



Social Media Manager

What is your role?

The Social Media manager will create engaging content across all social channels to elevate the Kuchinate brand and help nurture loyalty and growth.

This is the ideal opportunity for a social media student seeking to launch their career. Although the position is part-time (50-75%), the candidate will be integral to the Kuchinate team at our studio in South Tel Aviv.

Job Description:

1. Managing all social media channels (Instagram, Facebook, LinkedIn, Youtube, Pinterest, TikTok) and engaging with customers/ followers.
2. Manage the organic promotion of events, services, products, and stories.
3. Responsible for creating daily platform-specific content (photos, videos, reels, text, graphics)
 - a. Part of this is making connections with photographers, interior designers, and other professionals who can help in creating content
4. Monitor KPIs/analytics
5. Stay up-to-date with digital media trends
6. Grow an online influencer network for Kuchinate

Requirements

1. The candidate should live and breathe social media!
2. Experience with social media management measurement tools (buffer, Zoho Social, Hootsuite, sprout social, etc.)
3. Photography skills and knowledge of video creation/editing are an advantage
4. Strong analytical and project management skills
5. An ability to multitask and perform under tight deadlines
6. A natural flair for communication
7. Fluent command of English and Hebrew languages (written and spoken)
8. A genuine desire to work in the nonprofit sector and improve the lives of African asylum-seeking women in Israel.

Please submit your CV and cover letter by 5 July 2023 to development@kuchinate.com.

Recruitment process:

Applications open: June 21, 2023, until July 5th, 2023.

We will be in touch with successful candidates as we move forward in the selection process.