

## 3. MEDIA COVERAGE (Cont.)

### THE BESPOKE-BLACK BOOK

Shave products by Surya Brasil Sapien Men



Surya Brasil's Sapien for Men range provides carefully engineered shave cream and after-shave cream for smooth, hydrated skin.

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Shave products by Surya Brasil Sapien Men

19/04/2014 Comments Off



Surya Brasil Sapien Men Shave Cream is full of natural ingredients and enriched in vegetable extracts. These extracts have anti-inflammatory and help to soften and hydrate the skin preventing shave irritation.

I've been using Surya Brasil Sapien Men Shave Cream for just over a month now. The very first thing I noticed was the fresh citrus fragrance. It's light, zesty scent was a pleasure to smell and left me feeling revitalized. The cream itself is similar to a gel and sits on the skin rather than just the beard, allowing a proper barrier between the skin and the blade allowing for a smoother shave. I also like this shave product because it doesn't foam and it turns into a rich pearlescent cream, that's light on the face making it much easier to see where you've shaved.

Overall, it's a good shave cream! A lot of positives to this product and the only negative for me is that I don't think it's very close brush friendly. It is very similar to other high end branded shave creams I've tried, but because of the natural formula I think it'll attract a lot of consumers - you'll notice a very comfortable shave with no pull or tug and my razor ran smoothly with no cuts or nicks.



To complement the shave cream is Sapien Men After Shave Cream, designed to moisturize, tone and soothe the skin. This is a very lightweight moisturizer which will help to protect skin. I found a little applied to the face and neck goes a long way and I have been using the after shave cream for the same amount of time as the Sapien Men Shave Cream. It does what it says on the packaging; it has helped to stop any dryness I had, it hydrates and makes my skin feel firmer.



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## 3. MEDIA COVERAGE (Cont.)



### Restore your winter-ravaged hair

Ronita Dutta



#### Use a mask

Give your hair a weekly drink by treating it to a deep conditioning and restorative hair mask treatment.

The ethically sourced, organic and vegan Surya Brasil Amazonia Preciosa range has a mask to suit all hair types. Each is produced with a base essential oil extracted from the Amazonian Preciosa Tree to help restructure and strengthen the hair strands and protect against sun rays, wind, pollution and other chemicals such as smoke that can damage the hair. Masks are £10.

For the full range and to buy visit [www.yourtonic.com](http://www.yourtonic.com).



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