

# Craft & Sip

## By RBCRE8IVE



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Hello, we're Ralene and Bill from RBCre8ive, and we're reaching out about your venue hosting one of our Craft & Sip nights! What is a Craft & Sip night? Read on to find out.

We do laser engraving and cutting and have come up with a fun event using some premade kits we design, cut and engrave. Think of it as a paint and glue craft night, only for adults who enjoy a cold beer while doing crafting. We supply the craft kits, all the art tools (paints, brushes, markers, glue, tape etc.) for participants. We will also setup and tear down all items we bring for the event. What's more? We are buying every participant's first beer!

What is your part as the venue? That's it, provide us the space. We generally target 10-20 participants depending on time of year and day of week and space available. If you have a weeknight that tends to be slower, this is a great way to get more patrons in. Read on to page two for a quick list of how we run our events.



#### Basic Process For The Event:

- We provide fliers, web copy/graphics to help you promote the event and we also promote the event on our web and socials
- We handle all attendee registration and payment for their craft kits
- We arrive 1.5-2 hours early and meet your staff and figure setup
- We setup where your staff directs us to do so
- We do check in and validation for event attendees to ensure they have paid, upon validation they are provided their craft kit, a token for their first drink and directed to designated area, attendees are welcome to buy any further drinks (and eats if the venue has them) if they desire
- We do a quick welcome introducing the craft, how it works, where supplies are located and get them started
- We are available the entire event to assist, guide and direct the craft leaving your staff to help other patrons
- Your staff does their normal duties and outside of serving drinks to the Craft & Sip attendees when they redeem their drink token or order other drinks and eats staff are otherwise not involved
- After the time is up, generally our events run 2 hours, we will announce time is up and let them finish any last minute things and begin their clean up of putting paint, glue etc back in designated area
- We will do our clean up and pack out and validate with the bar how many drink tokens were redeemed and pay the tab for only those tokens redeemed
- Event is over, and hopefully a fun time was had

What do the crafts look like. We've included several photos of previous crafts that are some of the types of crafts that are possible for the event. We do holiday themed kits, seasonal kits, and fun kits not related to a specific holiday or season. We can even do a themed kit specific to your venue - maybe a 6 pack beer holder that we've engraved your logo on that attendees can paint and glue together to have a cool and useful tool that is now advertising for your venue.

We generally begin booking a month or so out and stop taking registrations 2 weeks prior as this gives us time to create all the kits. We also handle any refunds or billing issues on the Craft & Sip kits and registrations.

If you have any questions do not to hesitate to contact us.