



VERIFY MARKETS

UNITED STATES HEALTHCARE IT INTEGRATION MARKET

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U.S. HEALTHCARE IT INTEGRATION MARKET

RESEARCH SCOPE



The US region has been a lucrative market for various healthcare IT solutions due to the continued technological advancements and innovations in the healthcare IT industry. Factors such as ObamaCare regulatory framework, ageing population, and increasing need to reduce healthcare costs has led to a shift from fee for service model to value based outcomes in the overall U.S. healthcare industry.



This study focuses on the healthcare IT integration market in the U.S. and provides a holistic view of the overall market. Additionally, this report provides an in-depth analysis of various of healthcare IT integration engines and technologies used for building health information exchange (HIE) platforms deployed in in the country.



The base year for this study is 2015 and revenue forecasts are provided from 2016 until 2022.



U.S. HEALTHCARE IT INTEGRATION MARKET

MARKET NUMBERS AND DEFINITIONS



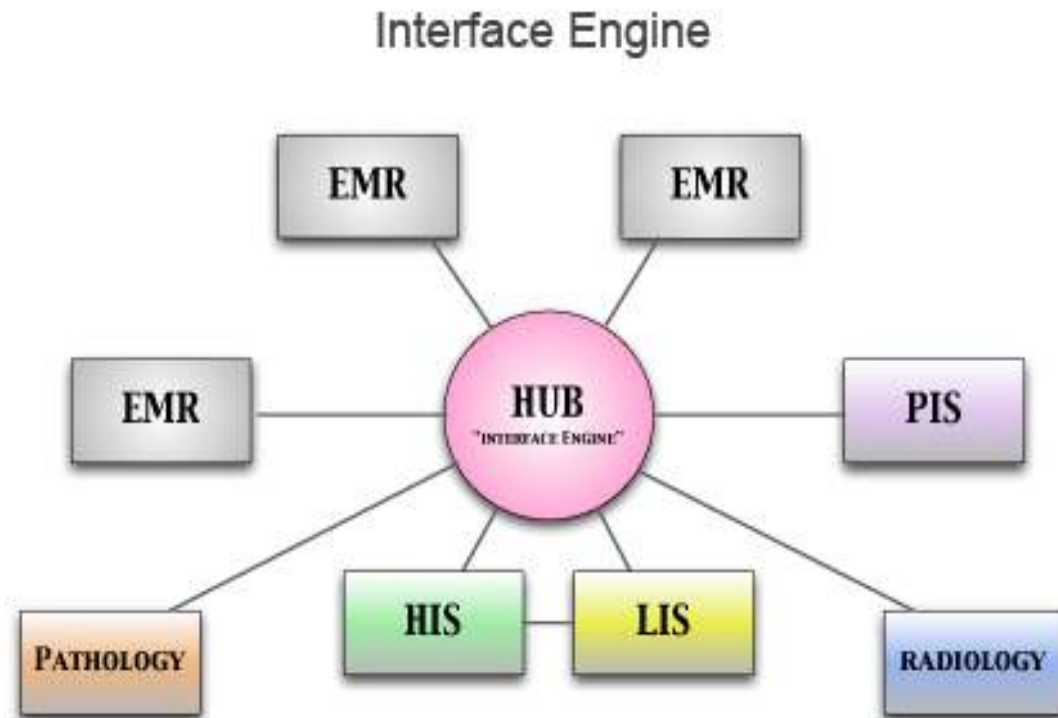
The healthcare IT integration market consists of numerous technology providers which offer their integration engines and technology to build health information exchange (HIE) platforms for the healthcare industry. In addition, these companies also offer various implementation and maintenance services in order to achieve IT integration within hospitals. Furthermore, these companies offer various training services through which the companies aim to educate its end-users and local system integrators to achieve higher adoption of its products. The market numbers in this report include the revenues generated through sale of technology, implementation services, maintenance services, training services and any other services subscribed by the hospitals towards healthcare IT integration.



The integration technology can be implemented directly at hospitals by the technology providers or sold through various local system integrators working with the hospitals. In the U.S., companies make use of a combination of both the distribution models. The market share of companies included in this report is an indication of the number of deployments in hospitals or percentage of the overall market captured and the market share is not in terms of the overall revenue generated by the individual companies.

DEFINITIONS

HEALTHCARE IT INTEGRATION MARKET



Source: www.blueiris.com

HEALTHCARE IT INTEGRATION ENGINES

This segment consists of various software solutions which are deployed at hospitals to enable integration of various healthcare IT systems deployed at hospitals. These integration engines help hospitals in achieving higher level of interoperability among various best-in-breed systems already deployed at the hospitals. These systems include, but are not limited to, electronic medical records (EMR), hospital information systems (HIS), radiology information systems (RIS), pharmacy information systems (PIS), and laboratory information systems (LIS), among others. In addition, the integration engines enable compliance with various healthcare integration standards such as HL7 and FHIR, among others.

DEFINITIONS

HEALTHCARE IT INTEGRATION MARKET



Source: www.healthit.gov

HEALTH INFORMATION EXCHANGE (HIE) PLATFORMS

This segment consists of various platforms which enable access and exchange of healthcare information to patients and healthcare professionals across different health bodies. In addition, HIE platforms facilitate sharing of healthcare information across geographies to ensure continuity of healthcare services. This communication of health information can occur between various national, federal, state and regional healthcare bodies. These platforms also offer other benefits such as reduction in repeated tests and miscommunication, among others. The HIE platforms have enabled various stakeholders in the healthcare industry to reduce healthcare costs and make effective use of patient's health information.

U.S. HEALTHCARE IT INTEGRATION MARKET

INFORMATION COVERED

1

Market size, growth rates, and revenue forecasts for the overall healthcare IT integration market (2015-2022)

3

Growth drivers, restraints/challenges, and trends

2

Competitive landscape with market share analysis (2015) and strategic recommendations

4

Quotes by key industry participants

U.S. HEALTHCARE IT INTEGRATION MARKET

RESEARCH METHODOLOGY

Interviews with Key Market Participants: The research methodology adopted while conducting this study involved primarily research and discussions with various key market participants. Verify Markets was able to identify various regional trends in the major countries included in our research. Discussions with key industry personnel enabled us to provide a comprehensive, country-level view of the overall market. After conducting interviews with key industry participants, the information was validated through our internal databases and market experts. The collected information was structured and collated into this report.



Macro-economic Factors and Industry Parameters: Various country level parameters (including GDP growth, healthcare expenditure percentage of the GDP, public and private healthcare expenditures, population composition, number of hospital beds, and other data) were taken into consideration in our forecasting model. Other factors which were accounted for include hospital reimbursement policies, public and private insurance, government regulations over healthcare IT integration, and sophistication of the health systems in the country. An in-depth analysis of such factors enabled us to size and forecast the market in the U.S..



ABOUT VERIFY MARKETS

ABOUT US

EXPERT ADVICE AND STRATEGY CONSULTING

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



VERIFY MARKETS

VERIFIED LEADER

METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

METHODOLOGY

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.



DISCLAIMER

Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the healthcare IT integration market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.

VERIFY MARKETS

CAPABILITIES

MARKET COVERAGE

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

SERVICES

Competitive Intelligence

Market Research

Custom Consulting

Strategic Planning

White Papers

Verified Leader Awards

Claim Validation

Strategy Workshops

Customized Monthly Newsletters

LOCATIONS

GLOBAL PRESENCE





ANY QUESTIONS?
CONTACT US AND SET UP A TIME TO
SPEAK WITH OUR ANALYSTS.

CONTACT US

WE'RE SOCIAL



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