

3. MEDIA COVERAGE

Surya Brasil for Colour and Healthy Hair

Most women colour their hair at some time during their lives, whether it's simply to change the shade or to cover up grey. Having coloured mine for many years and seen it fade with regular washing I was skeptical but keen to try the Colour Fixation range by Surya Brasil.

If it worked, I thought, it would certainly be a bonus and I discovered that with regular use the Surya Brasil Restorative Shampoo and conditioner actually did fix the colour on my hair for longer and also gave my hair beautiful condition and shine.

The range is enriched with rice proteins, which help reconstruct damaged hair strands by forming a hydrating film and strengthening the keratin in the hair's cuticle. In addition, cupuassu butter and buriti oil protect the strands from UV rays, extending the life of the hair colour. Their natural fatty acids provide nourishment to repair dry, split ends and 15 herb and natural exotic fruit extracts from India and the Amazon forest complete the formula's deep hydrating and conditioning effect.

Used regularly the products can help restore the hair's natural beauty, boosting resilience, revitalising shine and helping to make hair more manageable. With gentle cleansing action involving coconut and natural oils and butter to nourish, Surya Restorative Shampoo gives added benefits even to healthy hair and both shampoo and conditioner come with an easy to use twist top for easy use.

The conditioner was ideal to use periodically as an intensive treatment or can be used as a lightweight conditioner after each shampoo for maintaining healthy hair for all hair types.

The creamy restorative mask in a pot hydrates and revitalises dyed or damaged hair. It is designed to provide a deep treatment to dry or coloured hair and is rich in natural oils with emollient properties that make it ideal for treatment with a thermal cap or hot towel. After washing the hair, apply the restorative mask, strand by strand, from roots to ends, and massage softly. Let it act on the hair for 15 minutes before rinsing thoroughly.

I also tried the Surya Henna Cream in dark brown. It is a semi-permanent hair colour containing dyes, herbs and fruits from Brazil and India, which offer both colour and deep conditioning treatment. It was easy to use, didn't stain the hairline and certainly made my hair silky and glossy.

The henna cream comes in a variety of shades including Dark Brown, Chocolate, Light Brown, Golden Brown, Mahogany, Burgundy, Copper, Black, Reddish Dark Blonde, Ash Blonde, Golden Blonde, Swedish Blonde, Light Blonde, Red and Silver Fox, so something to suit just about everyone.

Tips and Directions for Use Surya Henna Cream:

For best results, prior to using the product, wash the hair with Surya Color Fixation Restorative Shampoo to remove residues such as gel, fixative, cream or oil.

Surya Henna Cream may be applied several times without any interval.

Surya Henna Cream is indicated for all hair types. Colour uptake should be monitored in the case of dry, damaged or processed hair.

In case of error in the selection of a colour, another Surya Henna Cream can be applied after previous colouring, leaving your hair shiny and radiant.

Surya Henna Creams make colouring your hair in the privacy of your own home an effortless proposition.

After use, the formulation will stay active for up to a year.

The Henna Cream is Hypoallergenic and Dermatologically tested Safe for use on: Chemically treated hair Color-treated hair Highlights and also benefits from:

NO ammonia
 NO PPD
 NO parabens
 NO peroxide
 NO resorcinol
 NO heavy metals
 NO artificial fragrance
 NO mineral oils
 NO GMO'S
 NO animal testing
 NO animal ingredients

If you do not wish to colour your hair but still want the amazing benefits of the range you could try the awarding winning, Surya Brasil Neutral Henna Powder.

For more information visit www.yourtonic.com



The Colour Fixation Range



The Hair Mask



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