

## ❖ WEB

### 3. MEDIA COVERAGE



Health & Beauty

**Natural hair colour with Henna**

Thursday, 12 March 2014  
12:05 AM GMT



**RELATED STORIES**

- [Spend Big on Skincare](#)
- [Shabby Chic](#)
- [Aesthetically Pleasing](#)
- [The advantages of being single](#)
- [Dear Mr. Gwyneth](#)
- [Three projects that will be interesting](#)
- [Henna for your hair](#)
- [In-glass trends](#)
- [Save your skin from](#)
- [Black winter coats for golden rules](#)
- [La Roche-Posay's got your back](#)
- [So from art to art](#)

By combining natural technology with the Ayurvedic principles of pursuing well-being as well as emotional and physical balance, Surya Brasil has created natural semi-permanent hair colours.

Surya Brasil Henna Cream is fast becoming the go-to semi-permanent hair colouring product for those who love a non-chemical rich shade that promises to cover greys on the first application. Containing hair dyes and herbs and fruits from Brazil and India, these products offer rich colour as well as the benefits of the deep conditioning properties of henna.

These Henna Creams are safe to use on chemically treated, colour treated and highlighted hair. Anyone who suffers from itchy or tingling scalp or hair dye allergies or other harsh chemicals can safely use this product. They provide a genuinely natural alternative to harsh and chemically loaded semi-permanent hair colours. These creams contain no para-phenylenediamine (PPD), a chemical compound found in many hair dyes and widely recognised by medics to be a major skin irritant. The range includes an array of colours from dark brown to Swedish blonde.

Surya Brasil Henna Creams are priced at €13.00 and are available from selected pharmacies and health care stores.

**Irish Publication:** Galway Independent.com  
**Date:** 12<sup>th</sup> Mar 2014  
**Readership:** 180,000



### 3. MEDIA COVERAGE (Cont.)

## Natural Products news

### Surya Brasil targets men on the go

**Sapient Men has arrived - the first men's grooming range for guys on the go from Brazilian organic and vegan skincare company Surya Brasil.**

The collection comprises a deep cleansing Facial Scrub with acai grains, aloe vera and green clay, Shave Cream, After Shave Cream, Moisturizing Shampoo & Conditions 2-in-1, Shower Gel and Hair Styling Gel, all carrying the scent of citrus, spice and woody notes.

The range has been blended from natural ingredients that are ethically and sustainably harvested to support the local economy and indigenous population and the products are Ecocert-certified.

**Tags:** [after shave cream](#), [brazil](#), [ecocert](#), [facial scrub](#), [hair styling gel](#), [moisturizing shampoo and conditioner](#), [sapient men](#), [shave cream](#), [shower gel](#), [surya brasil](#)

**UK Publication:** Natural Products  
**Date:** 27<sup>th</sup> Mar 2014  
**Readership:** 30,000

