

## 3. MEDIA COVERAGE



### Beauty Product Active Ingredients – What are they?

Sapien for men have launched a shaving cream with organic vegetable extract with emollient and humectant properties to give you a smooth shave that is comfortable and safe and soothes the skin and helps prevent irritation, the male testers highly recommended this range available from [www.yourtonic.com](http://www.yourtonic.com).



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**Readership** 30,000



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### Amazonia Preciosa launches TLC for hair

A NATURAL vegan and organic brand of shampoos and conditioners from Surya Brasil – Amazonia Preciosa – is now available in the UK, offering a range of five formulations aimed at giving hair a complete overhaul.



for curly and fragile hair; Buriti for dyed and damaged hair; Murumuru for oily hair; Cupuacu for normal and straight hair; and Brazil Nut for dry hair.

Formulated to restore, nourish, revitalise, restructure and clarify, the range is created from ingredients

sourced in the Amazon and uses plant-based oils and butters to keep hair strong, manageable and protected. The ingredients are ethically and sustainably harvested to support the local economy and indigenous population.

Surya Brasil is a member of the Brazilian Trade Association for Natural Products and Wellbeing.

Certified by Ecocert, the five varieties are Ucuuba

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