

Botanical INTERESTS®



Botanical Interests Celebrates 25 Years with KidsGardening.org

October 7, 2019— Botanical Interests, a garden seed company based in Broomfield, CO, is celebrating their 25th anniversary in 2020.

To celebrate their milestone, they are offering a special, limited-edition, aster seed packet. Botanical Interests has pledged to donate \$1 of every anniversary packet sold to kidsgardening.org, an organization that nurtures the next generation of gardeners. Since 1982, they have distributed over 4 million dollars to schools, creating opportunities for kids to learn and grow through gardening. Carrying on their tradition of helping others in need—whether it be with fresh, home-grown produce for food-share operations, or free seed packets for disaster relief victims—Botanical Interests is eager to be a part of kidsgardening.org's mission.

Co-owner, Judy Seaborn says, "Nothing makes me personally happier than engaging a child who has never known the world without smart phones, to put down their electronic devices, show them what rich, organic soil looks and smells like, have them sow seeds in the soil, and witness the delight on their faces when seedlings emerge." Seaborn says that, "Inspiring and educating gardeners has always been our mission, so what better way to achieve that goal than by inspiring and educating children—our future gardeners!"

From humble beginnings in a home garage, Botanical Interests is now represented in almost 4,000 garden centers, home centers, and specialty grocery stores across the nation, and have a marked and growing presence with their web store. They offer over 600 varieties of herb, flower, and vegetable seed, including over 200 certified organics and over 350 heirlooms, and all seed is Non-GMO Project Verified.