



VERIFY MARKETS

ASIA PACIFIC NURSE CALL SYSTEMS MARKET

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# ASIA PACIFIC NURSE CALL SYSTEMS MARKET

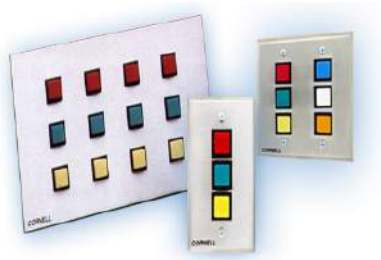
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## RESEARCH SCOPE

- The Asia Pacific region has been a lucrative market for various healthcare IT solutions in the recent years. Factors such as growing investments in the healthcare industry, ageing population, and economic growth in the developing countries have driven the overall healthcare IT market in this region.
- This study focuses on the nurse call systems market in the Asia Pacific region and provides a holistic view of the overall market. Additionally, this report provides an in-depth analysis of various types of nurse call systems deployed in major countries, including Australia, New Zealand, Japan, China, India, Singapore and Malaysia. The report aims to identify micro opportunities in various countries.
- For purposes of this study, solutions which are strictly marketed as nurse call solutions have been considered. Other communication channels, such as telephones that are not solely installed for nurse calling, specifically, have been excluded in this report.
- The base year for this study is 2014. This report provides revenue forecasts from 2014 until 2021.

# DEFINITIONS

## NURSE CALL SYSTEMS MARKET, BY TYPE



### BASIC AUDIO/VISUAL NURSE CALL SYSTEMS

This segment consists of various basic nurse call buttons, which sends out signals such as beeping sounds or blinking lights.



### NURSE CALL INTERCOMS

This segment consists of various nurse-patient communication systems that make use of the telephonic network in the healthcare facility.



### WIRELESS NURSE CALL SYSTEMS

This segment consists of nurse call systems which rely completely on the wireless networks within the healthcare facility.



### DIGITAL NURSE CALL SYSTEMS

This segment consists of feature-rich nurse call systems, which offer integration capabilities with other systems including electronic medical records (EMR) and real time location systems (RTLS), among others.



### IP-BASED NURSE CALL SYSTEMS

This segment consists of feature-rich nurse call systems similar to the digital nurse call systems segment. However, these systems require a dedicated IP network (apart from the hospital's existing hard wired network).

**Note: All market numbers and market shares of the competitors are calculated at the installation level of nurse call systems market.**

# DEFINITIONS

## NURSE CALL SYSTEMS MARKET, BY END-USER



### ACUTE CARE FACILITIES

This segment consists of various healthcare facilities including hospitals, skilled nursing homes, out-patient departments, and ambulatory care centers, among others.



### AGED CARE FACILITIES

This segment consists of various assisted living facilities, retirement homes, rehabilitation centers, and specialist rehabilitation centers, among others.



# ASIA PACIFIC NURSE CALL SYSTEMS MARKET

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## INFORMATION COVERED BY EACH COUNTRY

1

Market size, growth rates, and revenue forecasts for the overall nurse call systems market (2014-2021)

2

Market size, growth rates, and revenue forecasts for individual types of nurse call systems (2014-2021)

3

Comparative analysis of end-user segments for nurse call systems, i.e., acute care facilities and aged care facilities (2014-2021)

4

Growth drivers, restraints and challenges, and trends

5

Competitive landscape with market share analysis (2014) and strategic recommendations

6

Quotes by key industry participants

# ASIA PACIFIC NURSE CALL SYSTEMS MARKET

## RESEARCH METHODOLOGY

**Interviews with Key Market Participants:** The research methodology adopted while conducting this study involved primarily research and discussions with various key market participants. Verify Markets was able to identify various regional trends in the major countries included in our research. Discussions with key industry personnel enabled us to provide a comprehensive, country-level view of the overall market. After conducting interviews with key industry participants, the information was validated through our internal databases and market experts. The collected information was structured and collated into this report.



**Macro-economic Factors and Industry Parameters:** Various country level parameters (including GDP growth, healthcare expenditure percentage of the GDP, public and private healthcare expenditures, population composition, number of hospital beds, and other data) were taken into consideration in our forecasting model. Other factors which were accounted for include hospital reimbursement policies, public and private insurance, government regulations over nurse call systems, and sophistication of the products available in individual countries. An in-depth analysis of such factors enabled us to size and forecast the market in the Asia Pacific region.



# ABOUT VERIFY MARKETS

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# ABOUT US

## EXPERT ADVICE AND STRATEGY CONSULTING

Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

Our goal is to help you reach yours.



VERIFY MARKETS

# VERIFIED LEADER

## METHODOLOGY

The methodology when formulating market trend projection is outlined below. Historical trends were determined through secondary research and Verify Markets in-house database.

- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

## METHODOLOGY

**Profiles of Interviewees:** Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO (for smaller companies).

Most of the primary interview data was captured through telephonic interviews. Pictures, company contacts, preliminary data was captured through secondary research. Images are derived from company websites and other web sources.

## AWARDS

Verify Markets identifies companies that are leaders within a respective industry. These companies are given awards, which are selected by the consultant writing the report. Companies can promote their award publicly to boost brand awareness and confidence.





# DISCLAIMER

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Despite Verify Markets' best efforts, certain challenges were encountered and certain assumptions had to be made. The extremely competitive nature of the nurse call systems market often results in an increased reluctance on the part of several competitors to discuss their market position, future plans, or market trends. Verify Markets used its skills and experience to extract the relevant data in order to complete the analysis.



VERIFY MARKETS

Verify Markets is not responsible for any incorrect information supplied to us by companies during our primary research process.

Verify Markets report is for customers' internal use and not for general publication. This research cannot be given, disclosed, or sold to non-customers or third parties.

Since most of the data is based on company personnel views, it is subject to fluctuation.

# VERIFY MARKETS

# CAPABILITIES

## MARKET COVERAGE

Water & Wastewater Treatment

Air Treatment

Environmental Technologies

Energy & Power Equipment

Power Supplies & Batteries

Oil & Gas

Building Technologies & Efficiency

Consumer Products

Healthcare IT

## SERVICES

Competitive Intelligence

Market Research

Custom Consulting

Strategic Planning

White Papers

Verified Leader Awards

Claim Validation

Strategy Workshops

Customized Monthly Newsletters

# LOCATIONS

## GLOBAL PRESENCE





ANY QUESTIONS?  
CONTACT US AND SET UP A TIME TO  
SPEAK WITH OUR ANALYSTS.

# CONTACT US

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## WE'RE SOCIAL



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