

3. MEDIA COVERAGE

**em**  
EVERY MODEL MAGAZINE



**RDC**  
RACHEL DALTON  
COMMUNICATIONS

UK Publication: EM Every Model Magazine  
Date: 21<sup>st</sup> Mar 2014  
Readership: 40,000

3. MEDIA COVERAGE

**Galway**  
**INDEPENDENT**

## Natural hair colour with Henna

By combining natural technology with the Ayurvedic principles of pursuing well-being as well as emotional and physical balance, Surya Brasil has created natural semi-permanent hair colours.

Surya Brasil Henna Cream is fast becoming the go-to semi-permanent hair colouring product for those who love a non-chemical rich shade that promises to cover greys on the first application. Containing hair dyes and herbs and fruits from Brazil and India, these products offer rich colour as well as the benefits of the deep conditioning properties of henna.

These Henna Creams are safe to use on chemically treated, colour treated and highlighted hair. Anyone who suffers from itchy or tingling scalp or hair dye allergies or other harsh chemicals can safely use this product.

They provide a genuinely natural alternative to harsh and chemically loaded semi-permanent hair colours. These creams contain no para-phenylenediamine (PPD), a chemical compound found in many hair dyes and widely recognised by medics to be a major skin irritant. The range includes an array of colours from dark brown to Swedish blonde.

Surya Brasil Henna Creams are priced at €13.80 and are available from selected pharmacies and health care stores.

**RDC**  
RACHEL DALTON  
COMMUNICATIONS

Irish Publication: Galway Independent  
Date: 13<sup>th</sup> Mar 2014  
Readership: 180,000