

my style



Re/Done T-shirt (made of 50% recycled polyester and 38% organic cotton), \$95; shoppedone.com.

SHIFFON CO. FOUNDER **SHILPA YARLAGADDA** SHARES A FEW OF HER FAVORITE THINGS



Frame blazer, \$628; frame-store.com.



STAPLE SWEATSHIRTS

As a Harvard student, I have a lot of Ivy League hoodies. They're so comfortable for wearing in the time of COVID-19.

ESSENTIAL EARRINGS

This design represents the hoops women have jumped through for basic rights, from owning a credit card to voting. But because many of us still do not have equal say in the boardroom or access to venture capital, we're using a portion of our sales to back female entrepreneurs. Shiffon Co. earrings (19.65% of proceeds benefit the Startup Girl Foundation), \$1,965; shiffonco.com.



INSTANT PICK-ME-UP

Perfume makes me so happy. Spraying it on in the morning is like a mini wellness treatment. St. Rose Vigilante eau de parfum, \$165/1.7 fl. oz., st-rose.com.

HEAD-CLEARING HOBBY

Working with pottery is a fun way to unwind because you can't hold your phone at the same time.



WARDROBE GO-TOS

In general, I'm not really into fast fashion. I prefer things I'll wear for a long time, like my Frame blazers and Re/Done T-shirts.



Hero Product

Stylist Sarah Slutsky once told me that individual success and group success are the same thing. It's important to think about helping both your business and others, which is why we use 50 percent of sales profits from our duet pinkie rings to support female founders. Shiffon Co. ring (made with ethically sourced diamonds), \$525; shiffonco.com.

DIY Trick

The turmeric-and-yogurt face masks my mother made for me growing up work wonders on my skin.



DREAM DESTINATION

If I could travel anywhere right now, it would be to Florence. Everything there, from the gelato to the art, is amazing.



Standby Shoes

Sea Star Beachwear, a company we helped fund [through the Startup Girl Foundation], makes fantastic waterproof espadrilles. They're meant for the beach but are perfect on rainy days. Sea Star Beachwear shoes, \$96; seastarbeachwear.com.



MANI MUST

I stick to light colors for my nails. This Essie shade is a classic everyday option. Essie nail polish in Ballet Slippers, \$9; essie.com.