



# IRVIN'S

Ride it, Wear it, Live it!

## Sponsorship / Donation Application

In order for your event or project to receive consideration, your proposal must be submitted in writing at least two months prior to your event. Please note that where your organization is requesting, for example, trophy items which must be specially ordered, a minimum of three months is required.

Name of Organization: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title / Role: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal code: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Registered Charity number (if applicable): \_\_\_\_\_

What is the primary focus of your organization or the event?  
\_\_\_\_\_

Tell us about your event and the reason for the sponsorship request.  
\_\_\_\_\_

Level or type of support you are seeking.  
\_\_\_\_\_

When are you planning to hold the event?  
\_\_\_\_\_

Location of event.  
\_\_\_\_\_

List all confirmed sponsors and their level of participation.

---

List names of officers and members of the event/program planning board.

---

Has Irvine's contributed to your organization in the past?

---

Please include the following information in your proposal:

- Impact the program/event will have on the community.
- Identify how the event links to support of rodeo associations.
- Describe how Irvine's will be profiled pre-event and during the event.
- Identify opportunities for Irvine's to host customers and prospective customers.
- Identify opportunities for Irvine's associates to participate in the program, such as volunteer work.

**Application Directions:**

Irvine's will review all requests received within 30 days. Due to the large number of requests we receive, support is limited to those events which are consistent with our business and focus area for sponsorships.

Irvine's will consider one program or event per organization per year, unless special circumstances can be demonstrated.

Submit your application by mail to Irvine Tack & Trailers, Box 429, Crossfield, Alberta, T0M 0S0 and please do not follow up with phone calls or personal visits. Your application will receive due consideration and you will be advised of the outcome in writing within 30 days.