcare insurance companies, depending on the type of contract.



# METHODOLOGY

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**Interviews with Key Market Participants:** The research methodology adopted while conducting this study involved conducting interviews with various key market participants enabling Verify Markets to identify various trends in the virtual healthcare market. Furthermore, discussions with industry participants enabled us to provide a comprehensive country-level view of the overall market. Next, the information was validated through our internal databases and market experts. Later, the collected information was structured and collated into this report.



**Macro-economic Factors and Industry Parameters:** Various country level parameters including the GDP, healthcare expenditure percentage of the GDP, and public and private healthcare expenditure, among others, were taken in consideration in our forecasting model. Other factors which were accounted for include hospital reimbursement policies, public and private insurance, government regulations over the virtual healthcare market, sophistication of the healthcare industry in the country. An in-depth analysis of such factors enabled us to size and forecast the U.S. virtual healthcare market.



# ABOUT VERIFY MARKETS

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# ABOUT US

## EXPERT ADVICE AND STRATEGY CONSULTING

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



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# ACRONYMS

## U.S. VIRTUAL HEALTHCARE MARKET

	 <p>HIT: Healthcare Information Technology</p>		 <p>ATA: American Telemedicine Association</p>	
 <p>PEPM: Per Employee Per Month</p>		 <p>HIPAA: Health Insurance Portability and Accountability Act</p>		 <p>EPM: Employee Per Month  FSMB: Federation of State Medical Board</p>

# VERIFY MARKETS

# CAPABILITIES

## MARKET COVERAGE

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

## SERVICES

Competitive Intelligence

Market Research

Custom Consulting

Strategic Planning

White Papers

Verified Leader Awards

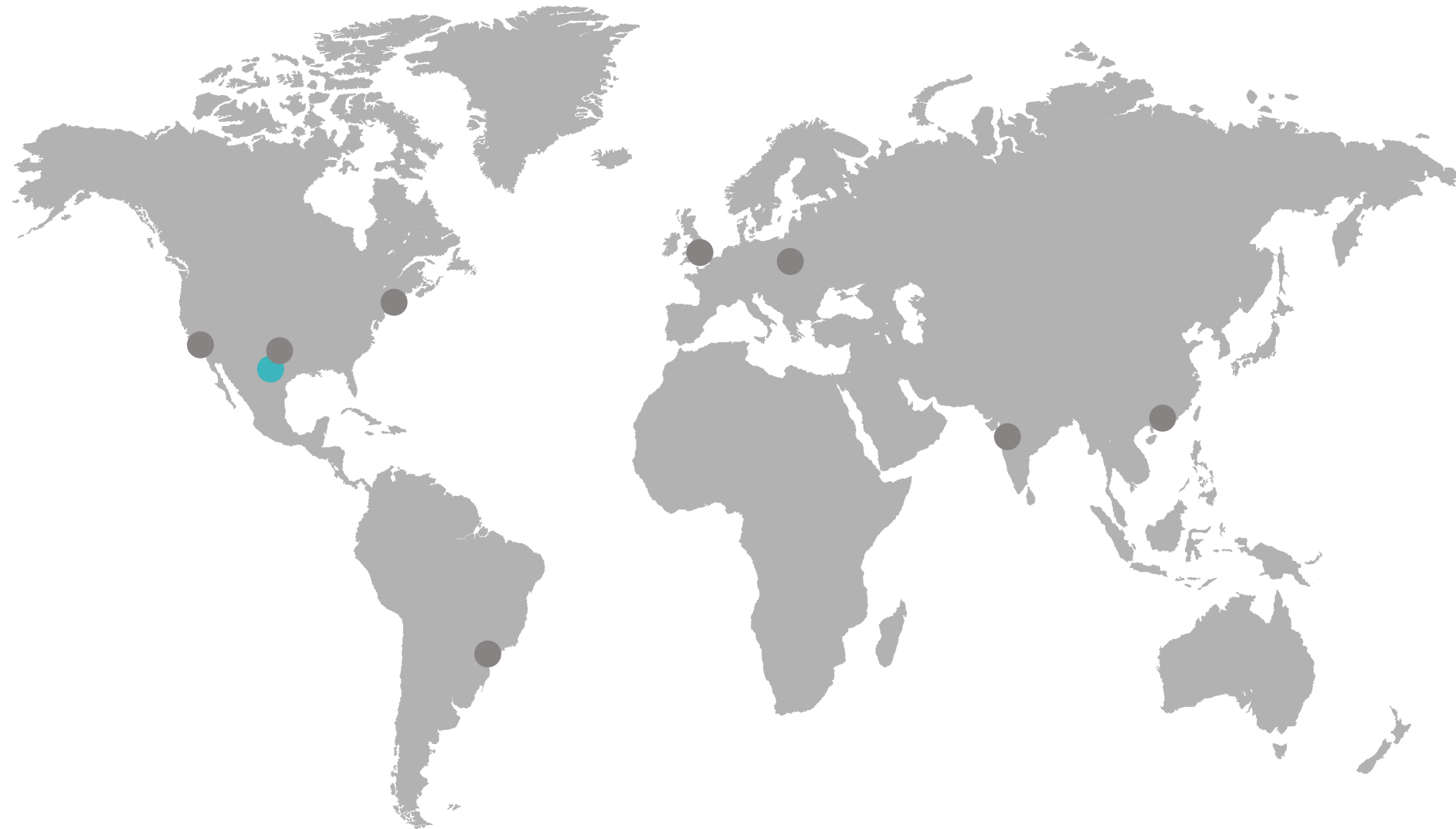
Claim Validation

Strategy Workshops

Customized Monthly Newsletters

# LOCATIONS

GLOBAL PRESENCE







ANY QUESTIONS?  
CONTACT US AND SET UP A TIME TO  
SPEAK WITH OUR ANALYSTS.