

State of LED lighting project requirements amongst selected Australian Local Councils.

KEY PROJECT DRIVERS

#1 To meet sustainability targets in Council plans



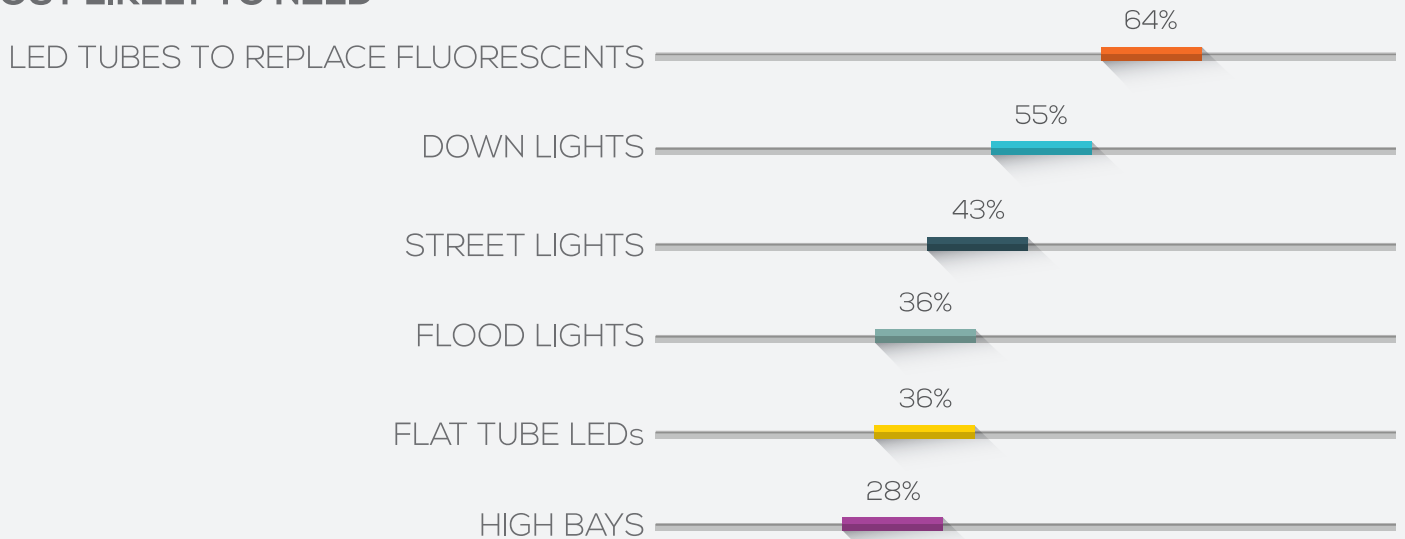
#2 Reduce cost overheads



#3 Influenced by Council's ratepayers'



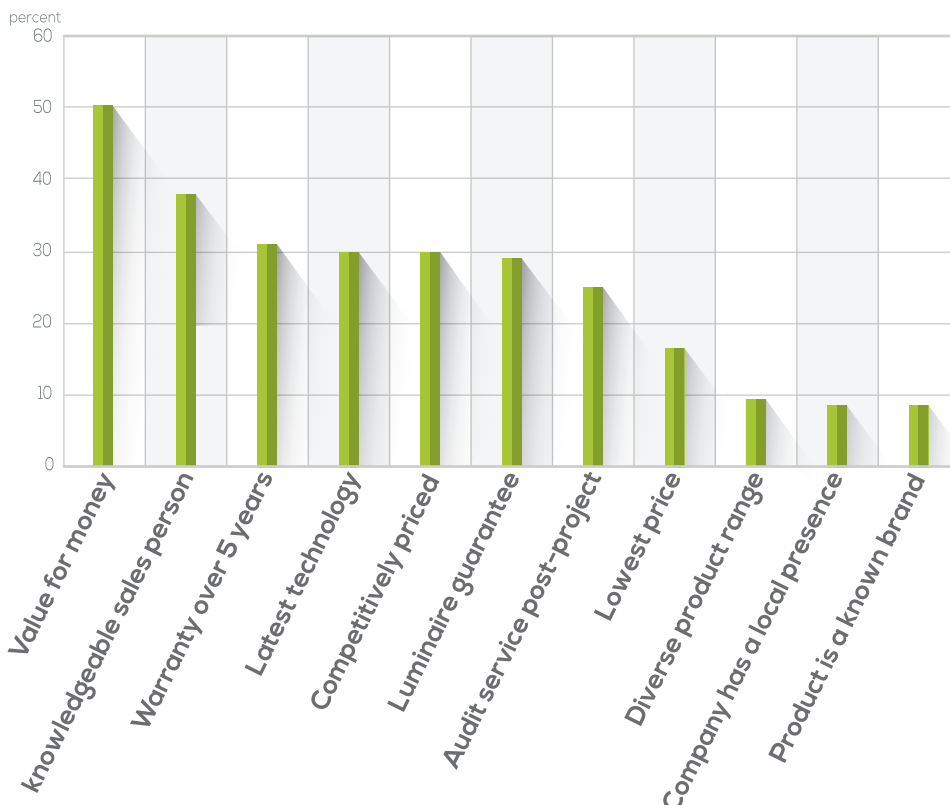
MOST LIKELY TO NEED



PROJECT MANAGEMENT PROCESS FOR FUTURE PROJECTS

Administered directly by Council employee	Subcontracted to energy supplier or contractor	Subcontracted to construction company	Subcontracted to lighting design company
78%	27%	18%	9%

VITALLY IMPORTANT CRITERIA



CRITERIA	%
Value for money	50
knowledgeable sales person	38
Warranty over 5 years	31
Latest technology	30
Competitively priced	30
Luminaire guarantee	29
Audit service post-project	25
Lowest price	17
Diverse product range	9
Company has a local presence	8
Product is a known brand	8

Want to know how your Council compares with others?

Contact us on
1300 ALL LED



*Research conducted independently in 2015 by Eaton Marketing Consultancy on behalf of Eco Lighting Supplies.

Design by



Eco Lighting Supplies