

SAVVAS ALEXANDER

OVERPRODUCTION AND WASTE

Our company works on a predominantly made-to-order model with advanced production systems to counter-act overproduction and waste.

We are able to control our production, material stock and usage on an order-by-order basis, and work by developing products with overproduction at the forefront of thinking. Our product also take advantage of low-waste partnercutting.

For wholesale orders, we take advantage of digital systems to enable minimal material waste, and work hard with our retail partners to ensure sell-through.

We minimise and re-use internal packaging and the use of plastics. During the design process we are cautious of material usage and re-use and recycling. We aim to keep development highly digital to avoid overproduction and waste in design.

In our future plans we aim to develop localism across our entire supply and production chain to reduce carbon emissions through the large scale shipping networks within industry.

We work hard to ensure our products can be disassembled with ease to enable future recycling opportunities.

IMPACT

Within our creative development and production chain we are working to manage our impact by continuously monitoring and reducing it. We strive to produce fashion with an awareness of the issues of overconsumption and overproduction.

Where possible we aim to use local materials, eco-friendly materials or recycled materials, and we continue to explore how low impact bio-innovative materials can become a core part of our offering.

We do not use exotic skins or exotic feathers in our products.

We have partnered with Shopify Planet to offer a carbon offset that we contribute to automatically, and customers have an option to offer a contribution. More details can be found here <https://www.shopify.com/uk/enterprise/blog/carbon-neutral-shipping-planet-app>