

Label Guidelines

Follow these guidelines when designing your labels

- Design Directly on the Label Templates!
 - All templates have been created to fall within the "Safe space" of the label trim.
- **All Labels must be compliant with FDA Regulations**
 - All labels must include the following info:
 - Directions
 - Cautions
 - Ingredients
 - Product Name
 - Fill Quantity (Do NOT Move)
 - Distributed Info:
 - Company or Personal Name
 - City, State & Zip Code
 - E-mail, Website or Phone #
 - All Labels being applied by Private Label Men's Grooming will be reviewed prior to approval
- **DO NOT:**
 - Edit or change verbiage on the Directions, Ingredients or Cautions.
 - **Changing the font style and color for this text is allowed**
- Keep font size at a minimum 4 pt.
- ALL LABELS BEING APPLIED BY PLMG WILL NEED TO BE IN A LEFT OFF FIRST UNWIND POSITION.

Trusted Label Providers:

WizardLabels.com

Tips for Label Creation -

- Use a "Permanent" Adhesive - We Recommend "White BOPP Permanent"
- Choose your preferred Label Finish.
- Double Check label size is correct

Max Label Size (W x H):

- 2 oz Beard Oil: 4.625" x 1.875"
- 2 oz Beard Balm: 2" Diameter
- 4 oz Styling Clay - Side Label: 8.5" x 0.8125"
- 4 oz Pomade - Side Label: 8.5" x 0.8125"
- 4 oz Sea Salt Spray: 4.5" x 3.375"
- 4 oz Gentle Beard Wash: 4.5" x 3.375"

Directions: Apply one to four drops into the palms of your hands and apply to your beard and face.

Cautions: For external use only. Avoid direct contact with eyes, and mouth. If irritation occurs, discontinue use. Keep out of reach of children.

Distributed By:

Company Name
City, State, Zip Code, Phone,
website or email



Your Logo Here

All Natural
Beard Oil

No Silicones or Synthetics

Nt Wt 2 fl oz (58 ml)

Ingredients: Sweet Almond Oil, Coconut Oil, Grapeseed Oil, Apricot Kernel Oil, Jojoba Oil, Argan Oil, Hemp Oil, Castor Oil, Peppermint Oil, Tea Tree Oil, Vitamin E (Tocopheryl Acetate).

Made in USA with domestic and imported ingredients

Barcode or QR Code Here if Desired

Cautions: For external use only. Avoid direct contact with eyes, and mouth. If irritation occurs, discontinue use. Keep out of reach of children.

Barcode or QR Code Here if Desired

Scoop a small amount of Pomade into the palm of your hands and work into your hands and fingers. Once product is on hands run fingers and hands through hair shaping and styling as needed.

Made in USA with domestic and imported ingredients



Your Logo Here

Pomade

Low shine finish with reworkable hold

4 Fl oz - 118 ml

Ingredients:
Water, Beeswax, Copernicia Cerifera Cera, Mangifera Indica Seed Butter, Microcrystalline Wax, Cetearyl Alcohol, Peg-40 Hydrogenated Castor Oil, PVP, Phenoxyethanol, Fragrance, PEG-7 Glyceryl Cocoate, Polysorbate 20

Distributed By:
Company Name
City, State, Zip Code, Phone,
website or email

Cautions: For external use only. Avoid direct contact with eyes, and mouth. If irritation occurs, discontinue use. Keep out of reach of children.

Barcode or QR Code Here if Desired

Scoop a small amount of clay into the palm of your hands and work into your hands and fingers. Once product is on hands run fingers and hands through hair shaping and styling as needed.

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Your Logo Here

Styling Clay

For a styled matte look and finish with no shine

4 Fl oz - 118 ml

Ingredients:
Water, Beeswax, Copernicia Cerifera Cera, Mangifera Indica Seed Butter, Cetearyl Alcohol, Peg-40 Hydrogenated Castor Oil, Bentonite, Kaolin, Persea Gratissima Oil, Ricinus Communis Seed Oil, Vitis Vinifera Seed Oil, Phenoxxyethanol, Fragrance, PEG-7 Glyceryl Cocoate, Polysorbate 20

Distributed By:
Company Name
City, State, Zip Code, Phone, website or email

How to Use:

Dispense a dime sized amount of cream into your hand. Massage the product into the beard and face, shaping the beard as you go. Cream will absorb quickly into the beard and skin without the need to rinse



Your Logo Here

Beard Softening Cream

This natural leave in cream is the best for guys who suffer from beard itch and dry skin underneath. This Beard Softening Cream will leave your beard and face soft and moisturized

Distributed By:

Company Name

City, State, Zip Code, Phone,
website or email

4 Fl oz - 118 ml

Ingredients:

Purified Water, Japanese Green Tea Extract, Aloe Vera Gel, Caprylic/ Capric Triglycerides, Sweet Almond Oil, Avocado Oil, Sesame Seed Oil, Glyceryl Stearate, Vegetable Glycerin, Hyaluronic Acid, Sodium PCA, Dimethicone Copolyol, Rose-hip Seed Oil, Evening Primrose (and) Borage Oil, Hydrolyzed Oat Protein, Extracts of Ginseng, Eye-bright, Chamomile and Centella asiatica, Vitamin A Palmitate, Beta Glucan, Grape Seed Extract and Natural Fragrance.

Free from Sulfates and Parabans

Cautions: For external use only. Avoid direct contact with eyes, and mouth. If irritation occurs, discontinue use. Keep out of reach of children.

Made in USA with domestic and imported ingredients

Barcode or QR Code Here if Desired

How to Use:

Drop a dime sized amount into the palm of your hands and work into your beard and face to create a rich lather. Rinse off with water and follow up with application of beard oil for your softest beard.



Your Logo Here

Ingredients:

Purified Water, Sodium Lauroyl Sarcosinate, Cocamidopropyl betaine, Cocamidopropyl Hydroxysultaine, Sodium Chloride, Aloe Leaf Juice, D-Panthenol, Polysorbate-20, Phenoxyethanol, Capryly Glycol, Grapeseed Extract, Jojoba Oil, Glycerin, Mentha Piperita (Peppermint Oil) .

Cautions: For external use only. Avoid direct contact with eyes, and mouth. If irritation occurs, discontinue use. Keep out of reach of children.

Gentle Beard Wash

Distributed By:

Company Name
City, State, Zip Code, Phone,
website or email

4 Fl oz - 118 ml

Free from Sulfates and Parabans

Made in USA with domestic
and imported ingredients

Barcode or QR Code Here if Desired

How to Use:

Spray into dry hair and style like you would a pomade. Work from the roots to the tips this styling aide will provide texture, volume and a look like you just came out of the ocean.



Your Logo Here

Sea Salt Spray

Cautions: For external use only. Avoid direct contact with eyes, and mouth. If irritation occurs, discontinue use. Keep out of reach of children.

Distributed By:

Company Name
City, State, Zip Code, Phone,
website or email

4 Fl oz - 118 ml

Ingredients:

Purified Water, Magnesium Sulfate, Sea Salt, PVP, Polysorbate-20, PEG-40 Hydrolyzed Castor Oil, Phenoxyethanol, Fragrance.

Free from Sulfates and Parabens

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Barcode or QR Code Here if Desired



Your Logo Here

BRAND NAME

**All Natural
Beard Balm**

2 oz - 59 ml

Ingredients:

Castor Oil, Mango Butter, Beeswax,
Carnauba Wax, Sweet Almond Oil, Argan Oil,
Coconut Oil, Jojoba Oil, Apricot Kernel Oil,
Vitamin E (Tocopherol Acetate), Peppermint
Oil.

Directions:

Scrape a pea sized amount of Balm out of the tin with your finger.
Warm up the balm by rubbing it between your fingers and palms.
Run fingers and hands through facial hair and repeat steps if any
extra is needed.

Distributed By:

Name:

Business Address:

City, State, ZIP

Barcode or QR Code Here if Desired

Made in USA with domestic and
imported ingredients