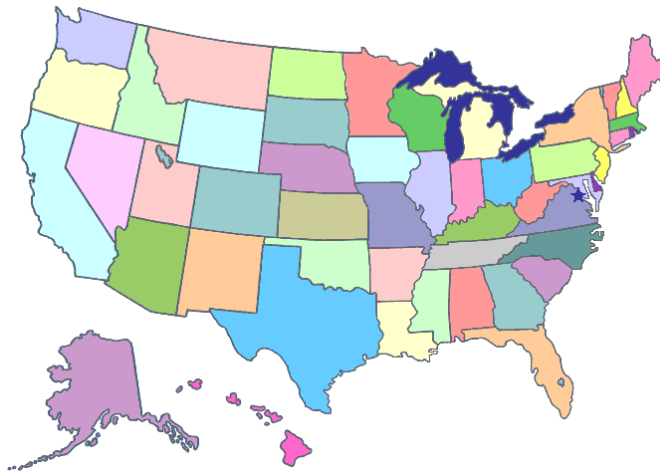


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# U.S. WATER AND WASTEWATER ANALYTICAL INSTRUMENTATION MARKET



# TABLE OF CONTENTS

- I. Scope of Research..... 5
- II. Total Water and Wastewater Analytical Instrumentation Market..... 6
  - a. Revenue Forecasts (2013-2021)..... 8
  - b. Key Trends Driving the Market..... 9
  - c. Industry Quotes on Drivers..... 10
  - d. Key Trends Restraining the Market ..... 15
  - e. Industry Quotes on Restraints..... 16
  - f. Distribution Trends..... 20
- III. Portable Conductivity Instrumentation Market..... 21
  - a. Revenue Forecasts (2013-2021)..... 22
  - b. Market Share Analysis by Revenue..... 23
  - c. Pricing Trends..... 24
- IV. Continuous Conductivity Instrumentation Market..... 25
  - a. Revenue Forecasts (2013-2021)..... 26
  - b. Market Share Analysis by Revenue..... 27
  - c. Pricing Trends..... 28
- V. Total Organic Carbon (TOC) Instrumentation Market..... 29
  - a. Revenue Forecasts (2013-2021)..... 30
  - b. Market Share Analysis by Revenue..... 31
  - c. Pricing Trends..... 32

# TABLE OF CONTENTS

- VI. Total Phosphorus (TP) Instrumentation Market..... 33
  - a. Revenue Forecasts (2013-2021)..... 34
  - b. Market Share Analysis by Revenue..... 35
  - c. Pricing Trends..... 36
- VII. Total Nitrogen (TN) Instrumentation Market..... 37
  - a. Revenue Forecasts (2013-2021)..... 38
  - b. Market Share Analysis by Revenue..... 39
  - c. Pricing Trends..... 40
- VIII. Portable Turbidity / Suspended Solids Instrumentation Market..... 41
  - a. Revenue Forecasts (2013-2021)..... 42
  - b. Market Share Analysis by Revenue..... 43
  - c. Pricing Trends..... 44
- IX. Continuous Turbidity / Suspended Solids Instrumentation Market..... 45
  - a. Revenue Forecasts (2013-2021)..... 46
  - b. Market Share Analysis by Revenue..... 47
  - c. Pricing Trends..... 48
- X. Portable pH Instrumentation Market..... 49
  - a. Revenue Forecasts (2013-2021)..... 50
  - b. Market Share Analysis by Revenue..... 51
  - c. Pricing Trends..... 52

# TABLE OF CONTENTS

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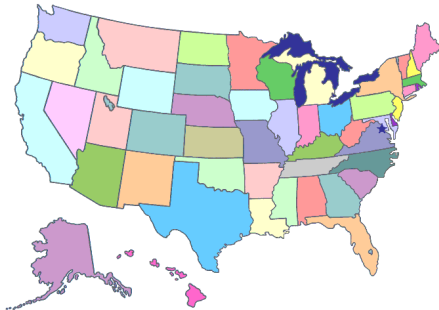
- XI. Continuous pH Instrumentation Market..... 53
  - a. Revenue Forecasts (2013-2021)..... 54
  - b. Market Share Analysis by Revenue..... 55
  - c. Pricing Trends..... 56
- XII. Portable DO Instrumentation Market..... 57
  - a. Revenue Forecasts (2013-2021)..... 58
  - b. Market Share Analysis by Revenue..... 59
  - c. Pricing Trends..... 60
- XIII. Continuous DO Instrumentation Market..... 61
  - a. Revenue Forecasts (2013-2021)..... 62
  - b. Market Share Analysis by Revenue..... 63
  - c. Pricing Trends..... 64
  - d. Additional Quotes on the Overall Market..... 65
- XIV. About Verify Markets..... 66
  - a. Methodology..... 68
  - b. Disclaimer..... 70
  - c. Contact Us..... 71

# RESEARCH SCOPE

## OBJECTIVE OF THE RESEARCH:

The U.S. water and wastewater analytical instrumentation market is the scope of this research. This study highlights 2014 analytical instrumentation market sizes, revenue forecasts, market share analysis, and pricing trends. This study captures data on instruments used for monitoring water and wastewater at municipal, as well as industrial plants.

### Country



### Category

- Conductivity instruments
- Total organic carbon (TOC) instruments
- Total phosphorous (TP) instruments
- Total nitrogen (TN) instruments
- Dissolved oxygen (DO) instruments
- Turbidity/Suspended solids instruments
- pH instruments

Online instruments for continuous monitoring as well as portable instruments have been considered for this research.

## WHO WE ARE

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Verify Markets is a Research Firm specializing in Industrial, Environmental, Energy and Water markets. Our Research & Consulting practice provides global industry analysis, custom engagements, end-user analysis, strategy consulting, strategic market intelligence, and forecasts that are designed to facilitate strategic decision-making. Our team of consultants, industry experts and analysts continually monitor and evaluate information to create insights for your business needs. We are comprised of a group of analysts that have been tracking their respective markets for a number of years.

# VERIFY MARKETS CAPABILITIES

## MARKET COVERAGE

**Consumer Products**

**Energy & Power Systems**

**Power Supplies & Batteries**

**Industrial Automation & Controls**

**Environmental Technologies**

**Water & Wastewater Treatment**

**Engineering & Construction Equipment**

**Building Automation & Efficiency**

## SERVICES

**Market Research**

**Voice-of-Customer Research**

**Market Entry Strategies**

**Claim Validation**

**Competitive Intelligence**

**Procurement / Supply Side Analysis**

**Customized Newsletters**

**Whitepapers**

**Strategy Workshops**

# METHODOLOGY

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**Identify industry participants through secondary research.**

**Review all secondary research data - company websites, on-line databases.**

**Develop the database of key industry participants.**

**Questionnaire development  
primary interviews  
Which enables us to obtain data directly from industry participants.**

**Cross verify and triangulate the data.**

**Analyze the data and use bottom up methodology.**



# METHODOLOGY

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The methodology when formulating market trend projection is outlined below.

- Historical trends were determined through secondary research and Verify Markets in-house database.
- Secondary research was conducted. A list of key industry participants was put together.
- Telephonic interviews were conducted. Most of the leading participants across all countries were contacted.
- Bottom up methodology was used to calculate the market size.
- Market drivers and restraints were built into the forecasting model to estimate the revenue growth and market size figures.

Profiles of Interviewees: Vice President, Marketing Manager, Business Development Manager, Brand Manager, CEO' s.

Most of the primary interview data was captured through telephonic interviews. Prices, company contacts, preliminary data was captured through secondary research.

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For questions or more information, please  
contact us at [www.verifymarkets.com](http://www.verifymarkets.com).

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