

BANNED ELEMENTS

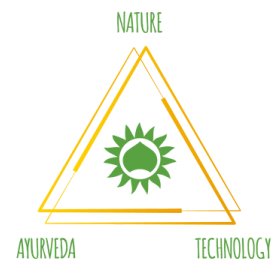
List of ingredients banned from our products.

The popularity of the term **Clean Beauty** has been in evidence in recent years and with it, companies around the world are working on the development of natural cosmetics or those with fewer ingredients that are harmful to health and the environment.

According to a New York Times report, research consultancy Brandessence estimates that: “Nearly a third of the U.S. market is now labeled clean, with a 12% increase expected from 2020 to 2027. Currently, the term “clean beauty” has 5.6 million views on Instagram and 1.2 billion on TikTok.”

Before the trend, Surya Brasil emerged as one of the pioneers in the production of vegan, natural and organic cosmetics for over 28 years. Headquartered in Brazil and present on all continents, we were born with a holistic vision, believing in the connection of everything and everyone. We value the preservation of the environment and all living beings, offering products connected to...

NATURE, AYURVEDA and TECHNOLOGY.



DISCOVER THE LIST OF THE MAIN INGREDIENTS BANNED FROM OUR FORMULAS:

Ammonia: Irritant and/or sensitizing, it can be suffocating and extremely irritating to the eyes, throat and respiratory tract. Depending on the time and level of exposure, effects ranging from mild irritation to severe damage to the body may occur, due to its caustic alkaline action.

Ethanolamine: Irritant and/or sensitizing. May cause skin and eye irritation, suspected of damaging fertility, toxicity to fetal development. May cause organ damage through prolonged or repeated exposure to the liver, blood, kidney and nervous system. Possibly carcinogenic if interaction with other ingredients generates nitrosating agents.

Diethanolamine: Irritant and/or sensitizing. May cause skin and eye irritation. Suspected of damaging fertility and being toxic to the development of the fetus. May cause organ damage through prolonged or repeated exposure to the liver, blood, kidney and nervous system. Possibly carcinogenic if interaction with other ingredients generates nitrosating agents.

Triethanolamine: Irritant and/or sensitizing. It can cause skin and eye irritation, suspected of damaging fertility and being toxic to the developing fetus.

Hydrogen Peroxide: May cause irritation, burning and blistering. In higher concentrations it can also cause irritation in the airways, chest tightness, hoarseness or shortness of breath.

Sodium Perborate: May cause irritation to the respiratory tract and harm fertility or the fetus.

Heavy Metals: Neurotoxic, bioaccumulative, nephropathic, allergenic, respiratory toxic, reproductive toxicity, blood disorders. Prohibited or considered unsafe for use in cosmetics.

PPD: According to the Brazilian Society of Dermatology (SBD), paraphenylenediamine (PPD or PPDA) is the main component of hair dyes and can cause serious reactions in allergic patients. The component has a great ability to penetrate the skin and has a high allergenic power, that is, a great capacity to generate dermatitis.

EDTA: Irritant and/or sensitizing/ May enhance harmful effects of other dangerous components in the formula.

Resorcinol: Irritant and/or sensitizing. May cause irritation to eyes and skin. If inhaled, it can cause problems with the respiratory system, and when metabolized, it can cause kidney damage. And it is being evaluated as a possible endocrine disruptor

Sodium Pricamate: Used in conventional coloring, it may cause skin irritation and a preliminary test must be carried out in accordance with the product instructions. This product should not be used to dye eyelashes or eyebrows; Doing so can cause blindness.

Parabens (preservatives): Irritant and/or sensitizing. May cause skin and eye irritation. Suspected endocrine disruptor with aggravating factors.

Methyldibromo Glutaronitrile: Irritant and/or sensitizing. It is fatal if inhaled depending on the quantity and can cause respiratory irritation in small proportions. It can also cause skin burns and eye damage, as well as allergic reactions, being a sensitizer. It is harmful if ingested.

Mineral Oil: Risk to the environment/Health risk: Unrefined petrolatum is associated with the possibility of cancer. People who work on refining the substance may experience serious health problems over time, including cancer.

Silicones: Irritant and/or sensitizing / Risk to the environment.

Synthetic Fragrance: The substance is sensitizing, irritating and can cause allergic skin reactions.

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