

CALENDAR KEY

MONTH

- work on creating for this occasion

holiday happening that month

We want to create designs in advance before the holidays so our products are ready to sell when people and shops are buying HOWEVER, personally, it is hard for me to design spooky cards when it's Valentine's Day so I design when I am inspired as well! Use this calendar to help guide your creativity and feel free to write in your own.

Thank you and happy creating!



MOST POPULAR

OCCASIONS

1. Birthday
2. Sympathy
3. Thank You
4. Wedding
5. Thinking of You
6. Get Well
7. New Baby
8. Congratulations

BEST SELLERS

SEASONAL

- | | |
|--------------------|----------------------|
| 1. Christmas | 7. Halloween |
| 2. Valentine's Day | 8. Thanksgiving |
| 3. Mother's Day | 9. St. Patrick's Day |
| 4. Father's Day | |
| 5. Graduation | |
| 6. Easter | |

GREETING CARD YEARLY DESIGN SCHEDULE

JANUARY

- wedding
- baby

New Years

FEBRUARY

- sympathy
- thank you

Valentine's Day

MARCH

- birthday
- congratulations

St. Patrick's Day

APRIL

- Christmas, Hanukkah, Kwanzaa

Easter

MAY

- Christmas, Hanukkah, Kwanzaa

Mother's Day, Graduation

JUNE

- new year
- new house

Father's Day

JULY

- halloween
- birthday

4th of July

AUGUST

- get well
- thinking of you

Back to School

SEPTEMBER

- valentine's
- sympathy

OCTOBER

- easter
- birthday

Halloween

NOVEMBER

- valentine's
- thinking of you

Thanksgiving

DECEMBER

- moms, dads & grads

Christmas,
Hanukkah, Kwanzaa.
Graduation