



**SEP**  
HOME

Certified  
**B**  
Corporation

# THE FINE LINEN COLLECTION

## About SEP HOME

The SEP HOME Collection: a fusion of premium Middle Eastern craftsmanship and Italian style. Our one-of-a-kind hand-embroidered pieces feature ancient yet contemporary patterns embroidered by hand on the finest Italian linen. With exquisite attention to detail, SEP creations exude sophistication. Elevate your space with SEP's luxurious tablecloth, napkin, placemat, and cushion designs.

## EVERY STITCH TELLS A STORY

Each piece is hand embroidered by a single talented artist. Women who continue the time-honoured, cross-stitch technique that has been passed down from generation to generation. The artists who are passionately stitching the unique SEP pieces happen to be refugees.

## BESPOKE PROJECTS

We take immense pride in partnering with visionary interior designers and architects to bring your bespoke interiors projects to life. We aim to translate your vision into reality, creating unique spaces that enchant, inspire, and leave a mark on those who enter them.





DISCOVER THE ART OF SEP LIVING.

THE SEP FINE LINEN Collection, with color pallets inspired by the unparalleled beauty of Capri, Ibiza, Lake Geneva, Portofino. A unique, impactful, exclusive yet inclusive fusion of Middle Eastern Craftsmanship with Italian Style.



**10**  
**IBIZA**

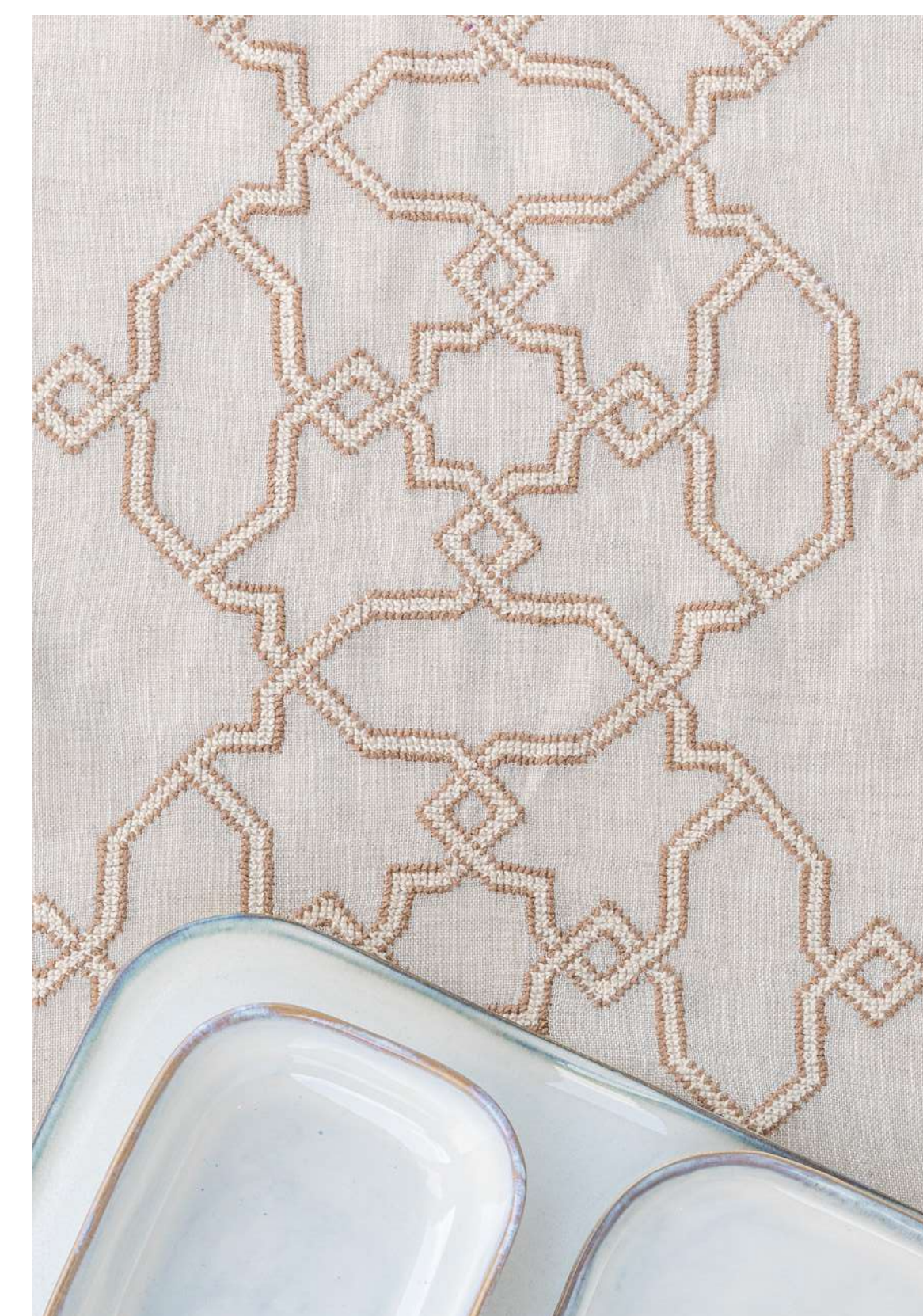


**22**  
**PORTOFINO**

**4**  
**CAPRI**



**17**  
**LAKE**  
**GENEVA**



**HAND-EMBROIDERED** for you in Jerash camp, each SEP HOME accessory blends hallmarks of premium Levantine craftsmanship with Italian style. The SEP FINE LINEN COLLECTION features the ancient "a-jour" and "gigliuccio" details and the geometric Koutubia and Al Quds patterns. Pattern and color combinations can be adapted to your vision by our creative team.



# CAPRI

**SEP**  
HOME

Discover the allure of a voyage back in time within the confines of your own abode, where every stitch tells a story and every corner whispers of the sun-drenched shores of Capri.

CAPRI





LINEN GAUZE TABLECLOTH  
CREAM KOUTUBIA® | 350 x 180 cm  
Dimensions: 350x180 or 280x180



350x180: 12 people linen tablecloth, includes 12 napkins (40x40cm)  
280x180: 10 people linen tablecloth, includes 10 napkins (40x40cm)

CAPRI





LINEN PLACEMATS & NAPKINS SET  
CREAM/BURNT ORANGE AL QUDS



Placemat Size: 50x35cm Napkin Size: 40x40cm

Al Quds is inspired by a wooden detail on the minbar of the Al-Aqsa Mosque, also known as the Minbar of Saladin.

CAPRI



# IBIZA



When luxury meets the sun-kissed opulence of a poolside oasis, with wooden grounds that beckon. Be transported to the serene shores of Ibiza, where every element radiates a refined ambiance.

IBIZA





## LINEN GAUZE TABLECLOTH

WHITE KOUTUBIA® | 350 x 180 cm

Dimensions: 350x180 or 280x180

350x180: 12 people linen tablecloth, includes 12 napkins (40x40cm)

280x180: 10 people linen tablecloth, includes 10 napkins (40x40cm)









LINEN PLACEMATS & NAPKINS SET  
WHITE/BLUE AL QUDS



Placemat Size: 50x35cm Napkin Size: 40x40cm  
Your set of 100% fine linen placemats and napkins with a-jour: contemporary  
and traditional luxury.



IBIZA



# LAKE GENEVA

**SEP**  
HOME

Immerse yourself in a world where opulence knows no bounds, as the sumptuous SEP linens envelop your space, embracing the essence of exquisite refinement inspired by the serene allure of the lake.

LAKE GENEVA



LINEN GAUZE TABLECLOTH  
GRAY/BLUE KOUTUBIA® | 350 x 180 cm  
Dimensions: 350x180 or 280x180



350x180: 12 people linen tablecloth, includes 12 napkins (40x40cm)  
280x180: 10 people linen tablecloth, includes 10 napkins (40x40cm)



LAKE GENEVA







# PORTOFINO

**SEP**  
HOME

With a palette of earthy tones and the tactile beauty of natural linen, each piece exudes timeless sophistication. Transform your space into a tranquil haven, where the elegant essence of Portofino whispers through every detail.

PORTOFINO







LINEN GAUZE TABLECLOTH  
NATURAL KOUTUBIA® | 350 x 180 cm  
Dimensions: 350x180 or 280x180



350x180: 12 people linen tablecloth, includes 12 napkins (40x40cm)  
280x180: 10 people linen tablecloth, includes 10 napkins (40x40cm)

PORTOFINO



LINEN PLACEMATS & NAPKINS SET  
ECRU AL QUDS



Placemat Size: 50x35cm Napkin Size: 40x40cm  
Al Quds is inspired by a wooden detail on the minbar of the Al-Aqsa Mosque,  
also known as the Minbar of Saladin.



**We pay attention to detail, from design to technique to production. That's how you create pieces that get the world to pay attention**



# THE SEP ARTISTS

Meet the Superheroes behind the brand



# CONTACT US



## Our Stores

Rue Vautier 31  
Carouge  
Switzerland

Confederation Centre  
Geneva  
Switzerland

Choriner Strasse 59  
Berlin  
Germany

Via dell'Unione 7  
Milan  
Italy

Swefieh Village  
Amman  
Jordan

Landmark Hotel  
Amman  
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